

[Please see the Courses section of this catalog for complete course descriptions.](#)

| First Year – 31-32 Hours | | | |
|--|------------|---|------------|
| Fall Semester: | Hrs | Spring Semester: | Hrs |
| MATH 1130: <i>College Algebra</i> (Mathematics) | 3 | MATH 1830: <i>Calculus for Mgmt, Life, & Social Sciences</i> | 3 |
| ENGL 1010 or 1011 | 3-4 | MGT 1000: <i>Computers in Business</i> | 3 |
| FAH: Historical Understanding | 3 | ENGL 1020 or HIST 2100 | 3 |
| FAH: Literature | 3 | FAH: Thought, Values and Beliefs | 3 |
| Non-Western Culture | 3 | FAH: Visual and Performing Arts | 3 |
| Elective | 1 | | |
| | 16-17 | | 15 |
| Second Year – 31 Hours | | | |
| Fall Semester: | Hrs | Spring Semester: | Hrs |
| MGT 2130: <i>Statistics for Business</i> (Statistics) | 3 | MGT 2140: <i>Data Modeling for Business</i> | 3 |
| ACC 2010: <i>Principles of Accounting I</i> | 3 | ACC 2020: <i>Principles of Accounting II</i> | 3 |
| ECON 1010: <i>Principles of Economics: Macroeconomics</i> (Behav/Social Science) | 3 | ECON 1020: <i>Principles of Economics: Microeconomics</i> | 3 |
| Behavioral and Social Science | 3 | THSP 1090: <i>Public Speaking</i> | 3 |
| Natural Science with Lab | 4 | Natural Science without Lab | 3 |
| | 16 | | 15 |
| Third Year – 31 Hours | | | |
| Fall Semester: | Hrs | Spring Semester: | Hrs |
| BUS 3350: <i>Legal Environment of Business</i> | 3 | MGT 3110: <i>Operations Management</i> | 3 |
| MGT 3150: <i>Management Concepts, Theory & Practice</i> | 3 | MKT 3620: <i>Integrated Marketing Communications</i> | 3 |
| FIN 3020: <i>Essentials of Managerial Finance</i> | 3 | MKT 3650: <i>Consumer Behavior</i> | 3 |
| MKT 3130: <i>Principles of Marketing</i> | 3 | FIN 4120: <i>Int. Finance</i> , MKT 3180: <i>Int. Marketing</i> , MGT 4380: <i>Int. Management</i> , or MGT 4950r: <i>Int. Bus Experience</i> | 3 |
| ENGL 2880: <i>Prof. Writing</i> or MGT 3100: <i>Business Comm.</i> | 3 | Elective (3000-4000 Level) | 3 |
| BUS 3410: <i>Success Seminar: Career Development</i> | 1 | | |
| | 16 | | 15 |
| Fourth Year – 27 Hours | | | |
| Fall Semester: | Hrs | Spring Semester: | Hrs |
| MGT 3600: <i>Management Info Systems</i> | 3 | MGT 4400: <i>Strategic Management</i> | 3 |
| MKT 4610: <i>Marketing Problems</i> | 3 | MKT 4500: <i>Marketing Research</i> | 3 |
| MKT 3630: <i>Professional Selling</i> | 3 | Approved Concentration Elective (3000-4000 Level) | 3 |
| Approved Concentration Elective (3000-4000 Level) | 3 | Approved Concentration Elective (3000-4000 Level) | 3 |
| Approved Concentration Elective (3000-4000 Level) | 3 | | |
| | 15 | | 12 |

| Completed: | | | |
|-------------------------------------|------------|--|------------|
| Graduation Requirements: | Hrs | Degree Requirements: | Hrs |
| 120 Total Hours | | 28-29 General Education | |
| 54 Upper Division (3000-4000) Hours | | 88 Program (Major) Hours | |
| 30 Hours at UTC | | Minor (<i>Not Required</i>) | |
| 60 Hours at 4-year Institution | | 3-4 Elective Hours | |
| 50% of Business Hours at UTC | | Foreign Language (<i>Not Required</i>) | |