

COMM Assessment Report

September 2018

Executive Summary

This report summarizes all available assessment data as of September 2018. The report also:

- identifies what assessments measures still need to be implemented;
- identifies which assessments targets have been met and which have not, highlighting what values and competency need addressing; and
- provides a list of future actions related to assessment.

Implementing Recently Adopted Measures

In Spring 2017 the assessment plan was revised and the following measures were added to the plan:

- COMM 1010 embedded test questions assessing #2 (history).
- COMM 3200 embedded test questions assessing #3 & #4 (domestic and global diversity).
- COMM 3200 team activity assessing #11 (stats).

These measures have yet to be implemented and need to be implemented immediately.

Targets Met, Not Met, or with Mixed Results

A quick way to determine what areas we need to examine during a curriculum review is to look at whether a target is met or not met for each value and competency. Based on a target of 80% of available points in each measure, the quick results are as follows:

Target Met

- #6 – Ethics
- #10 - Evaluate
- #12 – Tools & Technology

Target Not Met

- #5 – Visual Communication

Mixed Results

- #1 – Law
- #2 - History
- #3 – Domestic Diversity
- #7 – Critical Thinking
- #8 – Research
- #9 – Writing

No Results

- #4 – Global Diversity
- #11 – Stats

Future Actions

For each value and competency future actions have been suggested. Here's a quick summary of the suggested actions [urgent actions in red]:

#1 – Law: Continue to collect 4510 final exam assessment data and monitor results for changes. The faculty should consider removing the 4850 supervisor evaluations as a measure given the high rate of students not receiving a rating.

#2 – History: **The faculty needs to approve and implement assessment the COMM 1010 assessment tool.** The faculty should consider removing the 4850 supervisor evaluations as a measure given the high rate of students not receiving a rating.

#3 – Domestic Diversity **The faculty needs to approve and implement the 3200 assessment tool.** The faculty should consider removing the 4850 supervisor evaluations as a measure given the high rate of students not receiving a rating.

#4 – Global Diversity: **The faculty needs to approve and implement assessment tool.**

#5 – Visual Communication: **During the upcoming curriculum review faculty need to discuss this value and competency and explore ways to improve the curriculum in this area.**

#6 – Ethics: Continue to collect assessment data and monitor results for changes.

#7 – Critical Thinking: **The differences in results from the two measures needs to be examined. During the upcoming curriculum review the faculty needs to discuss this value and competency and whether changes need to be made to the curriculum in this area.**

#8 – Research: **The differences in results from the two measures needs to be examined. During the upcoming curriculum review the faculty needs to discuss this value and competency and whether changes need to be made to the curriculum in this area.**

#9 – Write: **The differences in results from the three measures needs to be examined. During the upcoming curriculum review the faculty needs to discuss this value and competency and whether changes need to be made to the curriculum in this area.**

#10 – Evaluate: Continue to collect assessment data and monitor results for changes.

#11 – Stats: **Faculty needs to approve and implement assessment tool.**

#12 – Tools & Technology: Continue to collect assessment data and monitor results for changes.

AVC #1 – Principles & Laws of Free Speech

Understand and apply the principles and laws of freedom of speech and press, for the country in which the institution that invites ACEJMC is located, as well as receive instruction in and understand the range of systems of freedom of expression around the world, including the right to dissent, to monitor and criticize power, and to assemble and petition for redress of grievances.

#1 - Two Measures

Two measures are used to assess this competency:

- 4510 Final Exam
- 4850 Supervisor Evaluations

Meets Target?

- 4510 Final Exam – Mixed (see below)
- 4850 Supervisor Evaluations – Mixed (see below)

Future Action (based on both measures): Continue to collect 4510 final exam assessment data and monitor results for changes. The faculty should consider removing the 4850 supervisor evaluations as a measure given the high rate of students not receiving a rating.

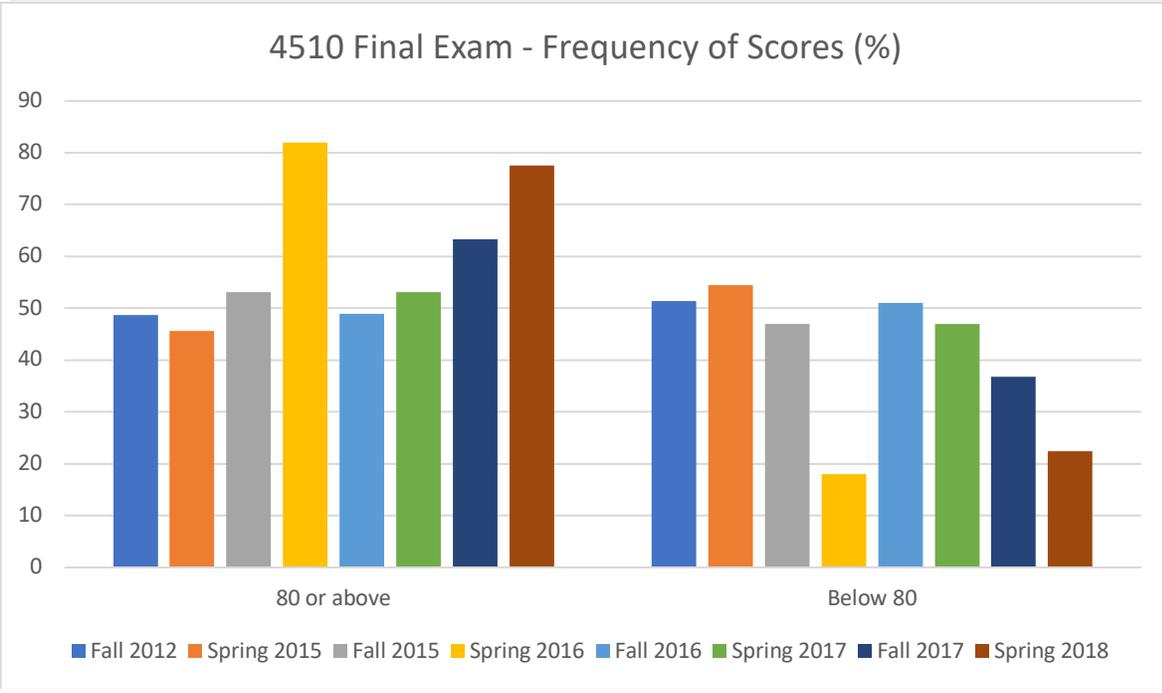
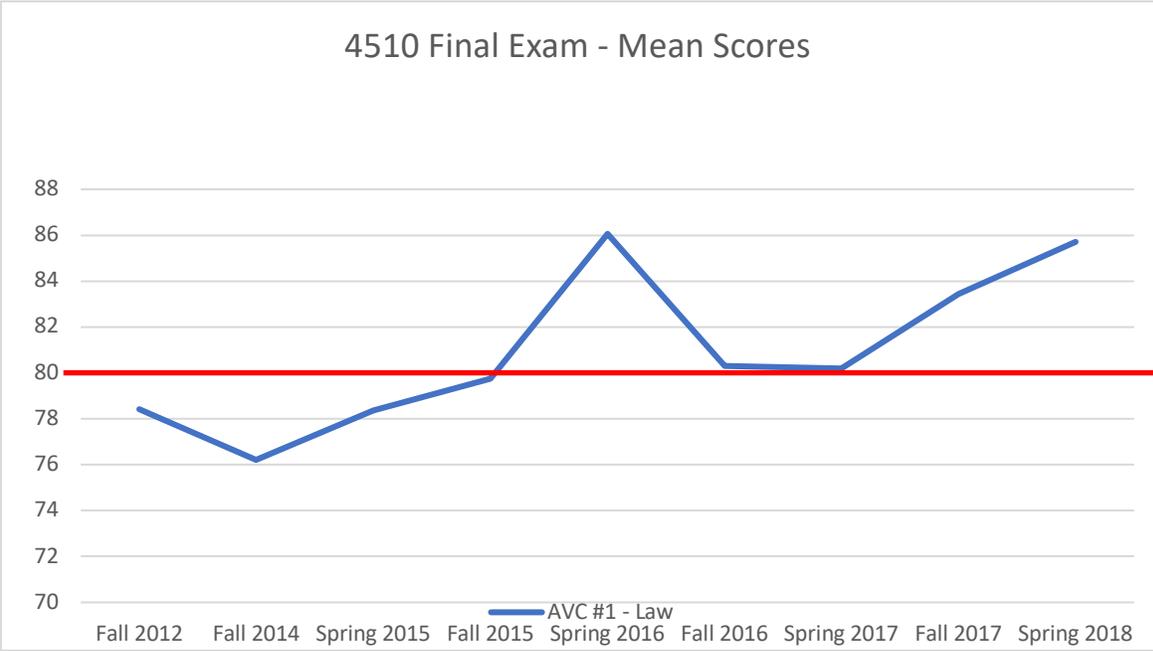
COMM 4510 Final Exam

Measure: COMM 4510 final exam scored on a 100-point scale.

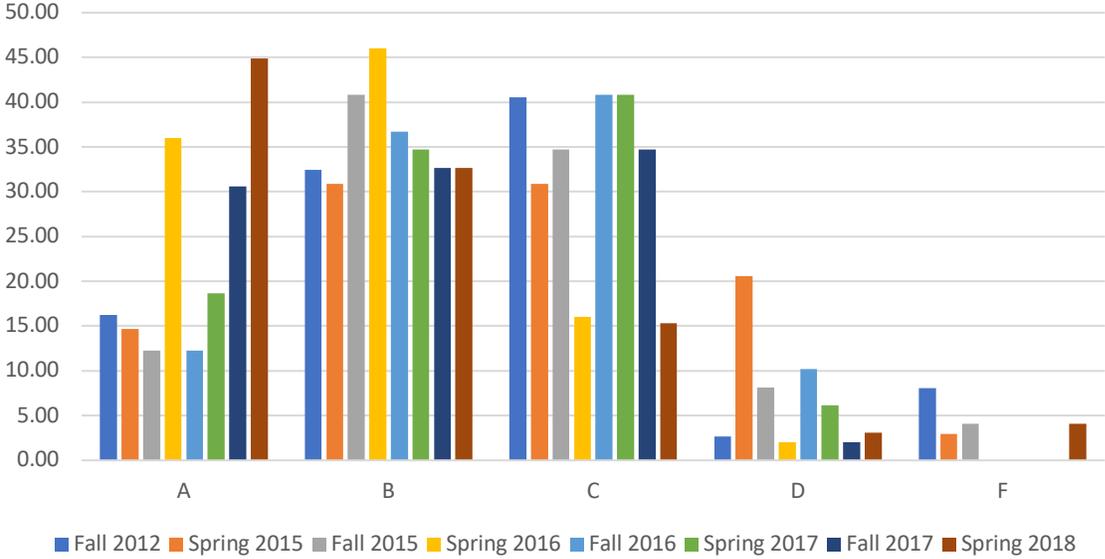
Target: mean score of 80 points.

Meets Target?: Mixed. Prior to Spring 2016 mean scores were below the target. Since Spring 2016 mean scores have exceeded 80%.

4510 Exam	Mean	A	B	C	D	F	N
Fall 2012	78.43	8.10%	2.70%	40.54%	32.43%	16.22%	37
Spring 2015	78.36	14.70%	30.88%	30.88%	20.59%	2.94%	68
Fall 2015	79.75	12.24%	40.82%	34.69%	8.16%	4.08%	49
Spring 2016	86.06	36%	46%	16%	2%	0%	50
Fall 2016	80.29	12.24%	36.73%	40.82%	10.20%	0%	49
Spring 2017	80.19	18.37%	34.69%	40.81%	6.12%	0%	49
Fall 2017	83.44	30.61%	32.65%	34.69%	2.04%	0%	49
Spring 2018	85.95	48.08%	28.85%	17.31%	1.92%	3.85%	98



4510 Final Exam - Frequency of Grades (%)



#1 - 4850 Supervisor Evaluation

Measure: COMM 4850 students evaluated by their internship supervisor, scored on a 5-point scale (1=low, 5=high).

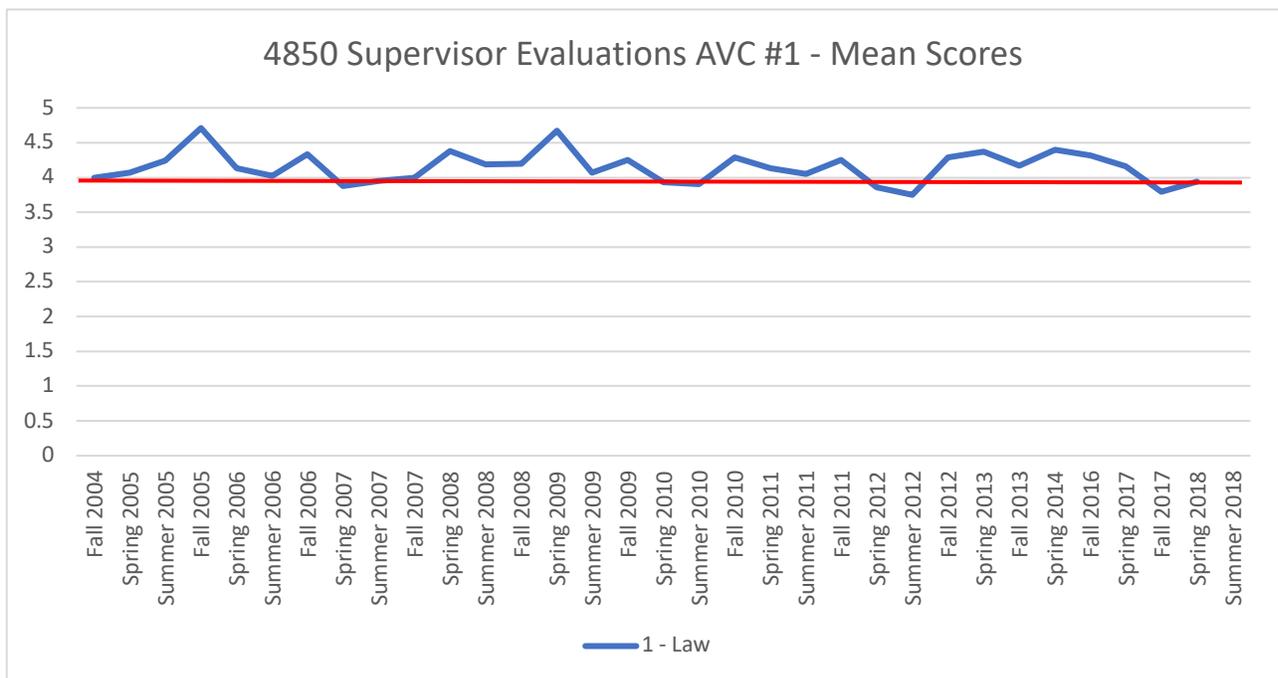
Target: Mean score of 4.

Meets Target?: Mixed: Mean scores have fluctuated above and below the target, with recent semester falling short of the target. With up to 50% of students in semester not receiving a rating in this area, the validity of this data is suspect.

