

Employment and Placement¹

Graduation Period: Summer 2021-Spring 2022

The Employment and Placement Survey seeks to understand post-graduation outcomes for UTC students. Students scheduled to graduate are invited to complete this survey during their last semester. Invitations to participate are sent via email and contain the direct link to the survey. The survey remains open up to 12 months after graduation to collect further information and to give graduates an opportunity to update any information they previously entered; therefore, results are subject to change up to 12 months after graduation.

A total of 2,647 students graduated between Summer 2021 to Spring 2022. Of those candidates, the following degree levels were represented: 2,170 Baccalaureate, 18 Certificates (Post Bachelor and Post Master degrees), 394 Master or Education Specialist, and 73 Doctoral.

Survey questions inquire about student’s status after graduation (working, continuing education, looking, and so forth), how relevant their degree program is to their current job, what types of experiential learning they participated in, and what services they used across campus.

Sections within this document	Page
Primary Status after Graduation.....	2
Relevance of Job to Degree Program.....	4
Graduates Working in Chattanooga.....	6
Graduates Working in Tennessee.....	7
Student Participation in Experiential Learning.....	8
Services Used or Participated In.....	10

¹This report is updated annually during the summer.

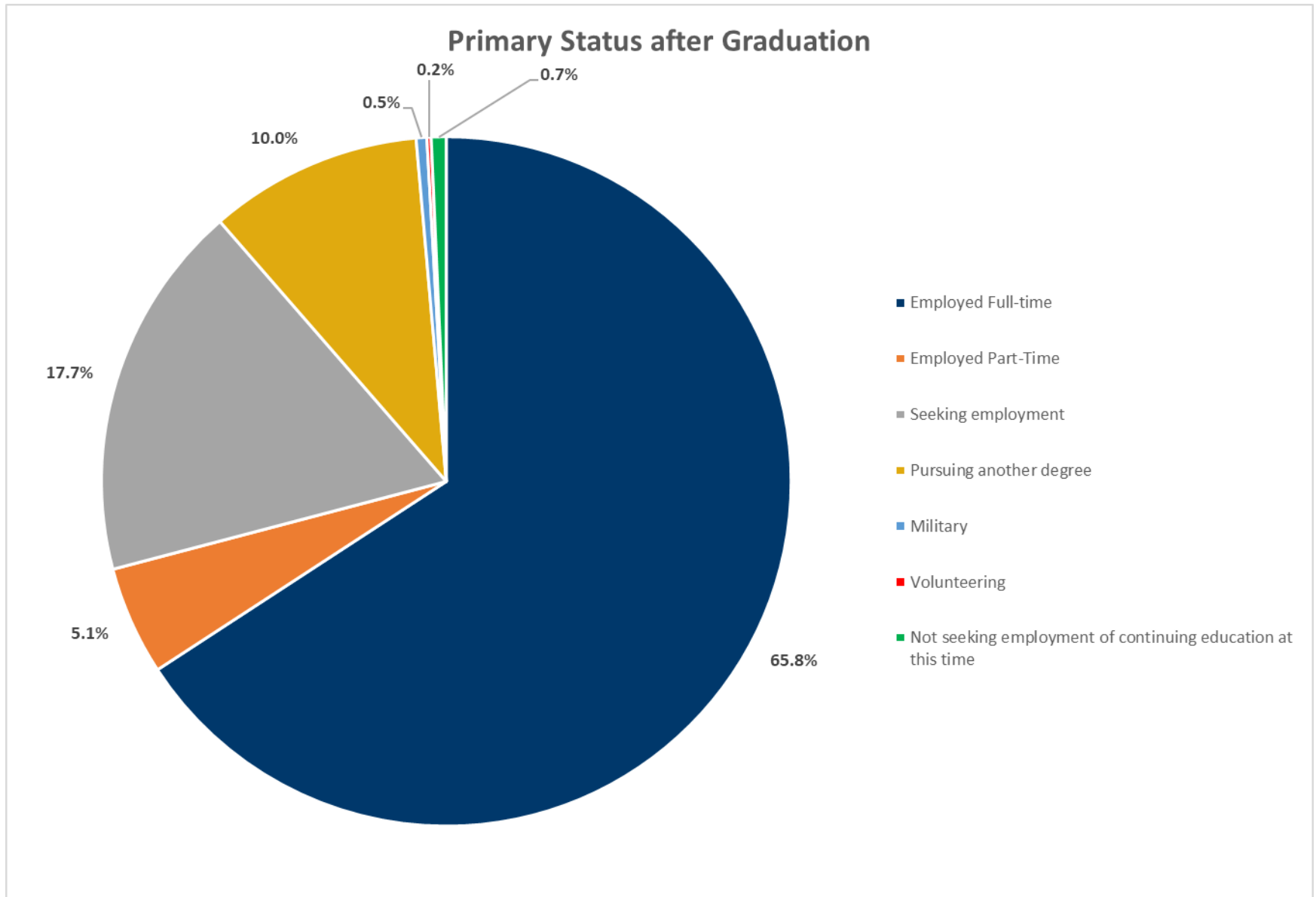
Data as of June 1, 2023

Primary Status after Graduation

Students were asked about their employment status after graduation. The majority of students, at all degree levels, indicated they were employed full-time (65.8%) or seeking employment (17.7%). No respondents indicated they were actively engaged in pursuing an entrepreneurial activity, planning to pursue another degree but not yet enrolled, or unable to seek employment at this time.

	Baccalaureate		Master or Education Specialist		Doctoral		Total	
		%*		%*		%*		%*
Actively engaged in pursuing an entrepreneurial activity	0	0.0	0	0.0	0	0.0	0	0.0
Employed Full-time	239	64.9	33	68.8	11	78.6	283	65.8
Employed Part-time	19	5.2	2	4.2	1	7.1	22	5.1
Not seeking employment or continuing education at this time	2	0.5	1	2.1	0	0.0	3	0.7
Participating in a volunteer or service program (e.g., Peace Corps)	1	0.3	0	0.0	0	0.0	1	0.2
Planning to pursue another degree but not yet enrolled	0	0.0	0	0.0	0	0.0	0	0.0
Serving in the US Military	2	0.5	0	0.0	0	0.0	2	0.5
Pursuing another degree	39	10.6	3	6.3	1	7.1	43	10.0
Seeking employment	66	17.9	9	18.8	1	7.1	76	17.7
Unable to seek employment at this time	0	0.0	0	0.0	0	0.0	0	0.0
Total	368		48		14		430	

*% is calculated by dividing the number of responses in each category by the total number of responses. Three semesters (Summer, Fall, Spring) are included for the academic year.