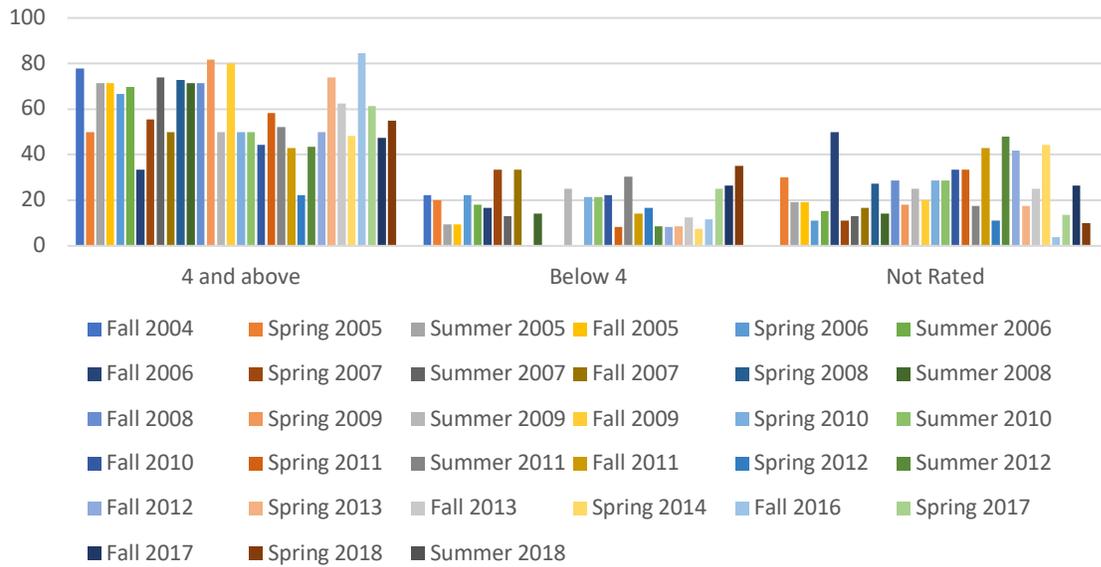
4850 Supervisor Evaluations – AVC #1

	Mean	5	4	3	2	1	Not Rated	N
Fall 2004	4	22.22%	55.56%	22.22%	0%	0%	0%	9
Spring 2005	4.07	20%	40%	10%	0%	0%	30%	10
Summer 2005	4.24	28.57%	42.86%	9.52%	0%	0%	19.05%	21
Fall 2005	4.71	62.5%	25%	0%	0%	0%	12.5%	8
Spring 2006	4.13	33.33%	33.33%	22.22%	0%	0%	11.11%	9
Summer 2006	4.02	21.21%	48.48%	18.18%	0%	0%	15.15%	34
Fall 2006	4.33	33.33%	0%	16.67%	0%	0%	50%	6
Spring 2007	3.88	22.22%	33.33%	33.33%	0%	0%	11.11%	9
Summer 2007	3.95	8.7%	65.22%	13.04%	0%	0%	13.04%	23
Fall 2007	4	33.33%	16.67%	33.33%	0%	0%	16.67%	6
Spring 2008	4.38	27.27%	45.45%	0%	0%	0%	27.27%	11
Summer 2008	4.19	28.57%	46.43%	10.71%	0%	0%	14.29%	28
Fall 2008	4.2	14.29%	57.14%	0%	0%	0%	28.57%	7
Spring 2009	4.67	54.55%	27.27%	0%	0%	0%	18.18%	11
Summer 2009	4.07	28.57%	25%	21.43%	0%	0%	25%	29
Fall 2009	4.25	20%	60%	0%	0%	0%	20%	5
Spring 2010	3.93	15%	40%	20%	0%	0%	25%	20
Summer 2010	3.9	21.43%	28.57%	14.29%	7.14	0%	28.57%	14
Fall 2010	4.29	33.33%	22.22%	11.11%	0	0%	33.33%	9
Spring 2011	4.13	16.67%	41.67%	8.33%	0	0%	33.33%	24
Summer 2011	4.05	39.13%	13.04%	26.09%	4.35	0%	17.39%	23
Fall 2011	4.25	28.57%	14.29%	14.29%	0	0%	42.86%	7
Spring 2012	3.86	16.67%	5.56%	11.11%	5.56	0%	11.11%	18
Summer 2012	3.75	21.74%	21.74%	0%	0%	8.7	47.83%	23
Fall 2012	4.29	25%	25%	8.33%	0%	0%	41.67%	12
Spring 2013	4.37	39.13%	34.78%	8.7%	0%	0%	17.39%	23

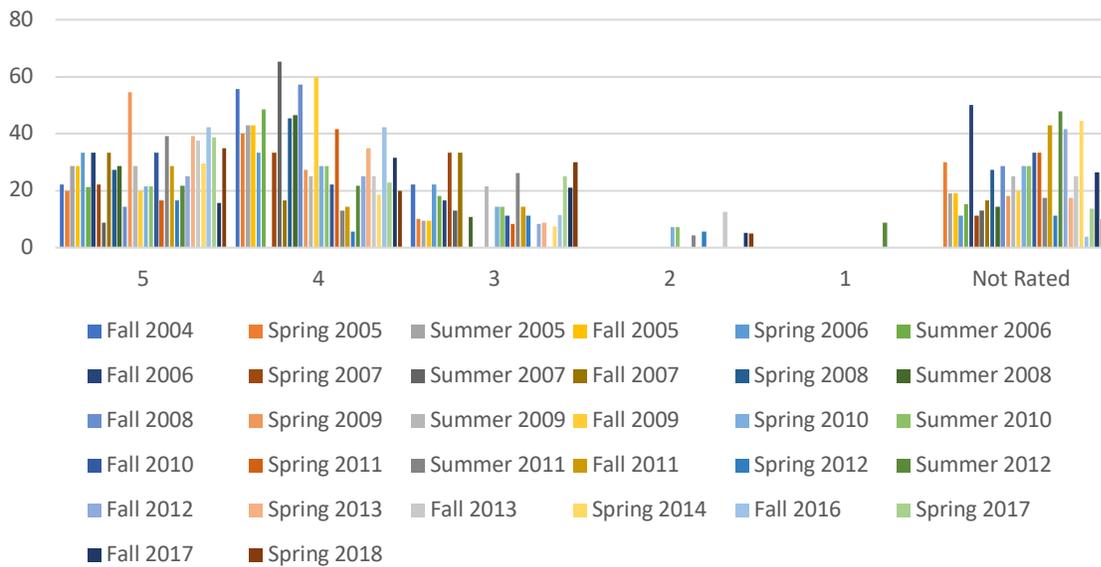
	Mean	5	4	3	2	1	Not Rated	N
Fall 2013	4.17	37.5%	25%	0%	12.5%	0%	25%	8
Spring 2014	4.4	29.63%	18.52%	7.41%	0%	0%	44.44%	27
Fall 2016	4.32	42.31%	42.31%	11.54%	0%	0%	3.85%	26
Spring 2017	4.16	38.64%	22.73%	25%	0%	0%	13.64%	44
Fall 2017	3.79	15.79%	31.58%	21.05%	5.26%	0%	26.32%	19
Spring 2018	3.94	35%	20%	30%	5%	0%	10%	40
Summer 2018								39



4850 Supervisor AVC #1 - Frequency of Scores (%)



4850 Supervisor AVC #1 - Frequency of Scores (%)



AVC #2 – History

Demonstrate an understanding of the history and role of professionals and institutions in shaping communications.

Two measures are used to assess this competency:

- 1010 assessment tool
- 4850 Supervisor Evaluations

Meets Target?

- 1010 Assessment Tool – no data
- 4850 Supervisor Evaluations – mixed (see below)

Future Action (based on both measures): The faculty needs to approve and implement assessment the COMM 1010 assessment tool. The faculty should consider removing the 4850 supervisor evaluations as a measure given the high rate of students not receiving a rating.

#2 –1010 Assessment Tool

Measure: COMM 1010 assessment tool.

Target:

No data collected as of Spring 2018.

#2 - 4850 Supervisor Evaluation

Measure: COMM 4850 students evaluated by their internship supervisor, scored on a 5-point scale (1=low, 5=high).

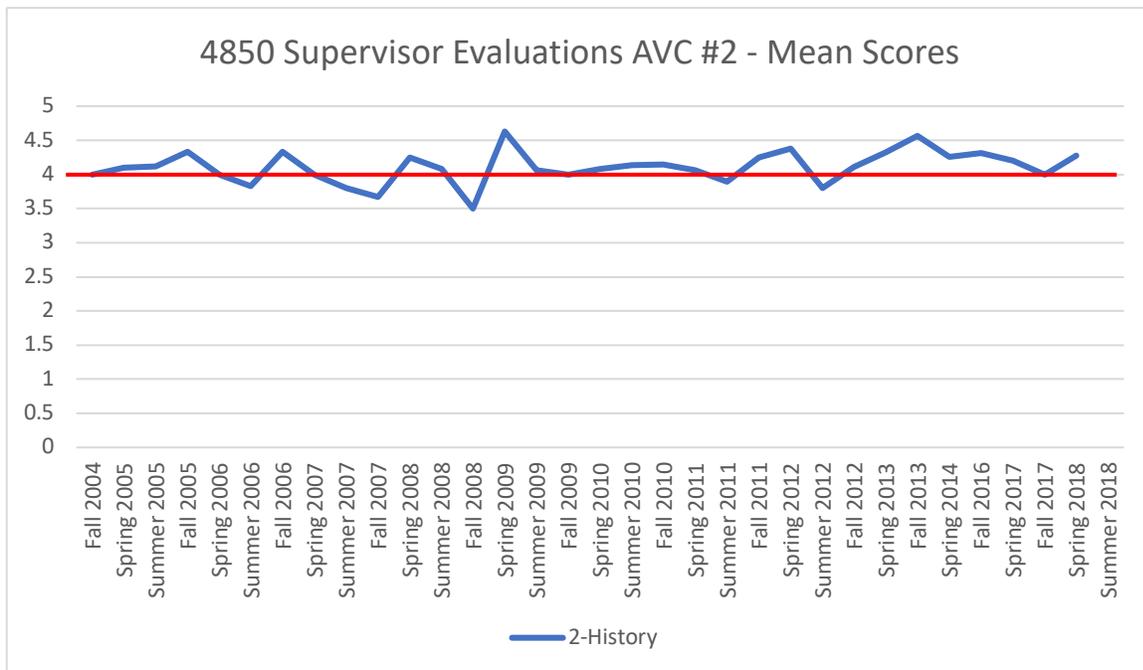
Target: Mean score of 4.

Meets Target?: Mixed: Mean scores have largely been above the target, with sporadic semesters falling below the target. With up to 60% of students in semester not receiving a rating in this area, the validity of this data is suspect. The wording of the question changed in 2016 and may have impacted the results.

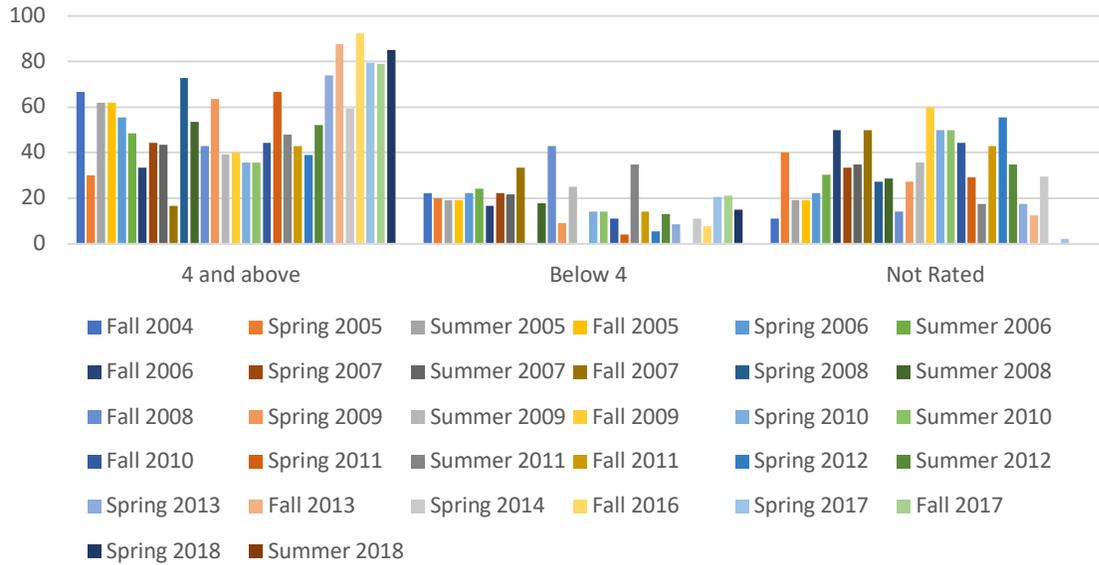
4850 Supervisor Evaluations – AVC #2

	Mean	5	4	3	2	1	Not Rated	N
Fall 2004	4	22.22%	44.44%	22.22%	0%	0%	11.11%	9
Spring 2005	4.1	20%	20%	10%	0%	0%	40%	10
Summer 2005	4.12	28.57%	33.33%	19.05%	0%	0%	19.05%	21
Fall 2005	4.33	37.5%	25%	12.5%	0%	0%	25%	8
Spring 2006	4	33.33%	22.22%	11.11%	11.11%	0%	22.22%	9
Summer 2006	3.83	12.12%	36.36%	24.24%	0%	0%	30.3%	34
Fall 2006	4.33	33.33%	0%	16.67%	0%	0%	50%	6
Spring 2007	4	22.22%	22.22%	22.22%	0%	0%	33.33%	9
Summer 2007	3.8	8.7%	34.78%	21.74%	0%	0%	34.78%	23
Fall 2007	3.67	16.67%	0%	33.33%	0%	0%	50%	6
Spring 2008	4.25	18.18%	54.55%	0%	0%	0%	27.27%	11
Summer 2008	4.08	21.43%	35.71%	14.29%	0%	0%	28.57%	28
Fall 2008	3.5	0%	42.86%	42.86%	0%	0%	14.29%	7
Spring 2009	4.63	54.55%	9.09%	9.09%	0%	0%	27.27%	11
Summer 2009	4.06	28.57%	10.71%	25%	0%	0%	35.71%	29
Fall 2009	4	0%	40%	0%	0%	0%	60%	5
Spring 2010	4.08	15%	35%	10%	0%	0%	40%	20
Summer 2010	4.14	21.43%	14.29%	14.29%	0%	0%	50%	14
Fall 2010	4.15	11.11%	44.44%	0%	0%	0%	44.44%	9
Spring 2011	4.06	8.33%	58.33%	4.17%	0%	0%	29.17%	24
Summer 2011	3.89	26.09%	21.74%	34.78%	0%	0%	17.39%	23
Fall 2011	4.25	28.57%	14.29%	14.29%	0%	0%	42.86%	7
Spring 2012	4.38	22.22%	16.67%	5.56%	0%	0%	44.44%	18
Summer 2012	3.8	26.09%	26.09%	4.35%	0%	8.7%	34.78%	23
Fall 2012	4.11	33.33%	16.67%	25%	0%	0%	25%	12

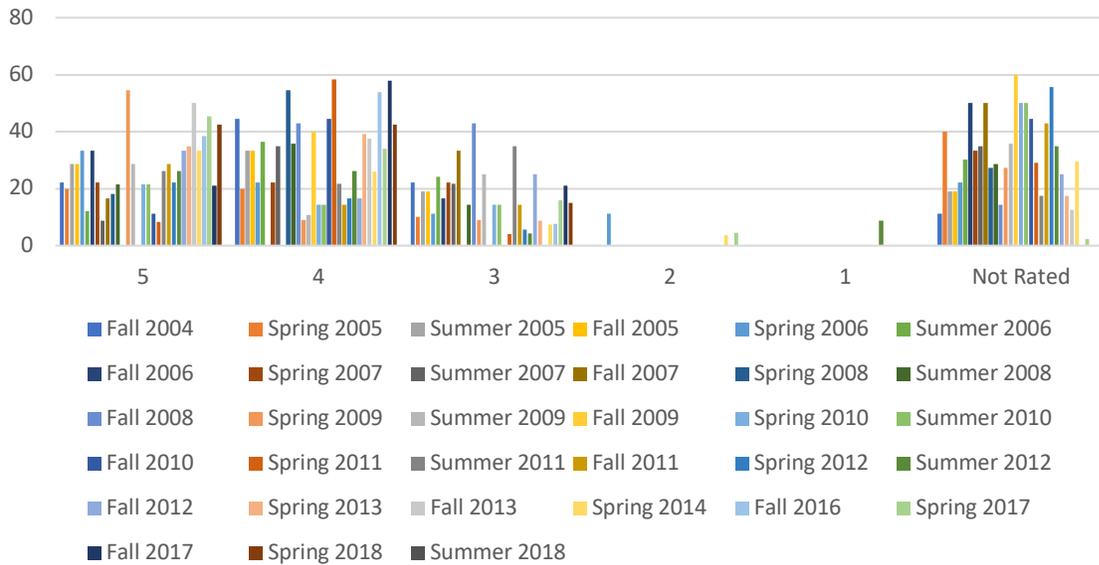
	Mean	5	4	3	2	1	Not Rated	N
Spring 2013	4.32	34.78%	39.13%	8.7%	0%	0%	17.39%	23
Fall 2013	4.57	50%	37.5%	0%	0%	0%	12.5%	8
Spring 2014	4.26	37.04%	33.33%	0%	0%	0%	29.63%	27
Fall 2016	4.31	38.46%	53.85%	7.69%	0%	0%	0%	26
Spring 2017	4.2	45.45%	34.09%	15.91%	4.55%	0%	2.27%	44
Fall 2017	4	21.05%	57.89%	21.05%	0%	0%	0%	19
Spring 2018	4.28	42.5%	42.5%	15%	0%	0%	0%	40
Summer 2018								39



4850 Supervisor AVC #2 - Frequency of Scores (%)



4850 Supervisor AVC #2 - Frequency of Scores (%)



AVC #3 – Domestic Diversity

Demonstrate an understanding of gender, race, ethnicity, sexual orientation and, as appropriate, other forms of diversity in domestic society in relation to mass communications.

Two measures are used to assess this competency:

- 3200 assessment tool
- 4850 Supervisor Evaluations

Meets Target?

- 3200 assessment tool – no data.
- 4850 Supervisor Evaluations – Yes (see below)

Future Action (based on both measures): The faculty needs to approve and implement the 3200 assessment tool. The faculty should consider removing the 4850 supervisor evaluations as a measure given the high rate of students not receiving a rating.

#3 - 3200 Assessment Tool

Measure: COMM 3200 assessment.

Target:

No data collected as of Spring 2018.

#3 - 4850 Supervisor Evaluation

Measure: COMM 4850 students evaluated by their internship supervisor, scored on a 5-point scale (1=low, 5=high).

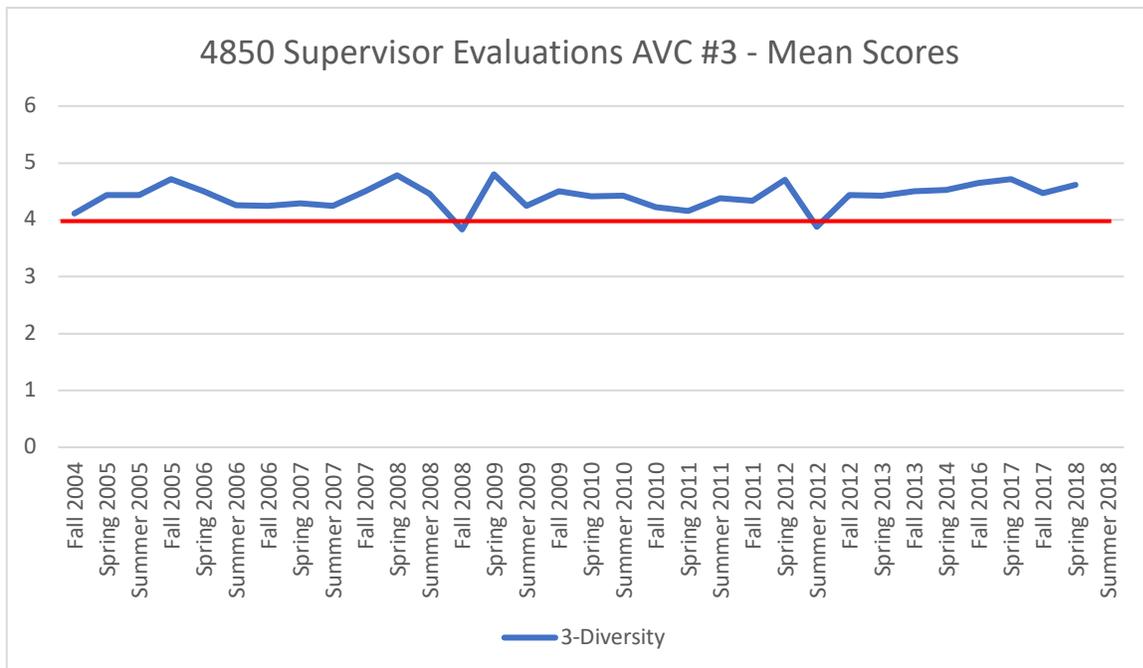
Target: Mean score of 4.

Meets Target?: Yes: All but two semester (one in 2008 and one in 2012) the mean has been above the target. The number of students not rated in this category is troubling at times.

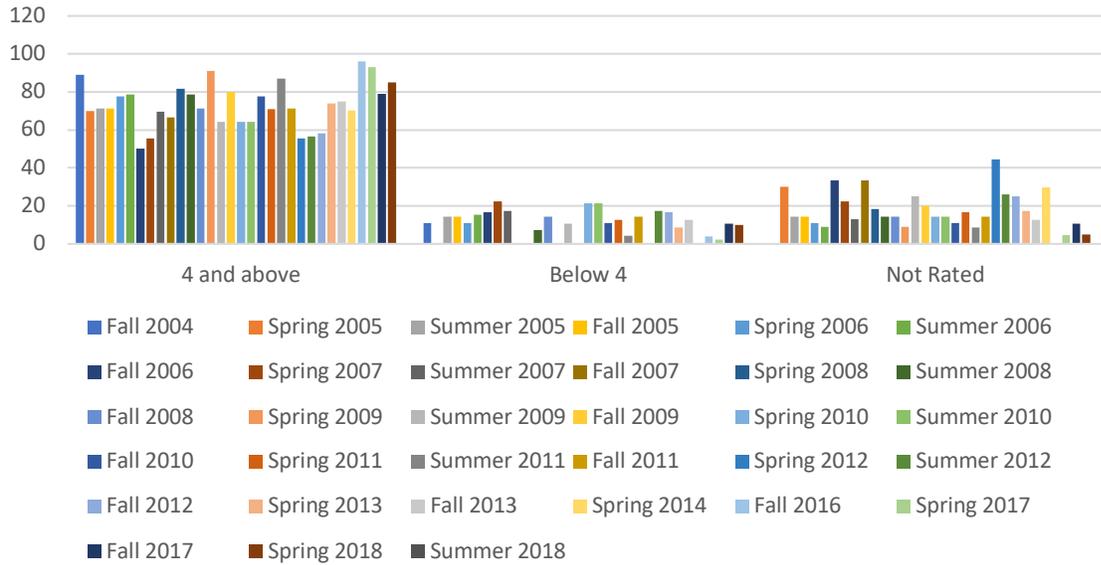
4850 Supervisor Evaluations – AVC #3

	Mean	5	4	3	2	1	Not Rated	N
Fall 2004	4.11	2.22%	6.67%	11.11%	0%	0%	0%	9
Spring 2005	4.43	30%	40%	0%	0%	0%	30%	10
Summer 2005	4.44	52.38%	19.05%	14.29%	0%	0%	14.29%	21
Fall 2005	4.71	62.5%	25%	0%	0%	0%	12.5%	8
Spring 2006	4.5	55.56%	22.22%	11.11%	0%	0%	11.11%	9
Summer 2006	4.26	39.39%	39.39%	15.15%	0%	0%	9.09%	34
Fall 2006	4.25	33.33%	16.67%	16.67%	0%	0%	33.33%	6
Spring 2007	4.29	44.44%	11.11%	22.22%	0%	0%	22.22%	9
Summer 2007	4.25	39.13%	30.43%	17.39%	0%	0%	13.04%	23
Fall 2007	4.5	33.33%	33.33%	0%	0%	0%	33.33%	6
Spring 2008	4.78	63.64%	18.18%	0%	0%	0%	18.18%	1
Summer 2008	4.46	46.43%	32.14%	7.14%	0%	0%	14.29%	28
Fall 2008	3.83	0%	71.43%	14.29%	0%	0%	14.29%	7
Spring 2009	4.8	72.73%	18.18%	0%	0%	0%	9.09%	11
Summer 2009	4.24	28.57%	35.71%	10.71%	0%	0%	25%	29
Fall 2009	4.5	40%	40%	0%	0%	0%	20%	5
Spring 2010	4.41	45%	30%	10%	0%	0%	15%	20
Summer 2010	4.42	57.14%	7.14%	21.43%	0%	0%	14.29%	14
Fall 2010	4.22	22.22%	66.67%	0%	0%	0%	11.11%	9
Spring 2011	4.15	25%	45.83%	12.5%	0%	0%	16.67%	24
Summer 2011	4.38	39.13%	47.83%	4.35%	0%	0%	8.7%	23
Fall 2011	4.33	42.86%	28.57%	14.29%	0%	0%	14.29%	7
Spring 2012	4.7	38.89%	16.67%	0%	0%	0%	44.44%	18
Summer 2012	3.88	34.78%	21.74%	8.7%	0%	8.7%	26.09%	23
Fall 2012	4.44	50%	8.33%	16.67%	0%	0%	25%	12
Spring 2013	4.42	47.82%	30.43%	8.7%	0%	0%	17.39%	23

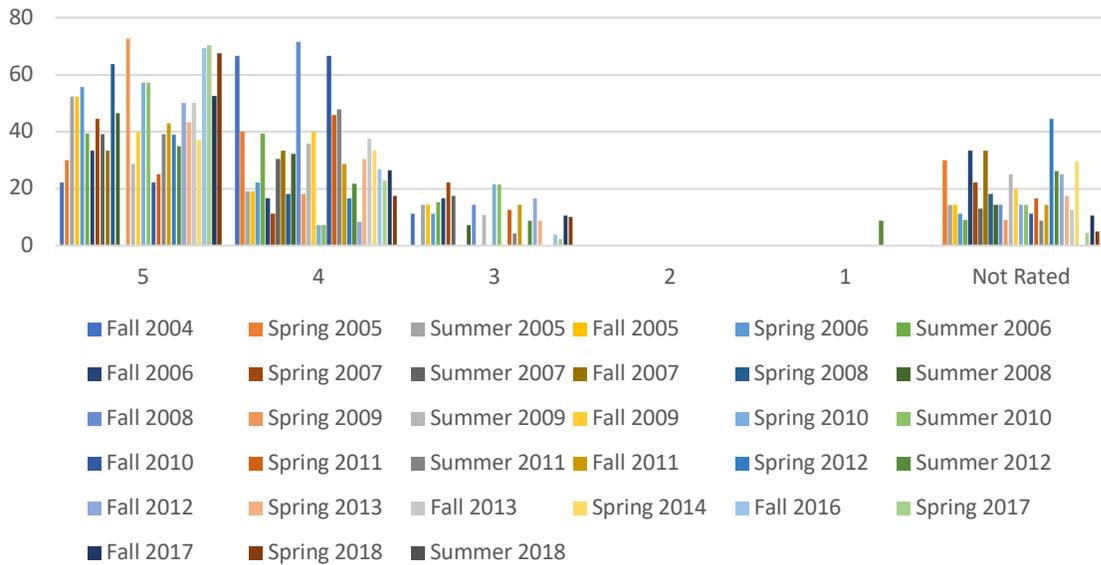
	Mean	5	4	3	2	1	Not Rated	N
Fall 2013	4.5	50%	37.5%	0%	0%	0%	12.5%	8
Spring 2014	4.53	37.04%	33.33%	0%	0%	0%	29.63%	27
Fall 2016	4.65	69.23%	26.92%	3.85%	0%	0%	0%	26
Spring 2017	4.71	70.45%	22.73%	2.27%	0%	0%	4.55%	44
Fall 2017	4.47	52.63%	26.32%	10.53%	0%	0%	10.53%	19
Spring 2018	4.61	67.5%	17.5%	10%	0%	0%	5%	40
Summer 2018								39



4850 Supervisor AVC #3 - Frequency of Scores (%)



4850 Supervisor AVC #3 - Frequency of Scores (%)



AVC #4 – Global Diversity

Demonstrate an understanding of the diversity of peoples and cultures and of the significance and impact of mass communications in a global society.

Measure: COMM 3200 assessment.

Target:

No data collected as of Spring 2018.

Future Action: The faculty needs to approve and implement assessment tool.

AVC #5 – Use & Presentation of Images & Info

Understand concepts and apply theories in the use and presentation of images and information.

#5 - Two Measures

Two measures are used to assess this competency:

- 4850 Final Portfolio Evaluated by Professionals
- 4850 Supervisor Evaluations

Meets Target?

- 4850 Final Portfolio Evaluated by Professionals – No (see below)
- 4850 Supervisor Evaluations – Mixed (see below)

Future Action (based on both measures): During the upcoming curriculum review faculty need to discuss this value and competency and explore ways to improve the curriculum in this area.

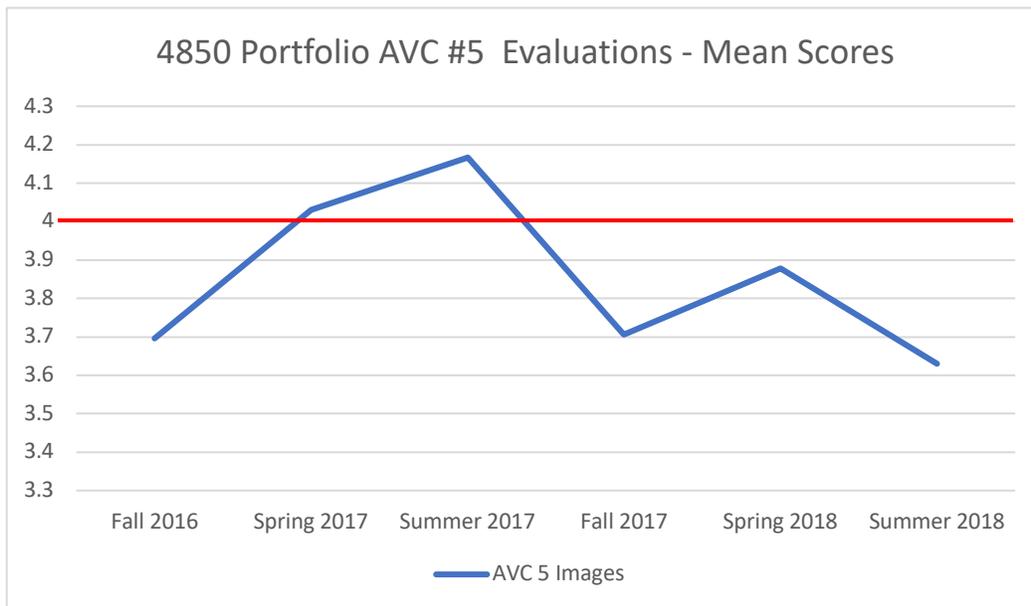
#5 - 4850 Final Portfolio Evaluated by Professionals

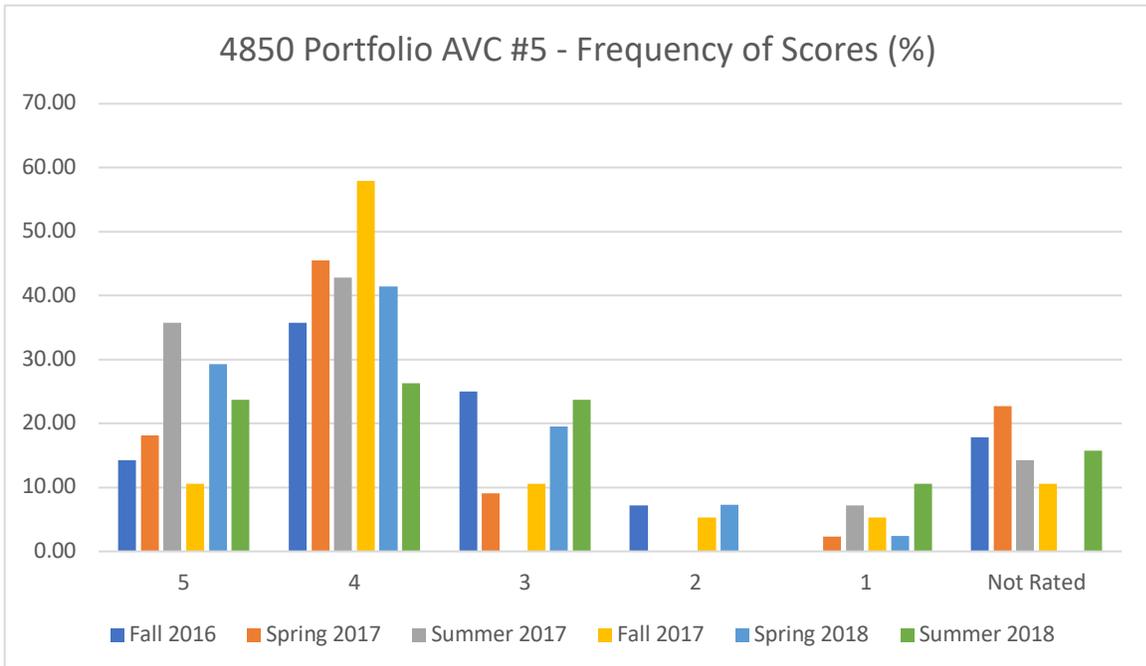
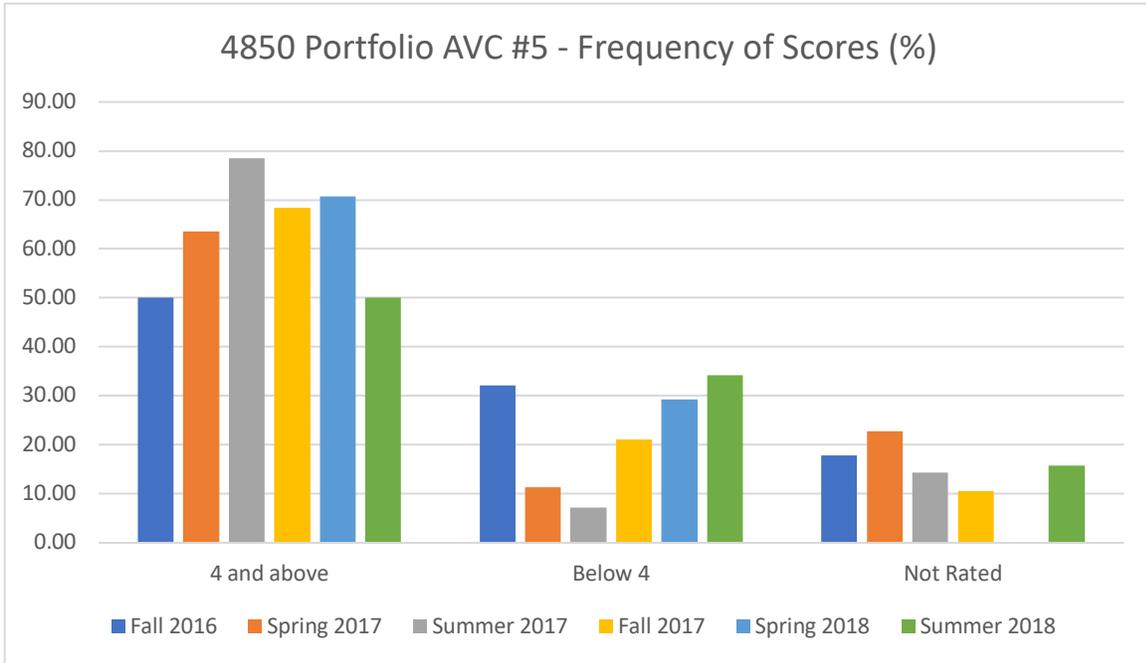
Measure: COMM 4850 final portfolio evaluated by professionals, scored on a 5-point scale (1=low, 5=high).

Target: Mean score of 4.

Meets Target?: No. Four out of six semesters, including the last three semesters, the mean score was below 4. The other two semesters the score hovered just above a 4.