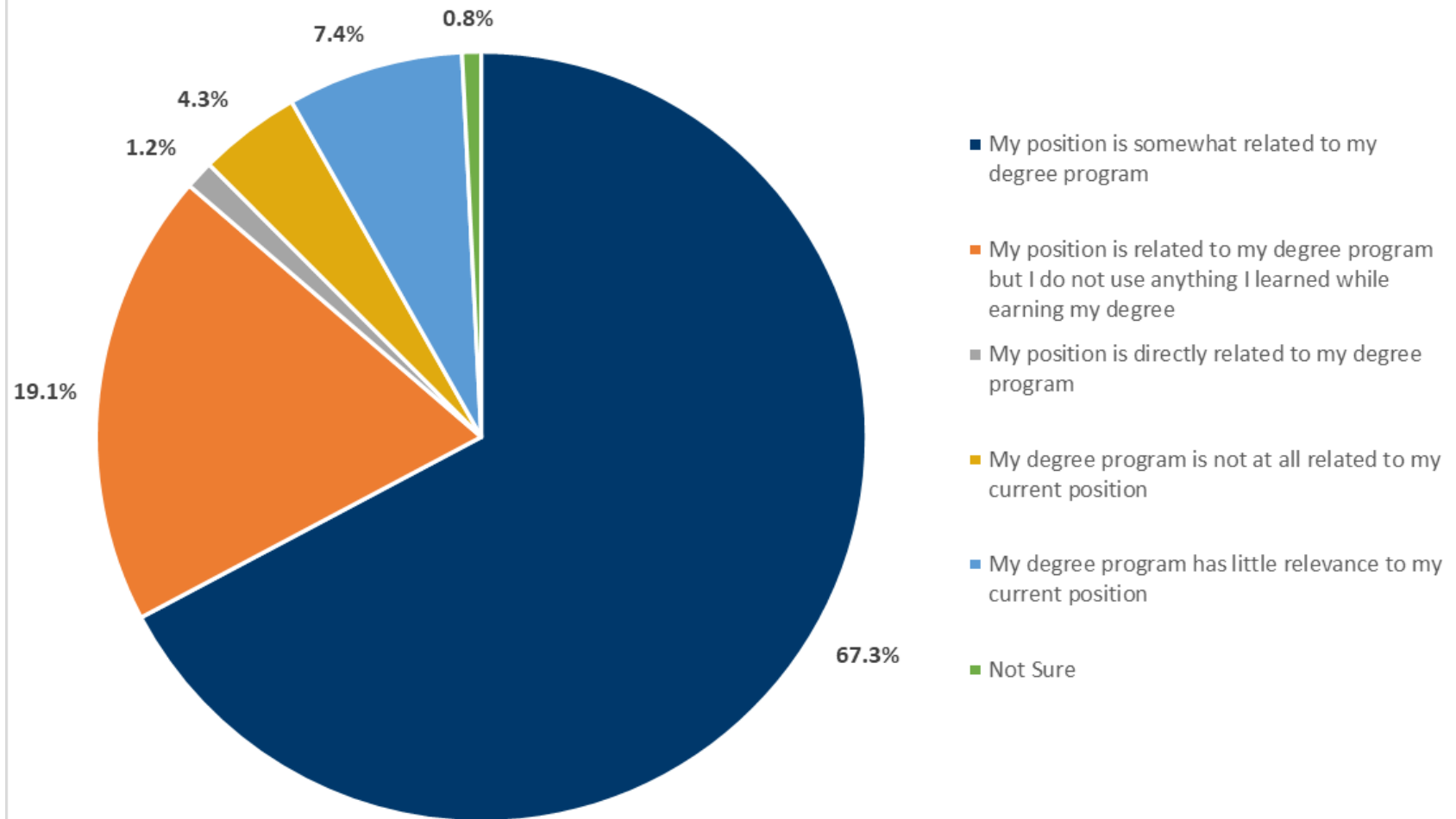
Relevance of Job to Degree Program

Graduates are asked to indicate the level to which their degree is related to their current job. Student responses for Baccalaureate, Master/Education Specialist, and Doctoral degrees are available below. More than 50% of all students indicated their current position is directly related or somewhat related to my degree program. For baccalaureate degree recipients 67.3% indicated that their current position is directly related to their degree program, while 57.7% of Master/Education Specialist graduates, and 90.9% of Doctoral graduates indicated that their current position is directly related to their degree program.

	Baccalaureate	%*	Master or Education Specialist	%*	Doctoral	%*	Total	%*
My position is directly related to my degree program	148	67.3	15	57.7	10	90.9	173	67.3
My position is somewhat related to my degree program	42	19.1	6	23.1	1	9.1	49	19.1
My position is related to my degree program, but I do not use anything I learned while earning my degree	3	1.4	0	0.0	0	0.0	3	1.2
Not Sure	2	0.9	0	0.0	0	0.0	2	0.8
My position has little relevance to my degree program	15	6.8	4	15.4	0	0.0	19	7.4
My position is not at all related to my degree program	10	4.5	1	3.8	0	0.0	11	4.3
Total	220		26		11		257	