4850 Final Portfolio – AVC #5								
	Mean	5	4	3	2	1	Not Rated	N
Fall 2016	3.69	14.29%	35.71%	25%	7.14%	0%	17.86%	28
Spring 2017	4.03	18.18%	45.45%	9.09%	0%	2.27%	22.73%	44
Summer 2017	4.17	35.71%	42.86%	0%	0%	7.14%	14.29%	14
Fall 2017	3.70	10.53%	57.89%	10.53%	5.26%	5.26%	10.53%	19
Spring 2018	3.88	29.27%	41.46%	19.51%	7.32%	2.44%	0%	41
Summer 2018	3.63	23.68%	26.32%	23.68%	0.00	10.53%	15.79%	38





#5 - 4850 Supervisor Evaluation

Measure: COMM 4850 students evaluated by their internship supervisor, scored on a 5-point scale (1=low, 5=high).

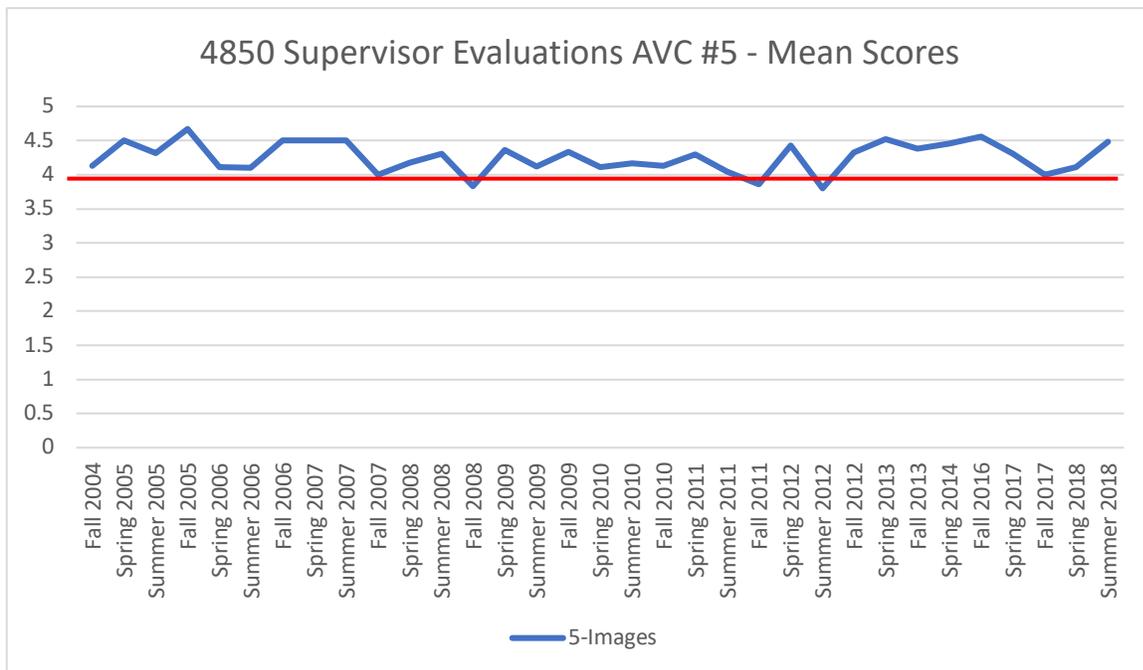
Target: Mean score of 4.

Meets Target?: Mixed. With the exception of three semesters, the mean was consistently above the target, but the number of students not rated in this category is troubling.

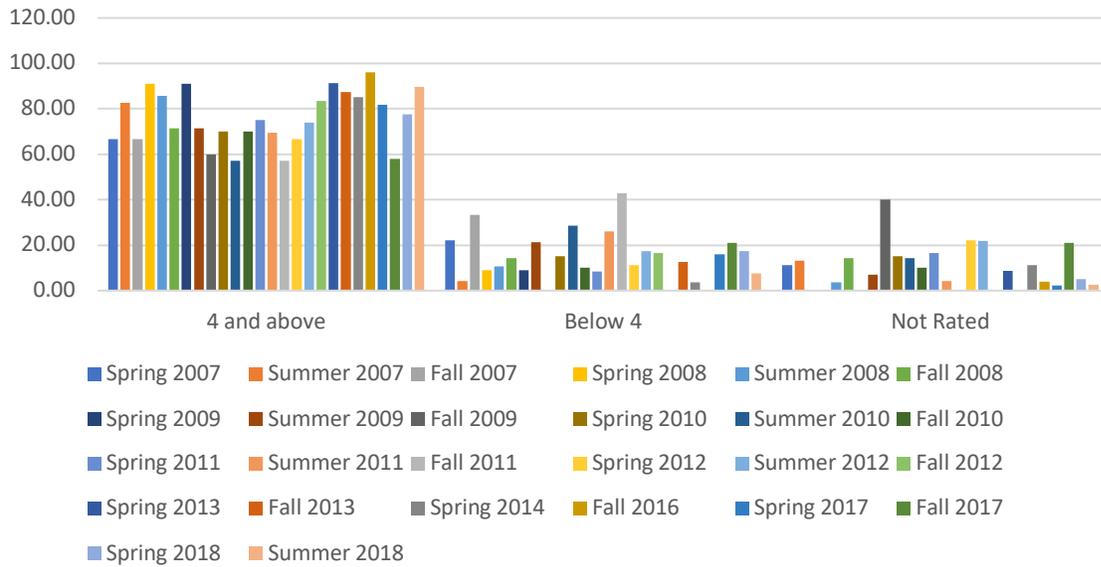
4850 Supervisor Evaluations – AVC #5

	Mean	5	4	3	2	1	Not Rated	N
Fall 2004	4.13	33.33%	3.33%	22.22%	0.00%	0.00%	11.11%	9
Spring 2005	4.5	40.00%	30.00%	0.00%	0.00%	0.00%	30.00%	10
Summer 2005	4.32	47.62%	23.81%	19.05%	0.00%	0.00%	9.52%	21
Fall 2005	4.67	50.00%	25.00%	0.00%	0.00%	0.00%	25.00%	8
Spring 2006	4.11	33.33%	44.44%	22.22%	0.00%	0.00%	0.00%	9
Summer 2006	4.1	30.30%	36.36%	21.21%	0.00%	0.00%	15.15%	34
Fall 2006	4.5	50.00%	50.00%	0.00%	0.00%	0.00%	0.00%	6
Spring 2007	4.5	66.67%	0.00%	22.22%	0.00%	0.00%	11.11%	9
Summer 2007	4.5	47.83%	34.78%	4.35%	0.00%	0.00%	13.04%	23
Fall 2007	4	33.33%	33.33%	33.33%	0.00%	0.00%	0.00%	6
Spring 2008	4.18	27.27%	63.64%	9.09%	0.00%	0.00%	0.00%	11
Summer 2008	4.31	42.86%	42.86%	10.71%	0.00%	0.00%	3.57%	28
Fall 2008	3.83	0.00%	71.43%	14.29%	0.00%	0.00%	14.29%	7
Spring 2009	4.36	45.45%	45.45%	9.09%	0.00%	0.00%	0.00%	11
Summer 2009	4.12	35.71%	35.71%	17.86%	3.57%	0.00%	7.14%	29
Fall 2009	4.333	20.00%	40.00%	0.00%	0.00%	0.00%	40.00%	5
Spring 2010	4.11	25.00%	45.00%	15.00%	0.00%	0.00%	15.00%	20
Summer 2010	4.17	42.86%	14.29%	28.57%	0.00%	0.00%	14.29%	14
Fall 2010	4.13	20.00%	50.00%	10.00%	0.00%	0.00%	10.00%	9
Spring 2011	4.3	37.50%	37.50%	4.17%	4.17%	0.00%	16.67%	24
Summer 2011	4.05	30.43%	39.13%	26.09%	0.00%	0.00%	4.35%	23
Fall 2011	3.86	28.57%	28.57%	42.86%	0.00%	0.00%	0.00%	7
Spring 2012	4.43	44.44%	22.22%	11.11%	0.00%	0.00%	22.22%	18
Summer 2012	3.8	39.13%	34.78%	4.35%	0.00%	13.04%	21.74%	23
Fall 2012	4.33	50.00%	33.33%	16.67%	0.00%	0.00%	0.00%	12
Spring 2013	4.52	47.83%	43.48%	0.00%	0.00%	0.00%	8.70%	23

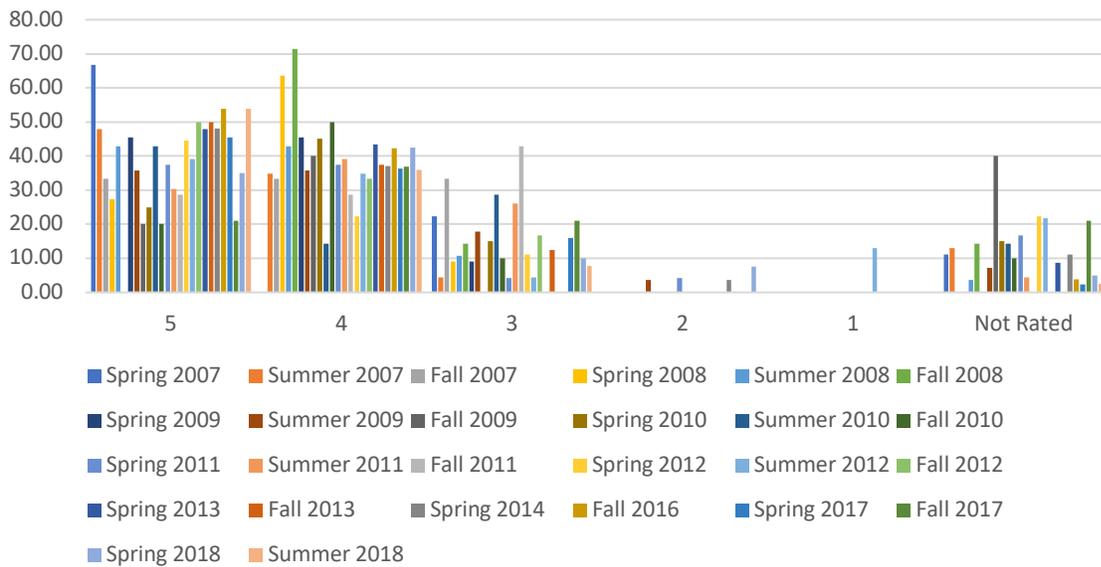
	Mean	5	4	3	2	1	Not Rated	N
Fall 2013	4.38	50.00%	37.50%	12.50%	0.00%	0.00%	0.00%	8
Spring 2014	4.46	48.15%	37.04%	0.00%	3.70%	0.00%	11.11%	27
Fall 2016	4.56	53.85%	42.31%	0.00%	0.00%	0.00%	3.85%	26
Spring 2017	4.30	45.45%	36.36%	15.91%	0.00%	0.00%	2.27%	44
Fall 2017	4.00	21.05%	36.84%	21.05%	0.00%	0.00%	21.05%	19
Spring 2018	4.11	35%	42.5%	10%	7.5%	0%	5%	40
Summer 2018	4.48	53.85%	35.9%	7.69%	0.00%	0.00%	2.56%	39



4850 Supervisor AVC #5 - Frequency of Scores (%)



4850 Supervisor AVC #5 - Frequency of Scores (%)



AVC #6 – Ethics

Demonstrate an understanding of professional ethical principles and work ethically in pursuit of truth, accuracy, fairness and diversity.

#6 - Two Measures

Two measures are used to assess this competency:

- 4510 Code of Ethics & Scenarios
- 4850 Supervisor Evaluations

Meets Target?

- 4510 Code of Ethics & Scenarios – Yes (see below)
- 4850 Supervisor Evaluations – Yes (see below)

Future Action (based on both measures): Continue to collect assessment data and monitor results for changes.

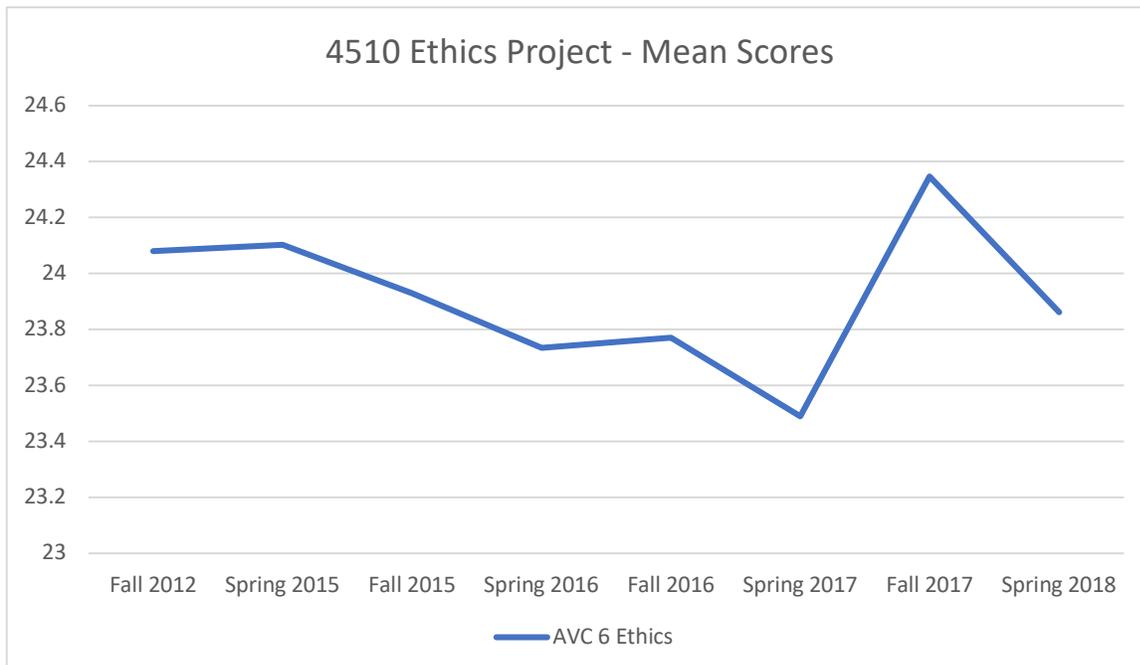
#6 - 4510 Code of Ethics & Scenarios

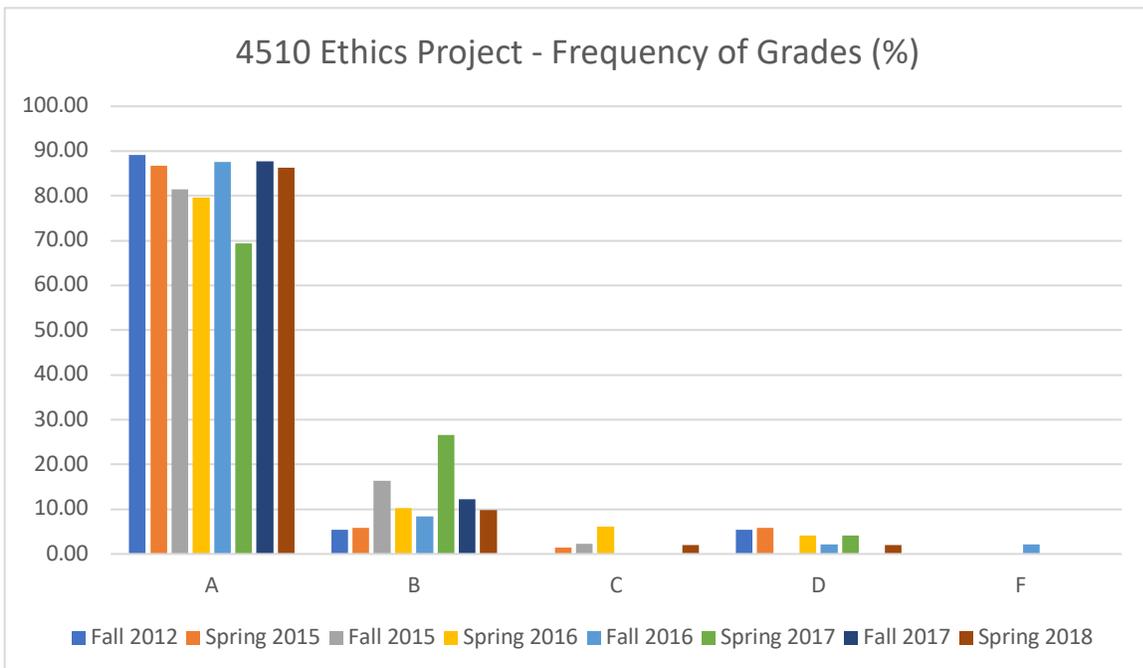
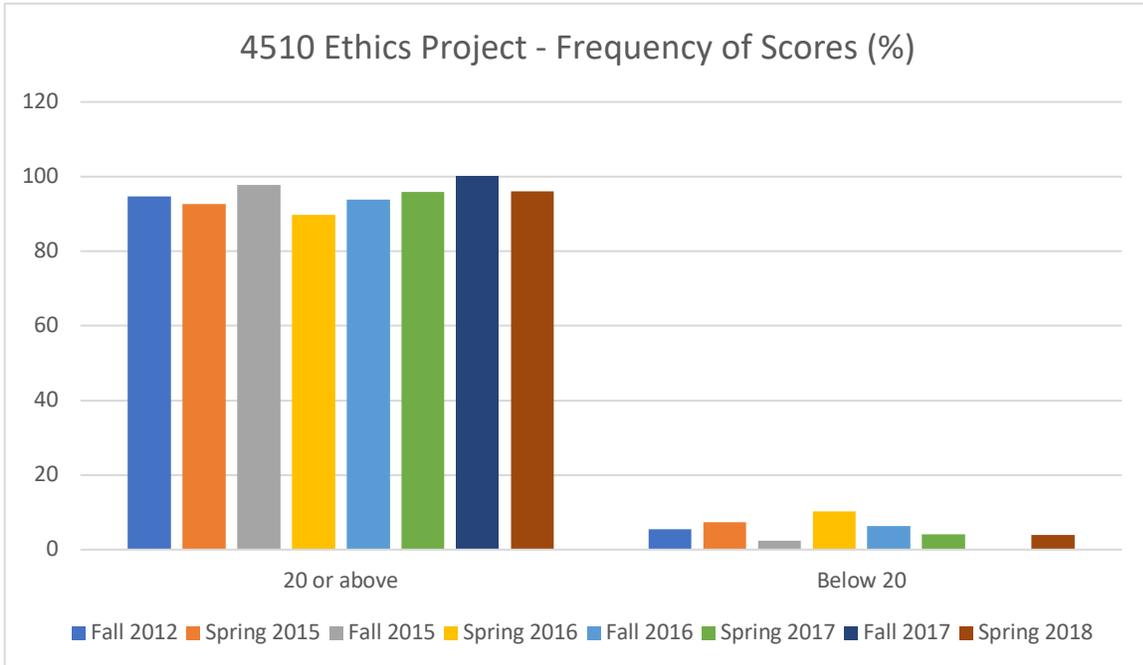
Measure: COMM 4510 project scored on a 25-point scale.

Target: mean score of 20 points, or 80% of available points.

Meets Target?: Yes, for all semesters mean scores have exceeded 20 points.

4510 Project	Mean	A	B	C	D	F	N
Fall 2012	24.08	89.19%	5.41%	0%	5.41%	0%	37
Spring 2015	24.1	86.75%	5.88%	1.47%	5.88%	0%	68
Fall 2015	23.93	81.4%	16.28%	2.33%	0%	0%	43
Spring 2016	23.73	79.6%	10.2%	6.12%	4.08%	0%	49
Fall 2016	23.77	87.5%	8.33%	0%	2.08%	2.08%	48
Spring 2017	23.49	69.39%	26.53%	0%	4.08%	0%	49
Fall 2017	24.35	87.76%	12.24%	0%	0%	0%	49
Spring 2018	23.86	86.27%	9.8%	1.96%	1.96%	0%	51





#6 - 4850 Supervisor Evaluation

Measure: COMM 4850 students evaluated by their internship supervisor, scored on a 5-point scale (1=low, 5=high).

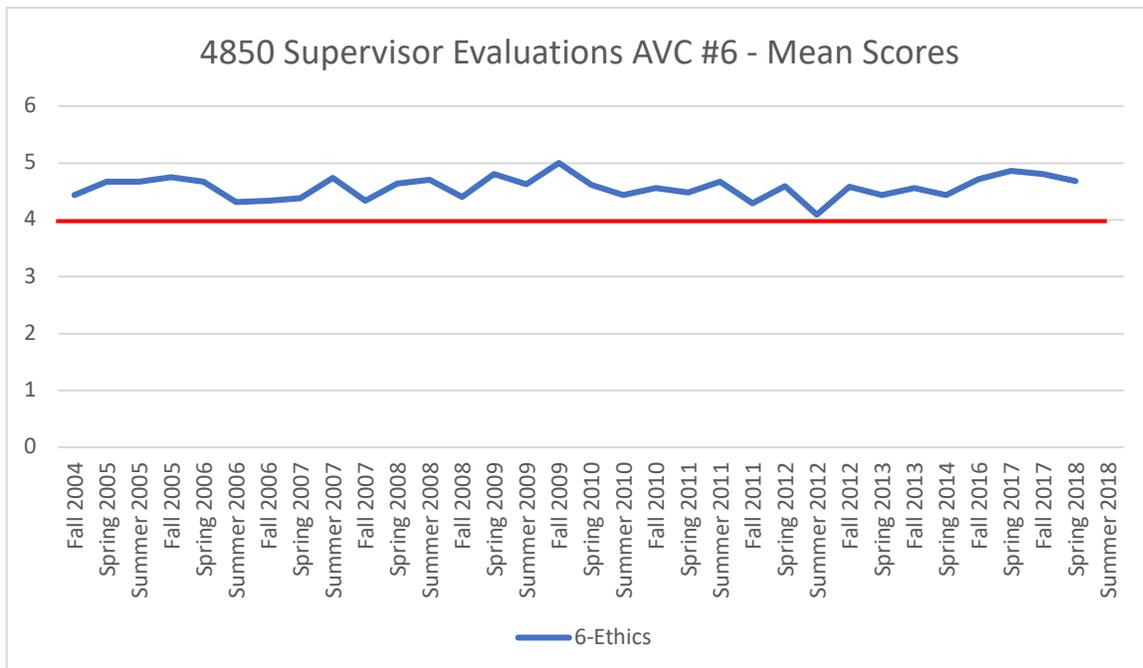
Target: Mean score of 4.

Meets Target?: Yes, for all semesters mean scores have exceeded the target of 4 points.

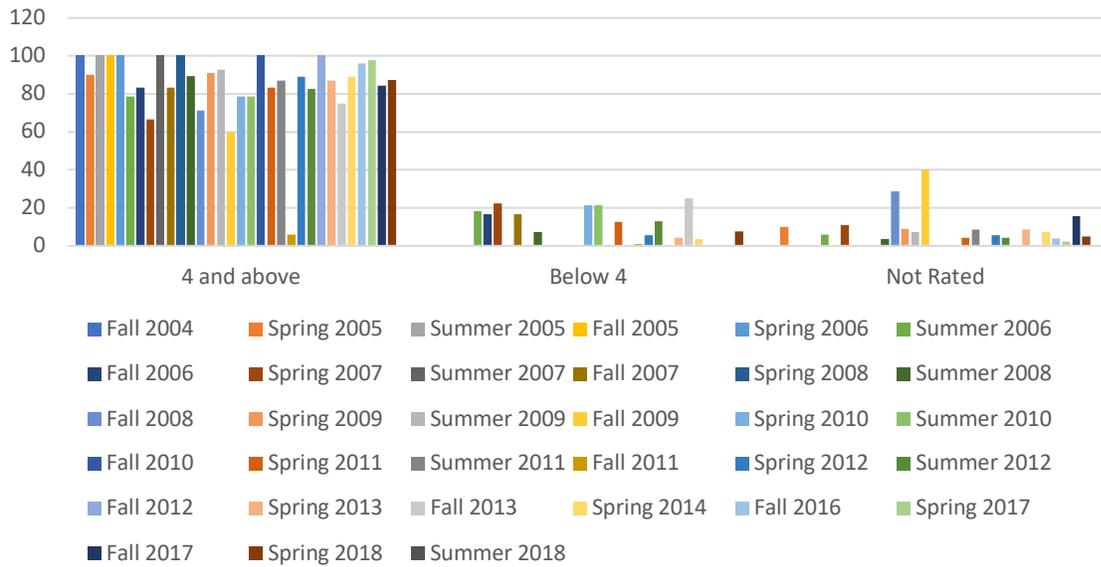
4850 Supervisor Evaluations – AVC #6

	Mean	5	4	3	2	1	Not Rated	N
Fall 2004	4.44	44.44%	55.56%	0%	0%	0%	0%	9
Spring 2005	4.67	60%	30%	0%	0%	0%	10%	10
Summer 2005	4.67	66.67%	33.33%	0%	0%	0%	0%	21
Fall 2005	4.75	75%	25%	0%	0%	0%	0%	8
Spring 2006	4.67	66.67%	33.33%	0%	0%	0%	0%	9
Summer 2006	4.31	48.48%	30.3%	18.18%	0%	0%	6.06%	34
Fall 2006	4.33	50%	33.33%	16.67%	0%	0%	0%	6
Spring 2007	4.38	55.56%	11.11%	22.22%	0%	0%	11.11%	9
Summer 2007	4.74	73.91%	26.09%	0%	0%	0%	0%	23
Fall 2007	4.33	50%	33.33%	16.67%	0%	0%	0%	6
Spring 2008	4.64	63.64%	36.36%	0%	0%	0%	0%	11
Summer 2008	4.7	75%	14.29%	7.14%	0%	0%	3.57%	28
Fall 2008	4.4	28.57%	42.86%	0%	0%	0%	28.57%	7
Spring 2009	4.8	72.73%	18.18%	0%	0%	0%	9.09%	11
Summer 2009	4.62	57.14%	35.71%	0%	0%	0%	7.14%	29
Fall 2009	5	60%	0%	0%	0%	0%	40%	5
Spring 2010	4.61	60%	25%	5%	0%	0%	10%	20
Summer 2010	4.43	64.29%	14.29%	21.43%	0%	0%	0%	14
Fall 2010	4.56	55.56%	44.44%	0%	0%	0%	0%	9
Spring 2011	4.48	58.33%	25%	12.5%	0%	0%	4.17%	24
Summer 2011	4.67	52.17%	34.78%	0%	0%	0%	8.7%	23
Fall 2011	4.29	42.86%	42.86%	14.29%	0%	0%	0%	7
Spring 2012	4.59	61.11%	27.78%	5.56%	0%	0%	5.56%	18
Summer 2012	4.09	47.83%	34.78%	4.35%	0%	8.7%	4.35%	23
Fall 2012	4.58	58.33%	41.67%	0%	0%	0%	0%	12
Spring 2013	4.43	43.48%	43.48%	4.35%	0%	0%	8.7%	23

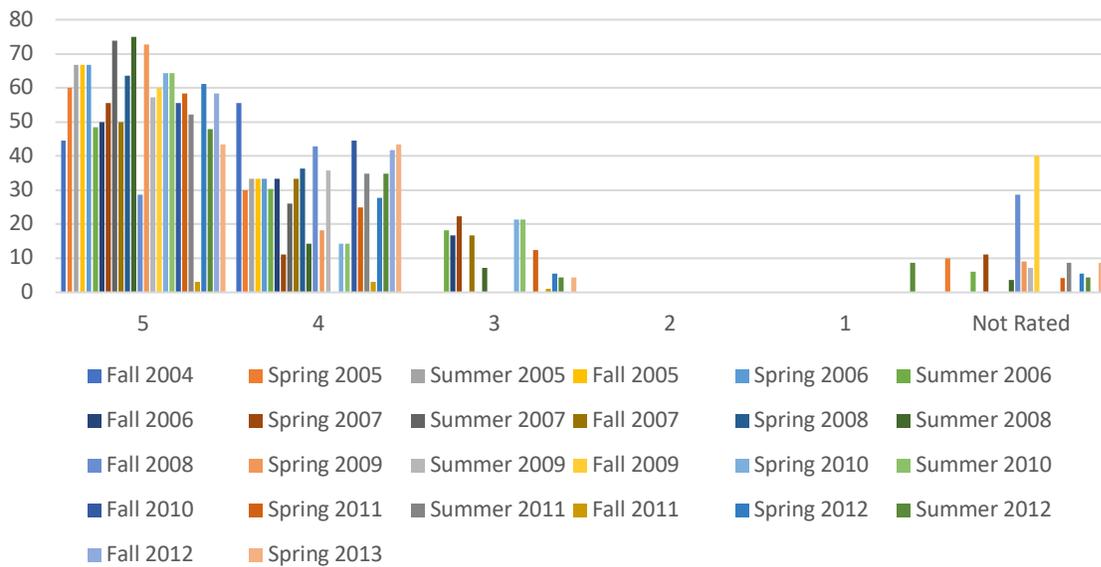
	Mean	5	4	3	2	1	Not Rated	N
Fall 2013	4.56	750%	12.50%	12.50%	0%	0%	0%	8
Spring 2014	4.44	44.440%	44.440%	3.70%	0%	0%	7.41%	27
Fall 2016	4.72	69.30%	26.920%	0%	0%	0%	3.85%	26
Spring 2017	4.86	84.090%	13.640%	0%	0%	0%	2.27%	44
Fall 2017	4.81	68.420%	15.790%	0%	0%	0%	15.79%	19
Spring 2018	4.68	750%	12.50%	50%	2.50%	0%	5%	40
Summer 2018								39



4850 Supervisor AVC #6 - Frequency of Scores (%)



4850 Supervisor AVC #6 - Frequency of Scores (%)



AVC #7 – Critical Thinking

Think critically, creatively and independently.

#7 - Two Measures

Two measures are used to assess this competency:

- 4200 Research Paper
- 4850 Supervisor Evaluations

Meets Target?

- 4200 Research Paper – No (see below)
- 4850 Supervisor Evaluations – Yes (see below)

Future Action (based on both measures): The differences in results from the two measures needs to be examined. During the upcoming curriculum review the faculty needs to discuss this value and competency and whether changes need to be made to the curriculum in this area.

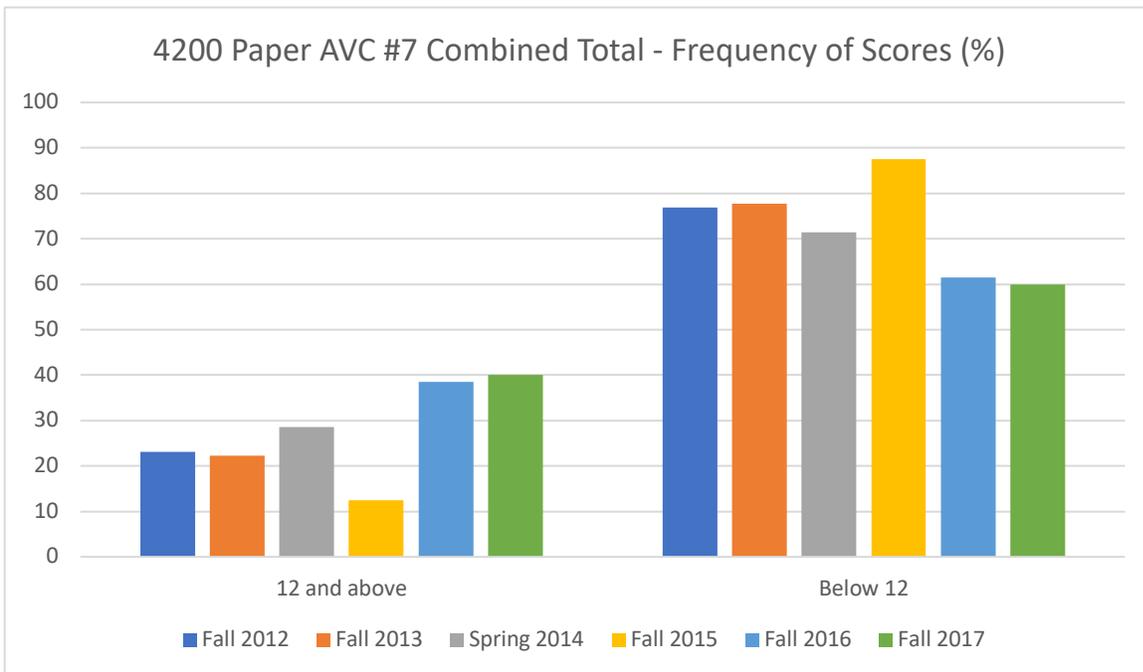
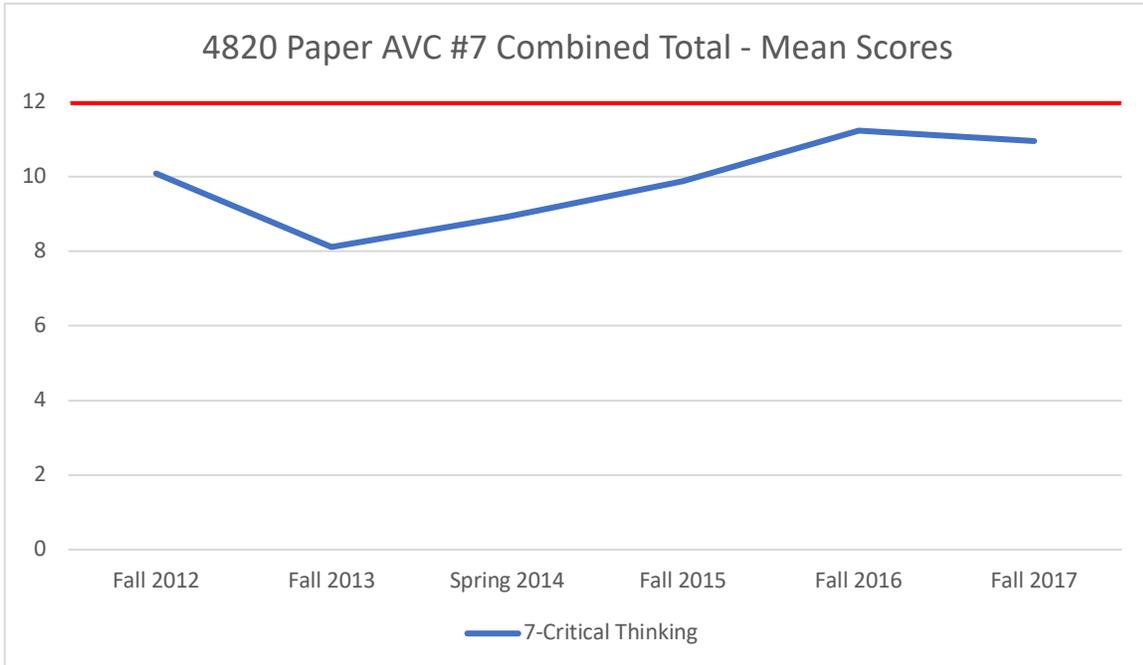
#7 - 4200 Research Paper - Critical Thinking