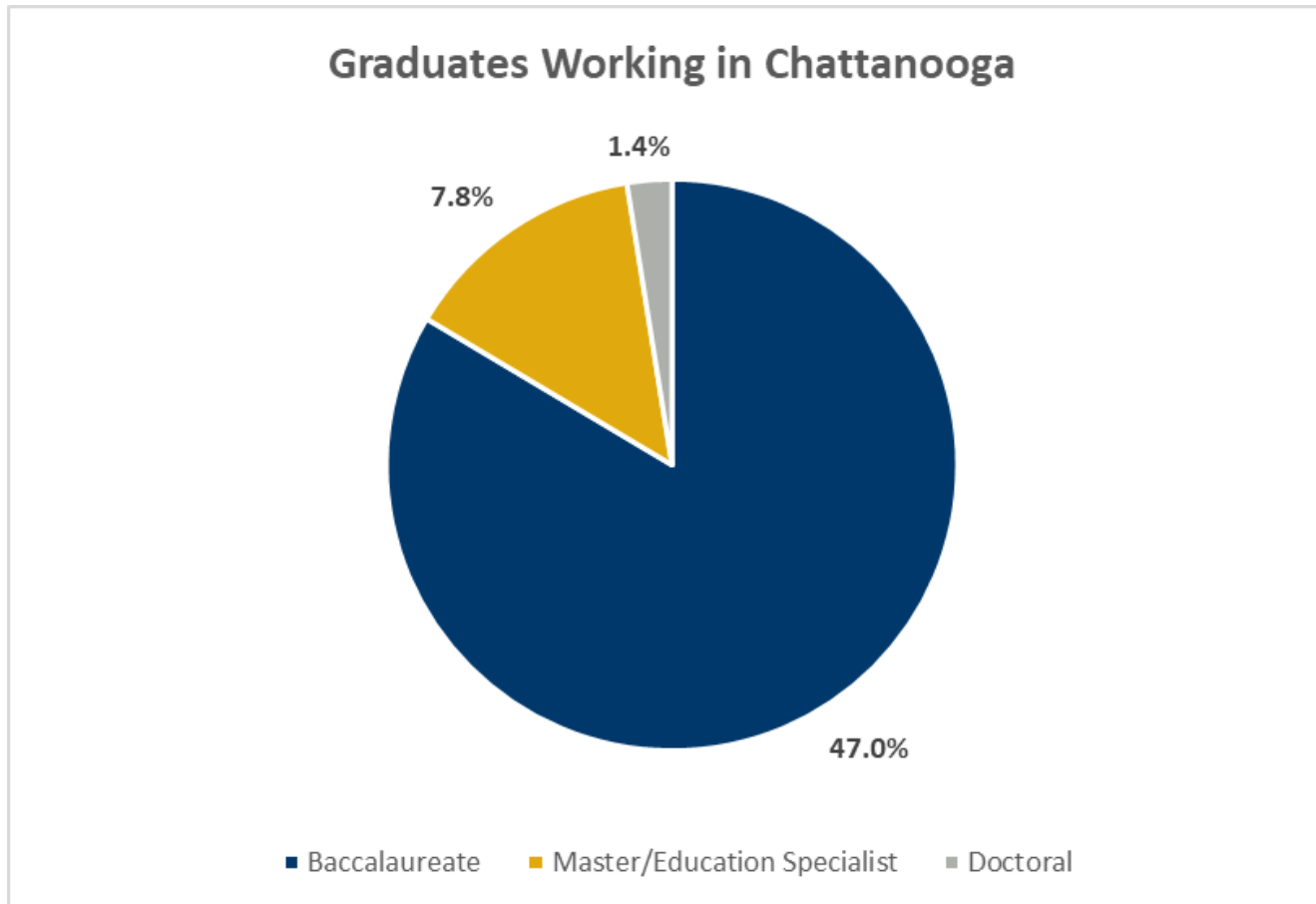
*% is calculated by dividing the number of responses in each category by the total number of responses. Three semesters (Summer, Fall, Spring) are included for the academic year.