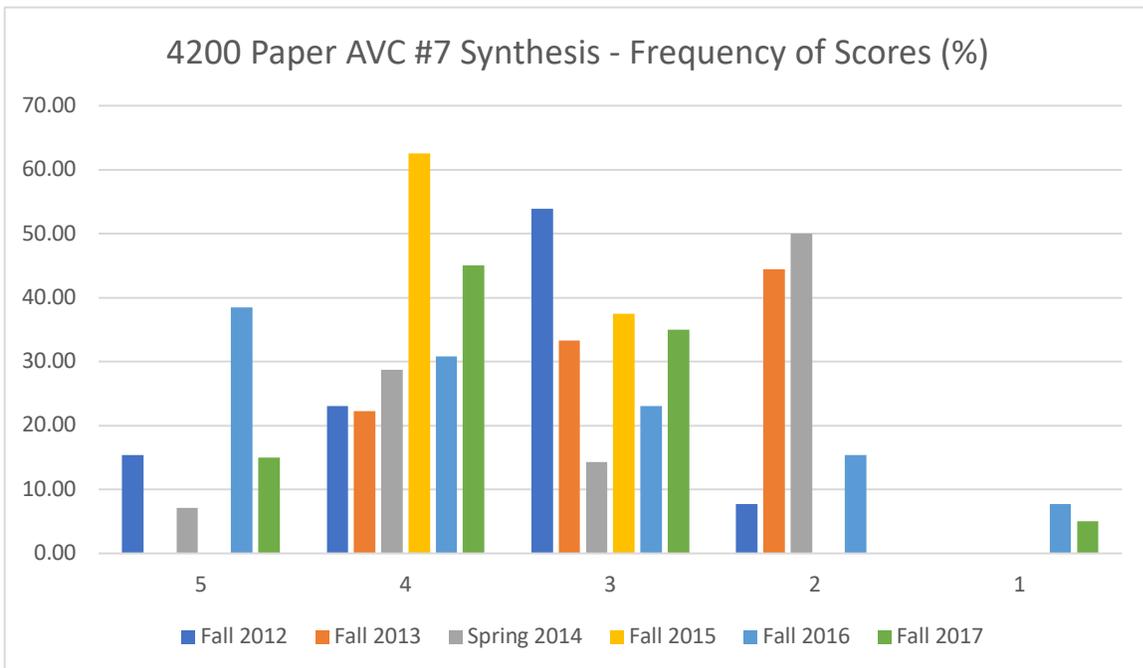
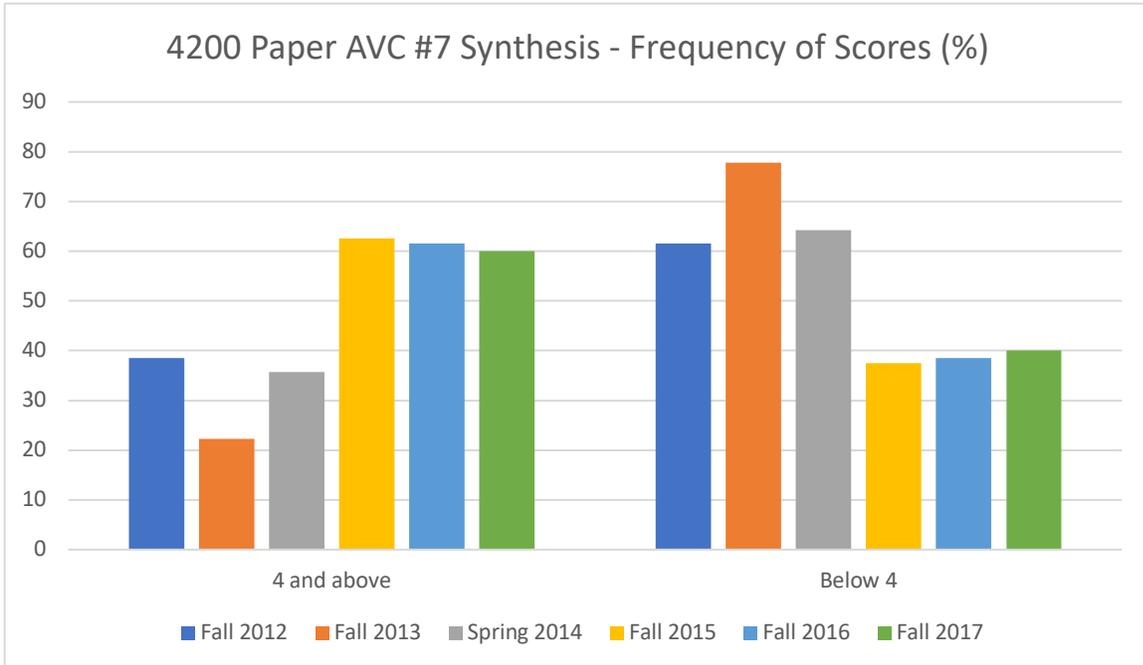
Measure: COMM 4200 Research Paper, randomly selected and scored with a rubric assessing three components of critical thinking: synthesis of evidence; comprehension of evidence; and deductions. Each of these components were scored on a 5-point score, for a maximum combined critical thinking score of 15.

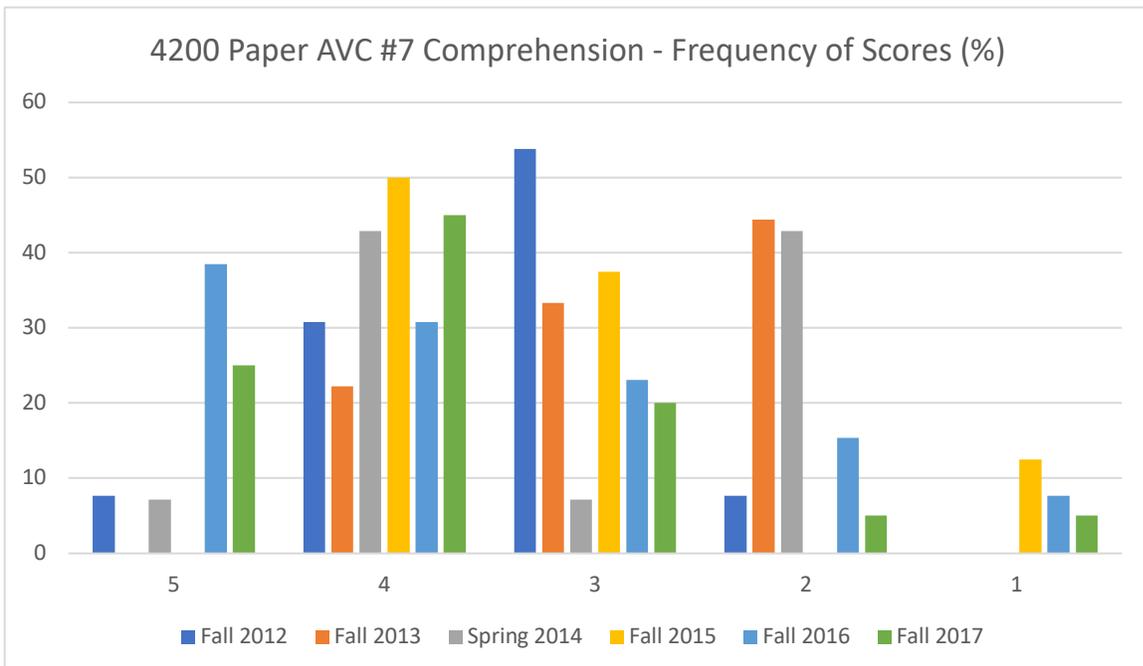
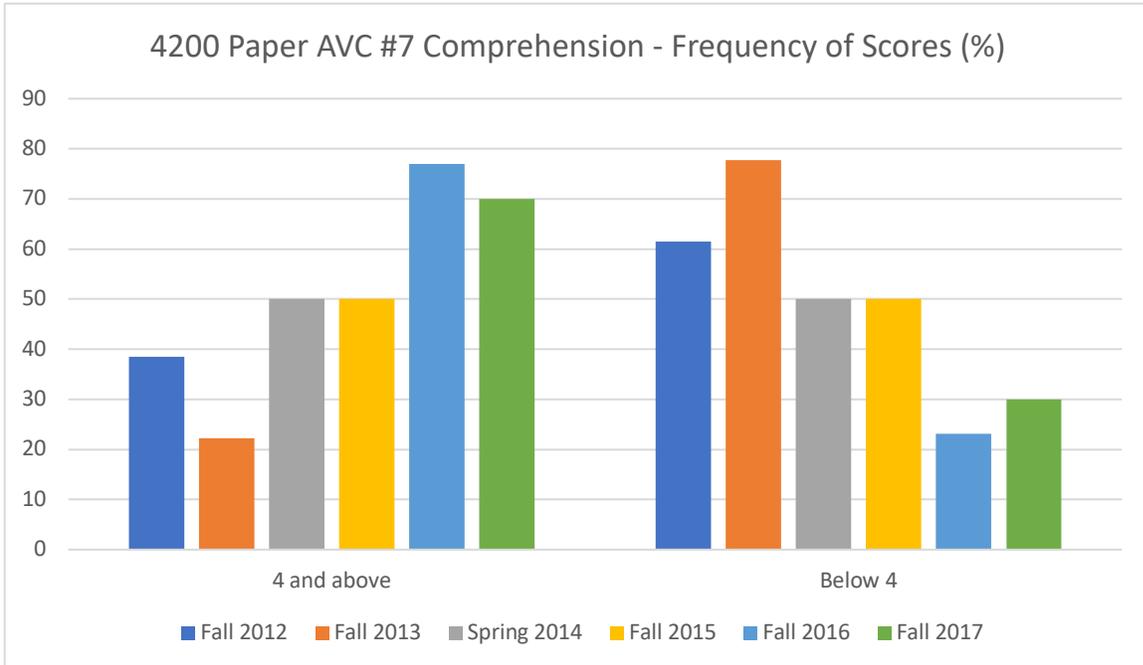
Target: Mean score of 12 for the combined score; mean score of 4 for each component.

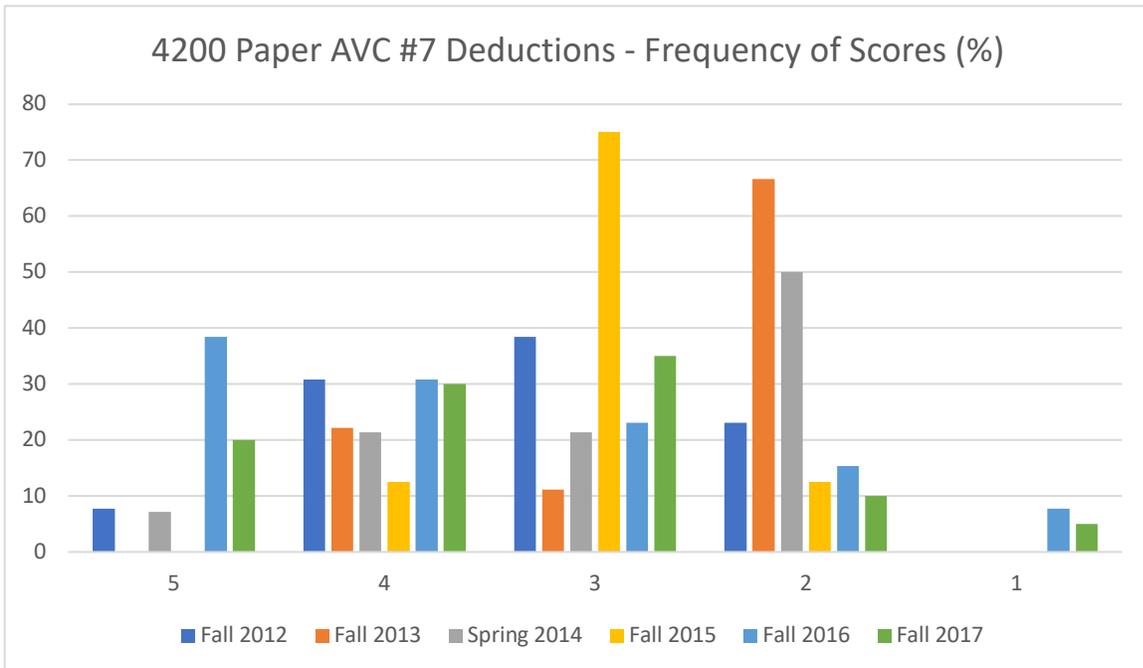
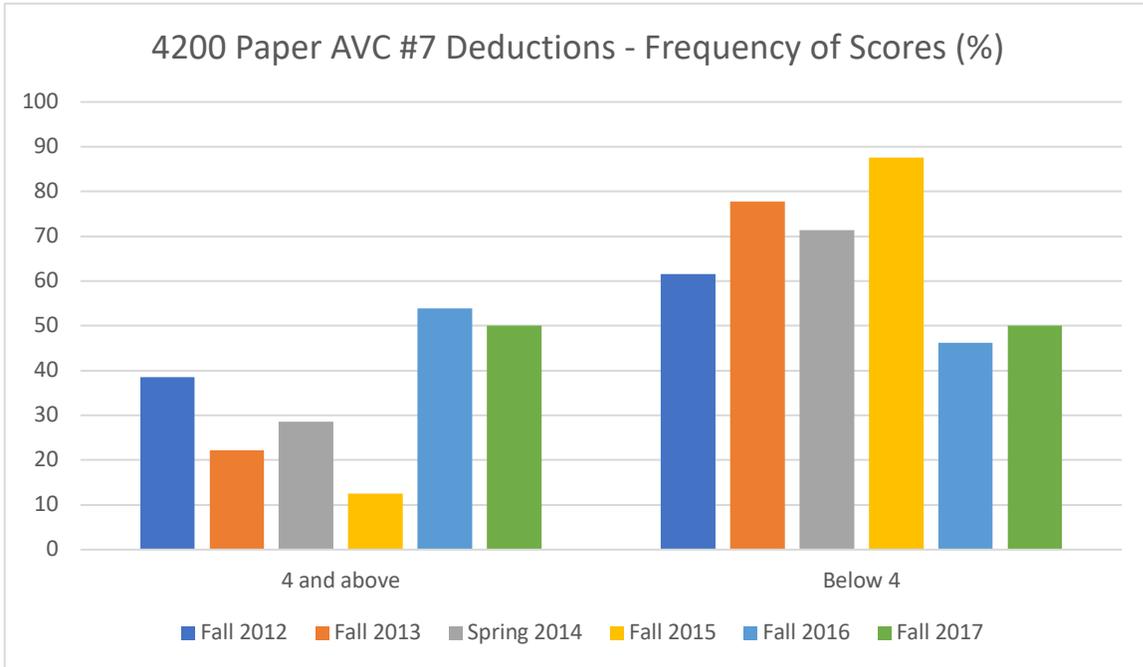
Meets Target?: No.

4200 Means	Combined 15-point scale, target 12	Synthesis 5-point scale, target 4	Comprehension 5-point scale, target 4	Deductions 5-point scale, target 4	N
Fall 2012	10.08	3.46	3.38	3.23	13
Fall 2013	8.11	2.78	2.78	2.56	9
Spring 2014	8.93	2.93	3.14	2.86	14
Fall 2015	9.88	3.63	3.25	3.00	8
Fall 2016	11.23	3.77	3.92	3.54	13
Fall 2017	10.95	3.65	3.8	3.5	20









#7 - 4850 Supervisor Evaluation

Measure: COMM 4850 students evaluated by their internship supervisor, scored on a 5-point scale (1=low, 5=high).

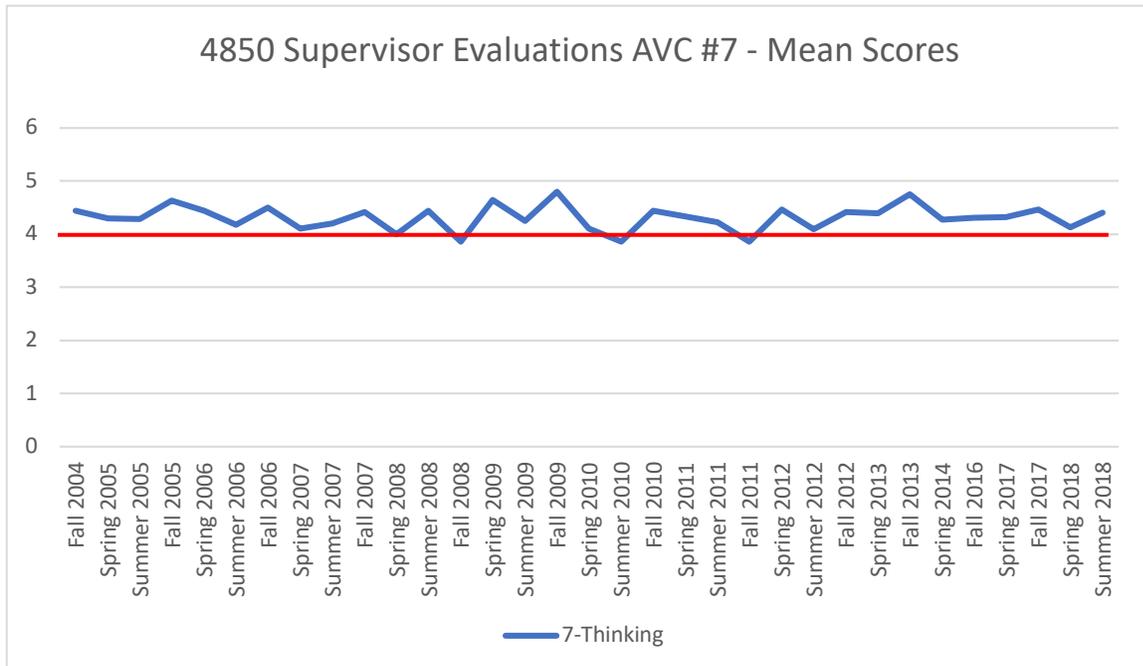
Target: Mean score of 4.