Relevance of Job to Degree



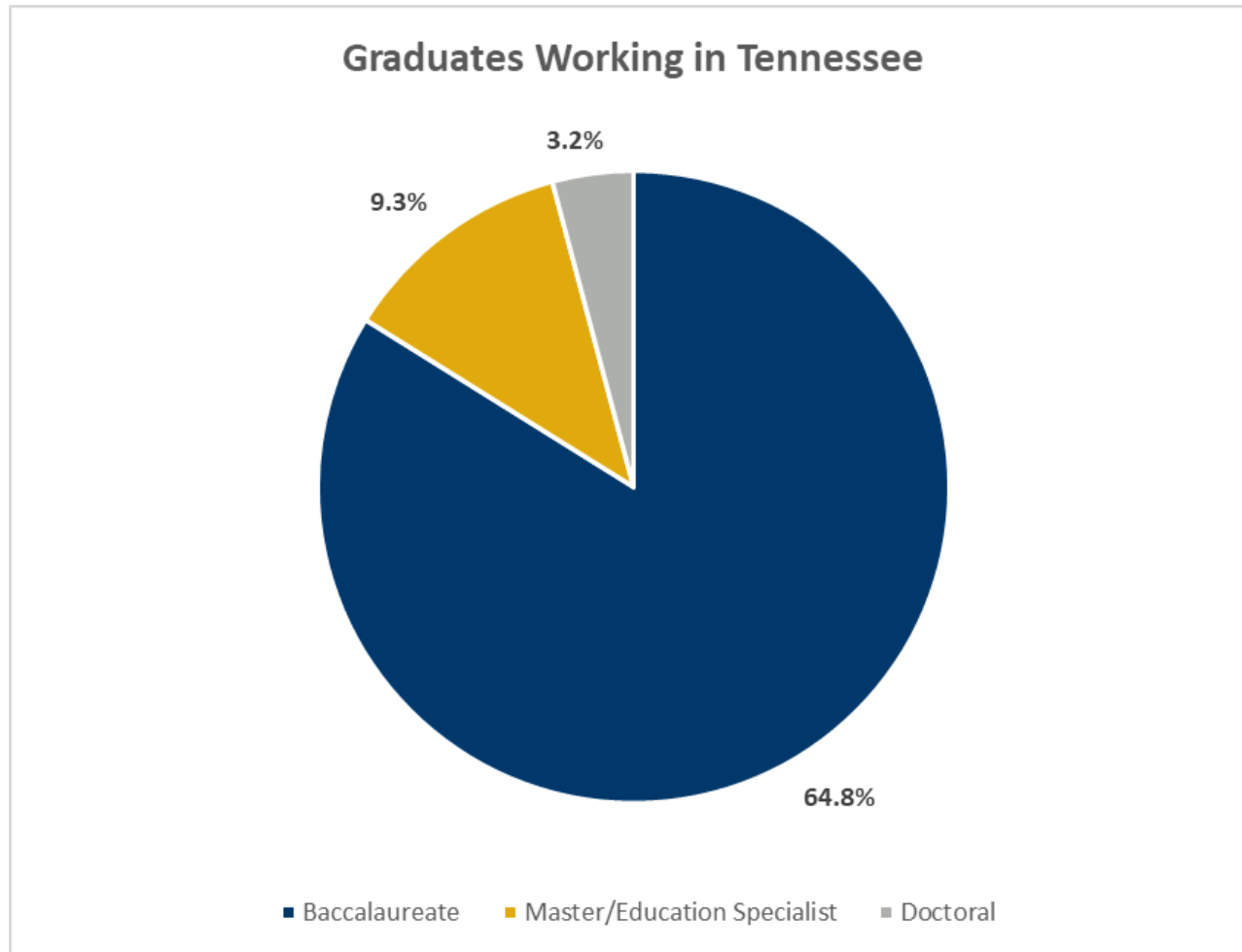
Graduates Working in Chattanooga

In order to get an idea of where graduates migrate, graduates were asked in what city and state they are currently employed. Of the respondents that are employed, over 47% of Baccalaureate degree earners and over 8% of Master/Education Specialist and Doctoral degree earners remain in the Chattanooga region.



Graduates Working in Tennessee

Of the respondents that are employed, over 60% of Baccalaureate degree earners and over 12% of Master/Education Specialist degree earners remain in the State of Tennessee.



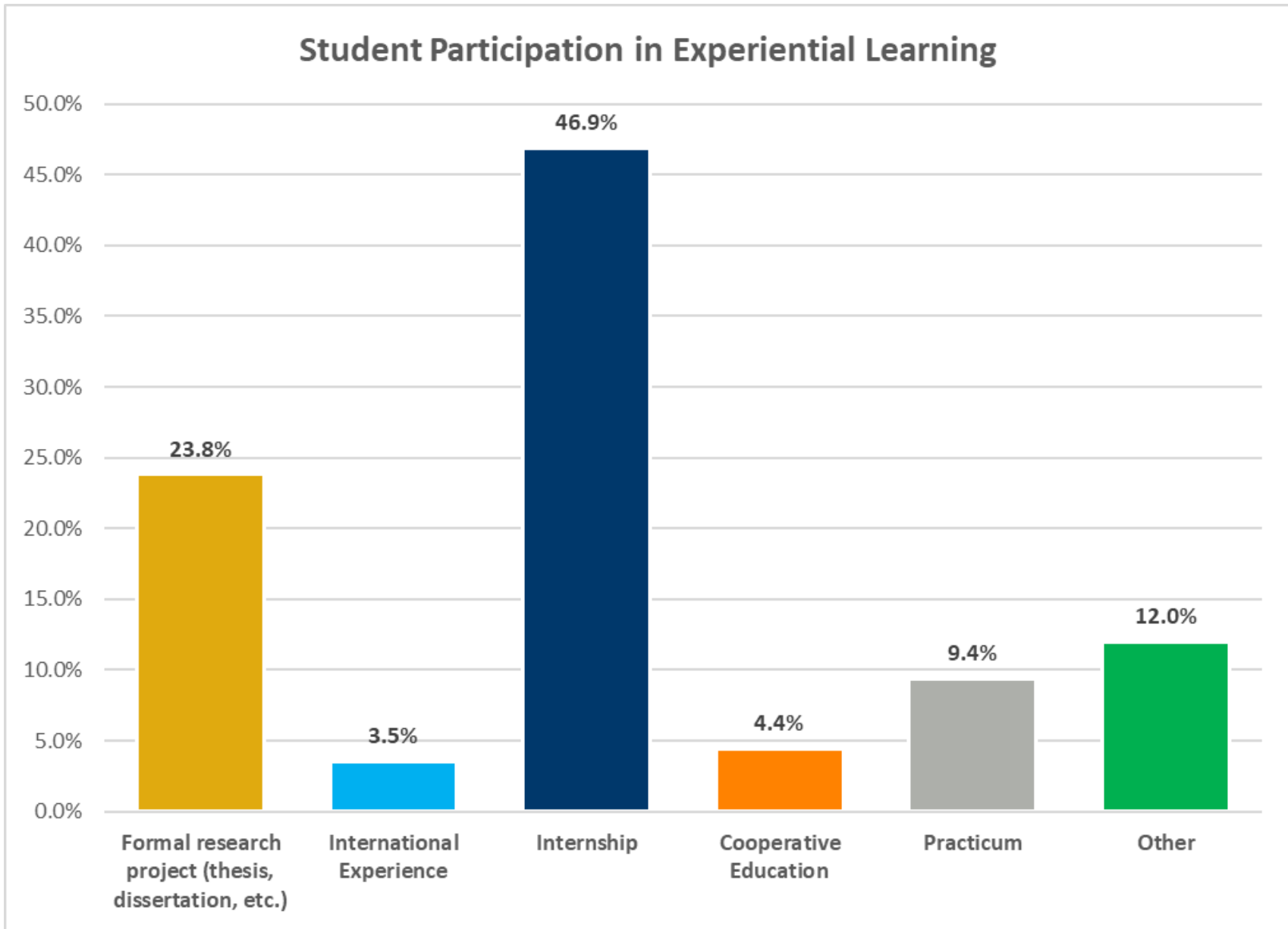
Student Participation in Experiential Learning

According to Prodigy’s article 7 Experiential Learning Activities to Engage Students when students are involved in experiential learning activities they learn faster because it requires problem-solving and critical thinking which boosts student engagement and content retention. As a priority of the institution, Experiential Learning has been incorporated into the Strategic Plan with an outcome of all undergraduate students completing at least one experiential activity. To assist with understanding which types of experiential learning graduating students participated in, the survey asks respondents to indicate if it was a formal research project, an international experience, an internship, a cooperative education, a practicum, or some other type of experiential learning.

Most students indicated they participated in either an internship (46.9%) or conducted some type of formal research project (23.8%). For baccalaureate degree recipients 51.3% indicated they participated in an internship and 21.3% conducted some type of formal research project. For graduate (Master/Education Specialist and Doctoral) degree recipients 47.2% indicated they participated in an internship and 77.9% conducted some type of formal research project.

	Baccalaureate	%*	Master or Education Specialist	%*	Doctoral	%*	Total	%*
Formal research project (thesis, dissertation, etc.)	59	21.3	12	27.9	10	50.0	81	23.8
International Experience	10	3.6	1	2.3	1	5.0	12	3.5
Internship	142	51.3	16	37.2	2	10.0	160	46.9
Cooperative Education	12	4.3	1	2.3	2	10.0	15	4.4
Practicum	22	7.9	7	16.3	3	15.0	32	9.4
Other	32	11.6	6	14.0	2	10.0	41	12.0
Total	277		43		20		341	

*% is calculated by dividing the number of responses in each category by the total number of responses. Three semesters (Summer, Fall, Spring) are included for the academic year.



Services Used or Participated In

Students were asked about what services they used across campus. The majority of students, at all degree levels, indicated they used Handshake (7.4%) and 38.1% of those that indicated they were a veteran or veteran dependent used the veteran programs/resources/benefits provided by Veteran Student Services. The highest participation was found with the Career Fairs/Networking Events at 89.3% and the use of other resources such as LinkedIn, Lunch & Learns, and Watch & Learns at 57.9%.