Meets Target?: Yes. With the exception of three semesters, all before 2012, the mean has been above the target.

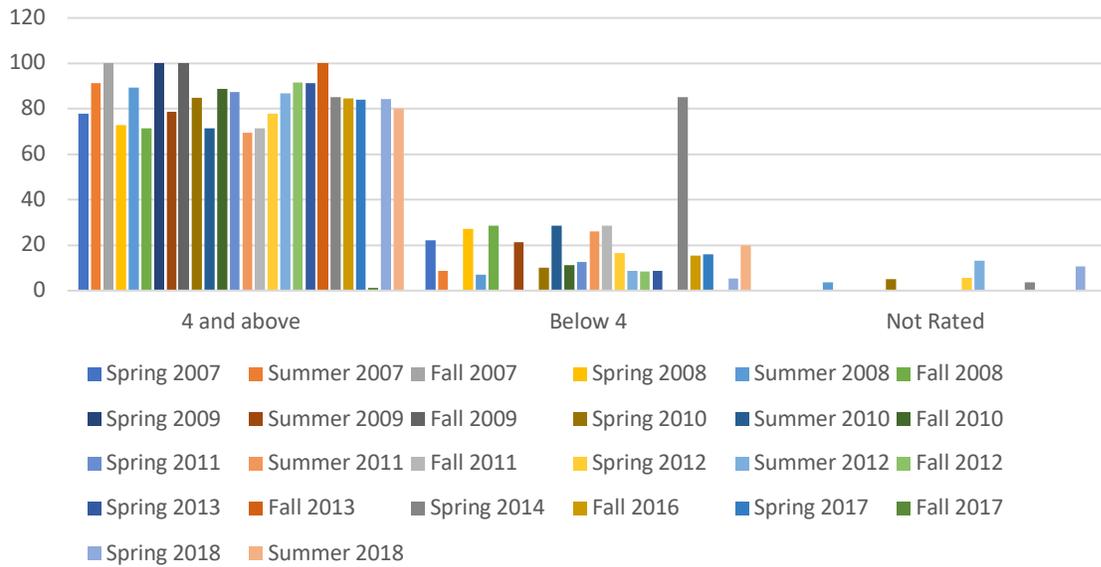
4850 Supervisor Evaluations – AVC #7

	Mean	5	4	3	2	1	Not Rated	N
Fall 2004	4.44	55.56%	33.33%	11.11%	0%	0%	0%	9
Spring 2005	4.3	40%	50%	10%	0%	0%	0%	10
Summer 2005	4.29	42.86%	42.86%	14.29%	0%	0%	0%	21
Fall 2005	4.63	62.5%	37.5%	0%	0%	0%	0%	8
Spring 2006	4.44	44.44%	55.56%	0%	0%	0%	0%	9
Summer 2006	4.18	51.52%	21.21%	21.21%	6.06%	0%	3.03%	34
Fall 2006	4.5	66.67%	16.67%	16.67%	0%	0%	0%	6
Spring 2007	4.11	33.33%	44.44%	22.22%	0%	0%	0%	9
Summer 2007	4.2	34.78%	56.52%	4.35%	4.35%	0%	0%	23
Fall 2007	4.42	50%	50%	0%	0%	0%	0%	6
Spring 2008	4	27.27%	27.27%	72.73%	0%	0%	0%	11
Summer 2008	4.44	57.14%	32.14%	3.57%	0%	3.57%	3.57%	28
Fall 2008	3.86	28.57%	42.86%	14.29%	14.29%	0%	0%	7
Spring 2009	4.64	63.64%	36.36%	0%	0%	0%	0%	11
Summer 2009	4.25	53.57%	25%	14.29%	7.14%	0%	0%	29
Fall 2009	4.8	80%	20%	0%	0%	0%	0%	5
Spring 2010	4.11	50%	40%	5%	0%	0%	5%	20
Summer 2010	3.86	21.43%	50%	24.43%	7.14%	0%	0%	14
Fall 2010	4.44	55.56%	33.33%	11.11%	0%	0%	0%	9
Spring 2011	4.33	54.17%	33.33%	4.17%	8.33%	0%	0%	24
Summer 2011	4.22	39.13%	30.43%	26.09%	0%	0%	0%	23
Fall 2011	3.86	14.29%	57.14%	28.57%	0%	0%	0%	7
Spring 2012	4.47	61.11%	16.67%	16.67%	0%	0%	5.56%	18
Summer 2012	4.09	43.48%	43.48%	0%	0%	8.7%	13.04%	23
Fall 2012	4.42	50%	41.67%	8.33%	0%	0%	0%	12
Spring 2013	4.39	47.83%	43.48%	8.7%	0%	0%	0%	23
Fall 2013	4.75	75%	25%	0%	0%	0%	0%	8

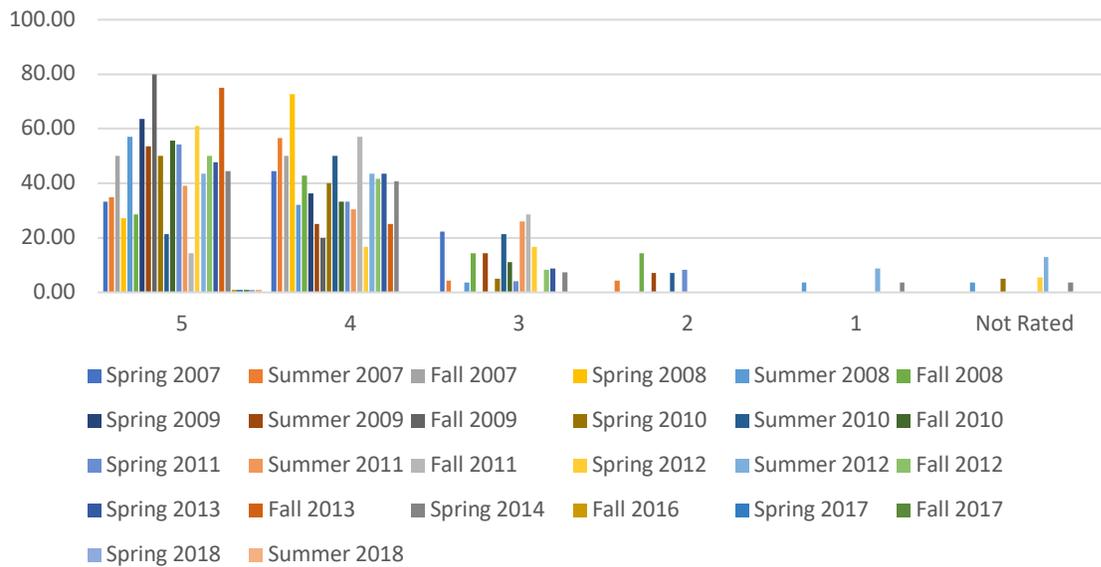
	Mean	5	4	3	2	1	Not Rated	N
Spring 2014	4.27	44.44%	40.74%	7.41%	0%	3.7%	3.7%	27
Fall 2016	4.31	50%	34.62%	11.54%	3.85%	0%	0%	26
Spring 2017	4.32	50%	34.09%	13.64%	2.27%	0%	0%	44
Fall 2017	4.47	47.37%	36.84%	5.26%	0%	0%	10.53%	19
Spring 2018	4.13	35%	45%	17.5%	2.5%	0%	0%	40
Summer 2018	4.41	48.72%	43.59%	7.69%	0%	0%	0%	39



4850 Supervisor AVC #7 - Frequency of Scores (%)



4850 Supervisor AVC #7 - Frequency of Scores (%)



AVC #8 – Research

Conduct research and evaluate information by methods appropriate to the communications professions in which they work.

#8 - Two Measures

Two measures are used to assess this competency:

- 4200 Research Paper
- 4850 Supervisor Evaluations

Meets Target?

- 4200 Research Paper – No (see below)
- 4850 Supervisor Evaluations – Yes (see below)

Future Action (based on both measures): The differences in results from the two measures needs to be examined. During the upcoming curriculum review the faculty needs to discuss this value and competency and whether changes need to be made to the curriculum in this area.

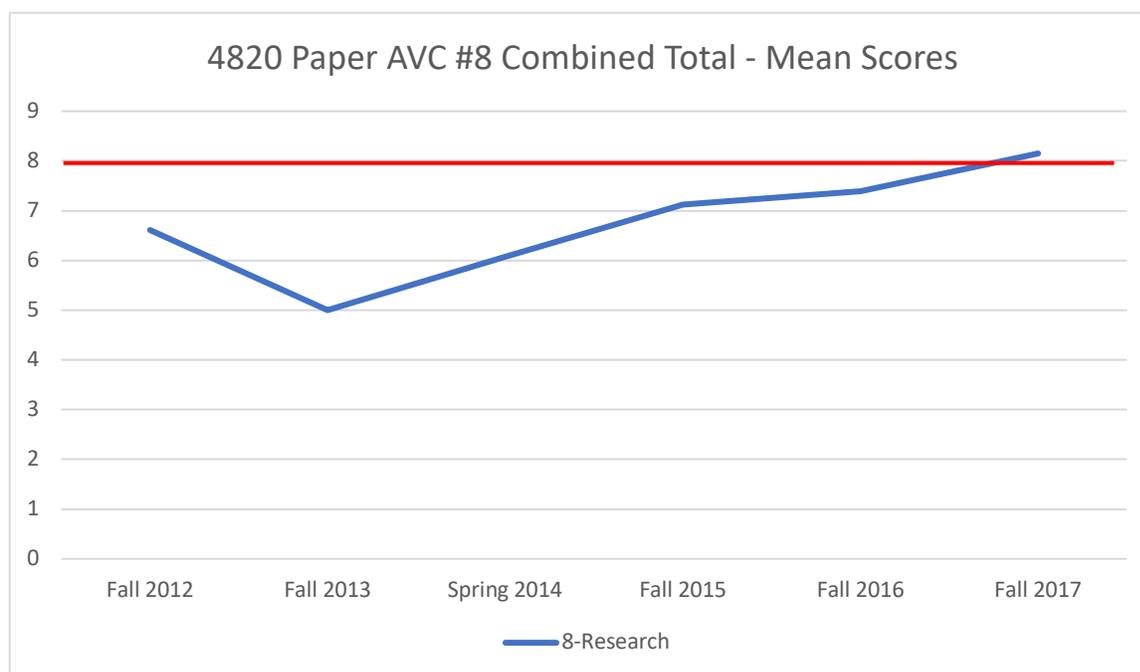
4200 Research Paper – Research

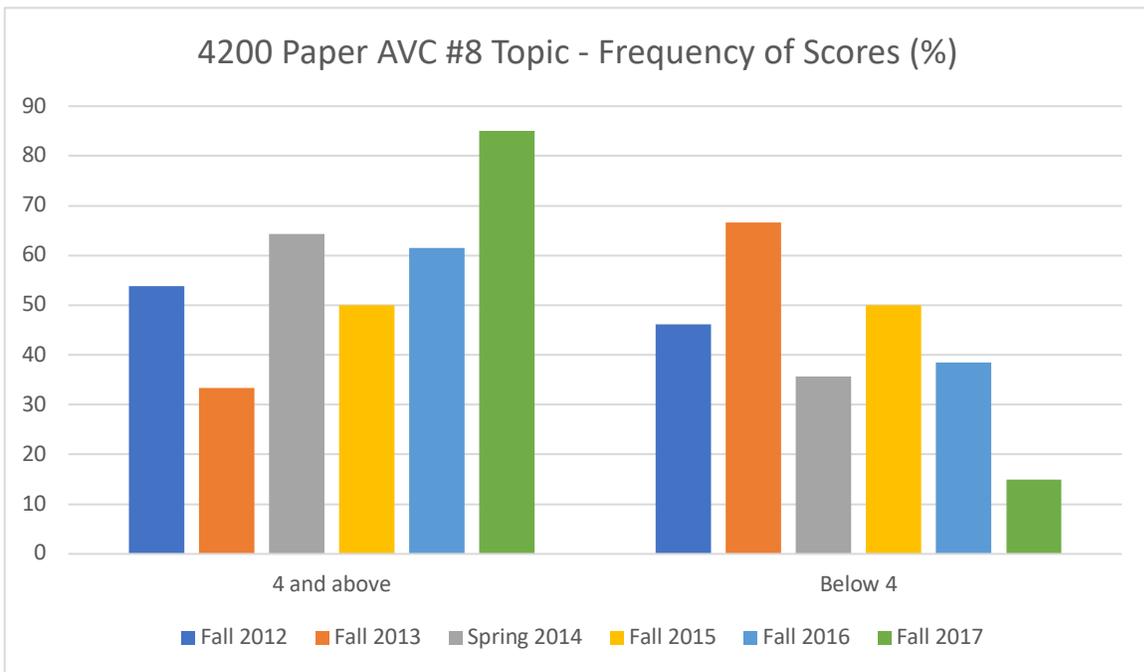
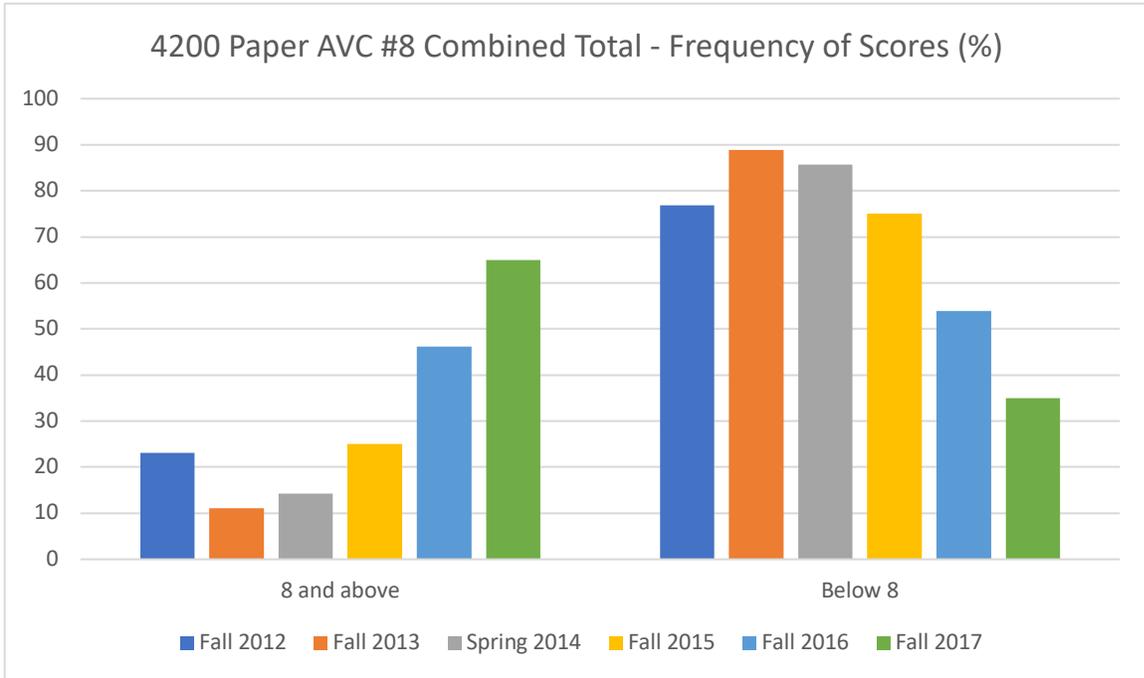
Measure: COMM 4200 Research Paper, randomly selected and scored with a rubric assessing two components of research: topic selection and research methods. Each of these components were scored on a 5-point score, for a maximum combined critical thinking score of 10.

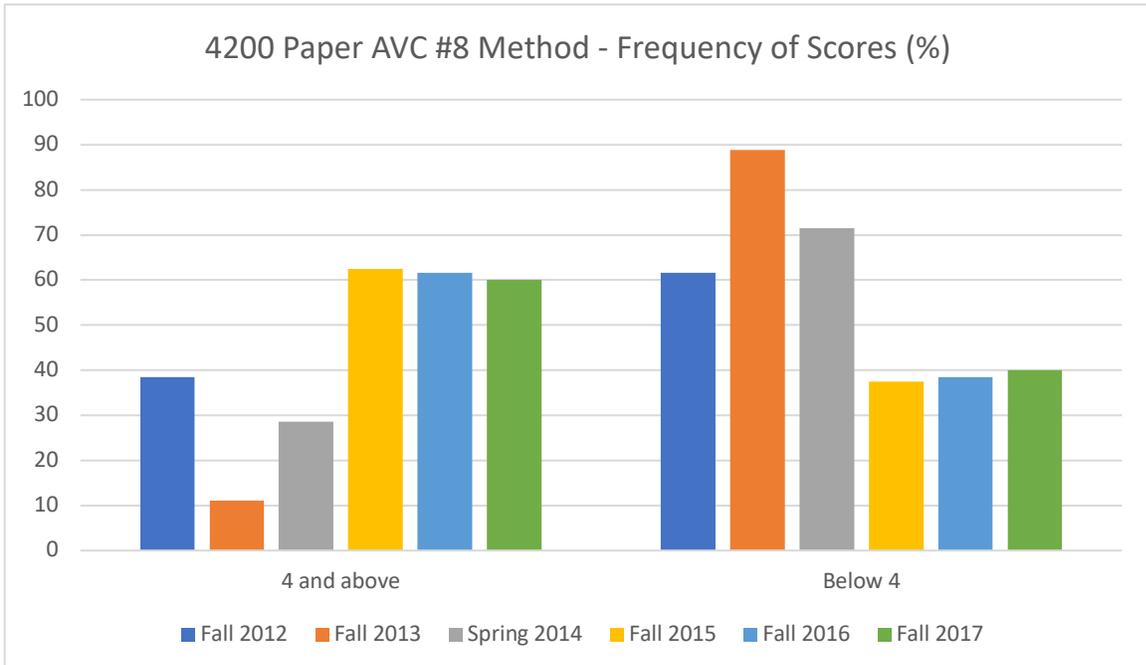
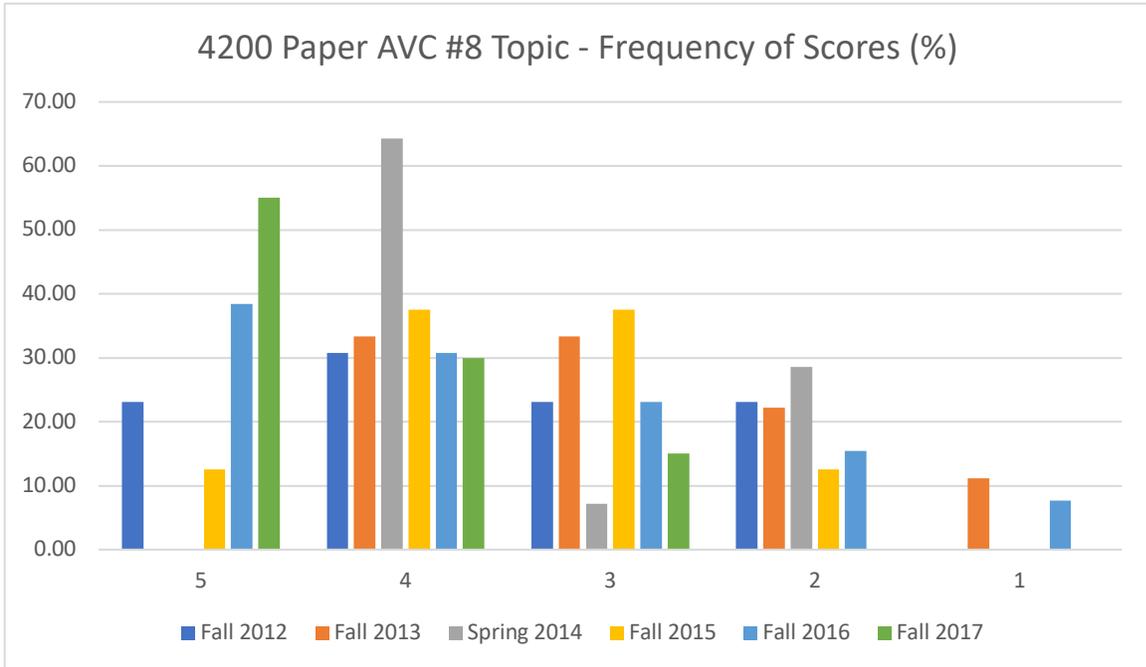
Target: Mean score of 8 for the combined score; mean score of 4 for each component.

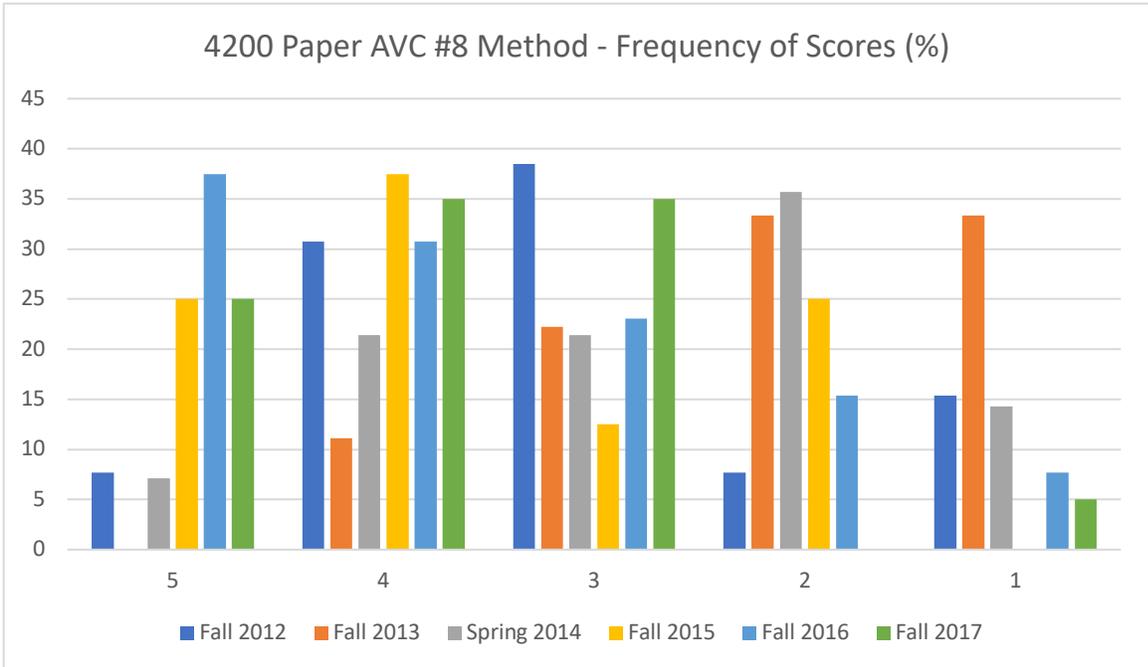
Meets Target?: No. Five out of six semesters the mean score was below the target. In Fall 2017 the mean score was just slightly above the target.

4200 Means	Combined 10-point scale, target 8	Topic 5-point scale, target 4	Method 5-point scale, target 4	N
Fall 2012	6.62	3.54	3.08	13
Fall 2013	5.0	2.89	2.11	9
Spring 2014	6.07	3.36	2.71	14
Fall 2015	7.13	3.5	3.63	8
Fall 2016	7.38	3.77	3.62	13
Fall 2017	8.15	4.4	3.75	20









#8 - 4850 Supervisor Evaluation

Measure: COMM 4850 students evaluated by their internship supervisor, scored on a 5-point scale (1=low, 5=high).

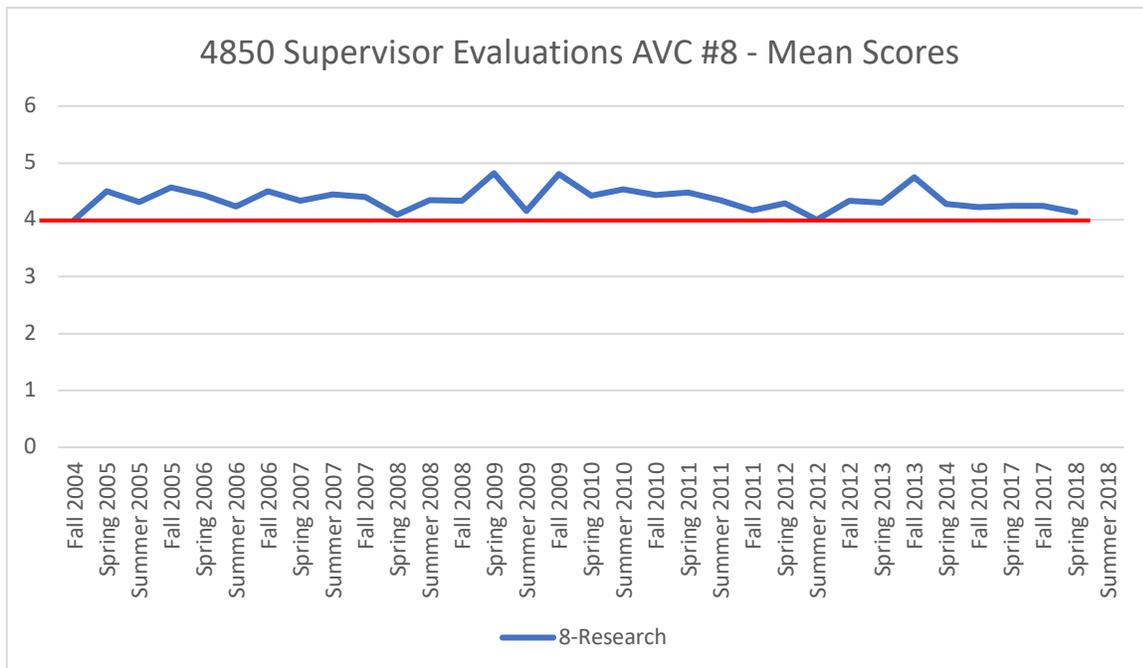
Target: Mean score of 4.

Meets Target?: Yes, the target has been met or exceeded in all semesters.

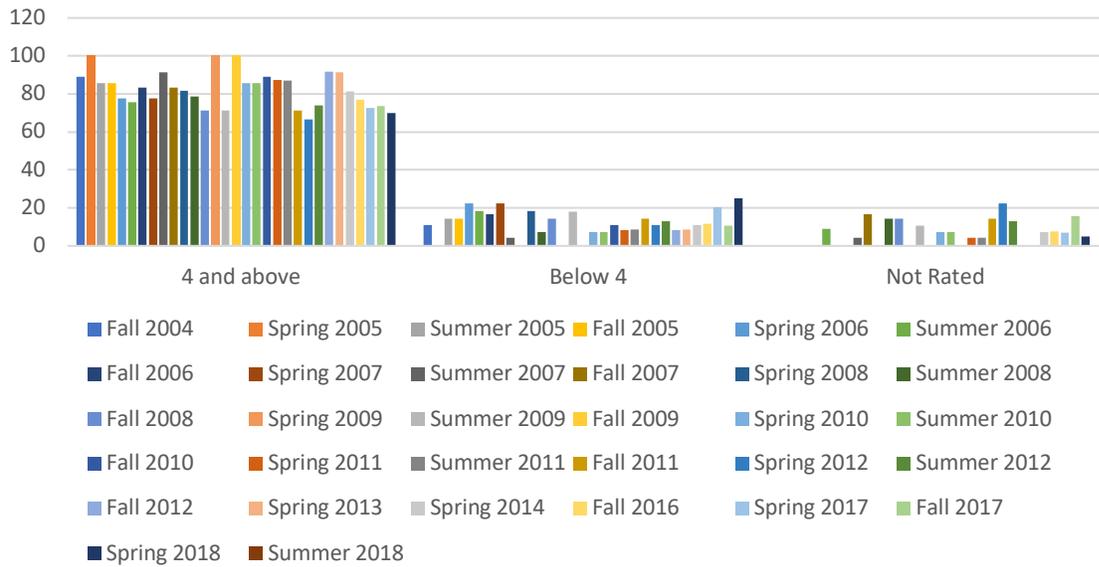
4850 Supervisor Evaluations – AVC #8

	Mean	5	4	3	2	1	Not Rated	N
Fall 2004	4	44.44%	44.44%	11.11%	0%	0%	0%	9
Spring 2005	4.5	50%	50%	0%	0%	0%	0%	10
Summer 2005	4.31	42.86%	47.62%	9.52%	0%	0%	0%	21
Fall 2005	4.57	50%	37.5%	0%	0%	0%	12.5%	8
Spring 2006	4.44	66.67%	11.11%	22.22%	0%	0%	0%	9
Summer 2006	4.23	39.39%	36.36%	18.18%	0%	0%	9.09%	34
Fall 2006	4.5	66.67%	16.67%	16.67%	0%	0%	0%	6
Spring 2007	4.33	55.56%	22.22%	22.22%	0%	0%	0%	9
Summer 2007	4.45	47.83%	43.48%	4.35%	0%	0%	4.35%	23
Fall 2007	4.4	33.33%	50%	0%	0%	0%	16.67%	6
Spring 2008	4.09	27.27%	54.55%	18.18%	0%	0%	0%	11
Summer 2008	4.35	46.43%	32.14%	3.57%	0%	3.57%	14.29%	28
Fall 2008	4.33	42.86%	28.57%	14.29%	0%	0%	14.29%	7
Spring 2009	4.82	81.82%	18.18%	0%	0%	0%	0%	11
Summer 2009	4.16	39.29%	32.14%	10.71%	7.14%	0%	10.71%	29
Fall 2009	4.8	80%	20%	0%	0%	0%	0%	5
Spring 2010	4.42	45%	45%	5%	0%	0%	5%	20
Summer 2010	4.54	57.14%	28.57%	7.14%	0%	0%	7.14%	14
Fall 2010	4.44	55.56%	33.33%	11.11%	0%	0%	0%	9
Spring 2011	4.48	58.33%	29.17%	4.17%	4.17%	0%	4.17%	24
Summer 2011	4.35	43.48%	43.48%	8.7%	0%	0%	4.35%	23
Fall 2011	4.17	28.57%	42.86%	14.29%	0%	0%	14.29%	7
Spring 2012	4.29	38.89%	27.78%	5.56%	5.56%	0%	22.22%	18
Summer 2012	4	39.13	34.78%	4.35%	0%	8.7%	13.04%	23
Fall 2012	4.33	1.67%	50%	8.33%	0%	0%	0%	12
Spring 2013	4.3	39.13%	52.17%	8.7%	0%	0%	0%	23

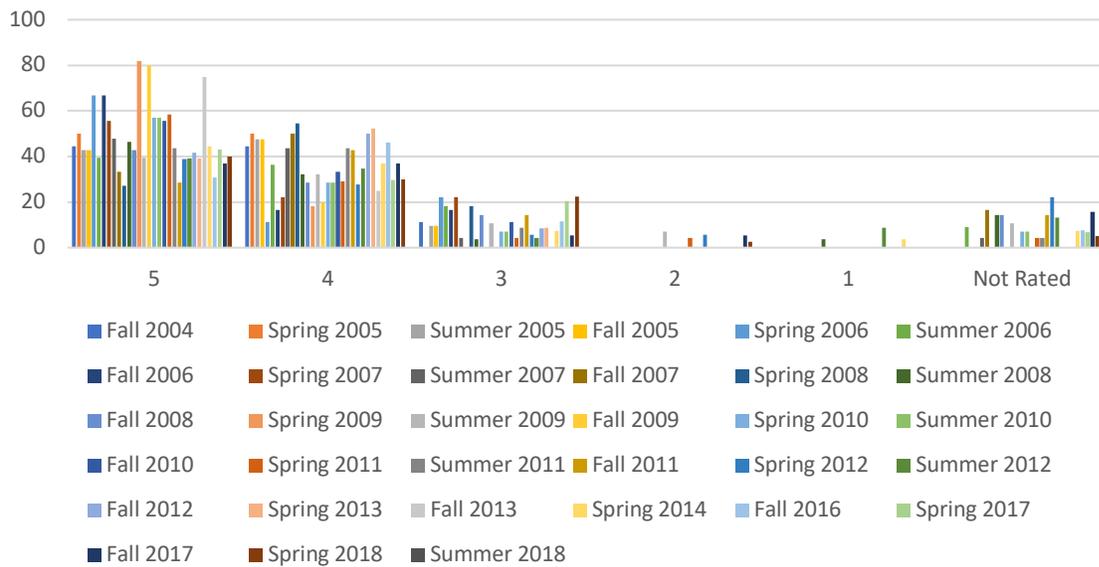
	Mean	5	4	3	2	1	Not Rated	N
Fall 2013	4.75	75%	25%	0%	0%	0%	0%	8
Spring 2014	4.28	44.44%	37.04%	7.41%	0%	3.7%	7.41%	27
Fall 2016	4.22	30.77%	46.15%	%	0%	0%	7.69%	26
Spring 2017	4.24	43.18%	29.55%	20.45%	0%	0%	6.82%	44
Fall 2017	4.25	36.84%	36.84%	5.26%	5.26%	0%	15.79%	19
Spring 2018	4.13	40%	30%	22.5%	2.5%	0%	5%	40
Summer 2018								39



4850 Supervisor AVC #8 - Frequency of Scores (%)



4850 Supervisor AVC #8 - Frequency of Scores (%)



AVC #9 – Writing

Write correctly and clearly in forms and styles appropriate for the communications professions, audiences and purposes they serve.

Three Measures

Three measures are used to assess this competency:

- 4200 Research Paper
- 4850 Final Portfolio Evaluated by Professionals
- 4850 Supervisor Evaluations

Meets Target?

- 4200 Paper – No (see below)
- 4850 Final Portfolio Evaluated by Professionals – No (see below)
- 4850 Supervisor Evaluations – Yes (see below)

Future Action (based on three measures): The differences in results from the three measures needs to be examined. During the upcoming curriculum review the faculty needs to discuss this value and competency and whether changes need to be made to the curriculum in this area.

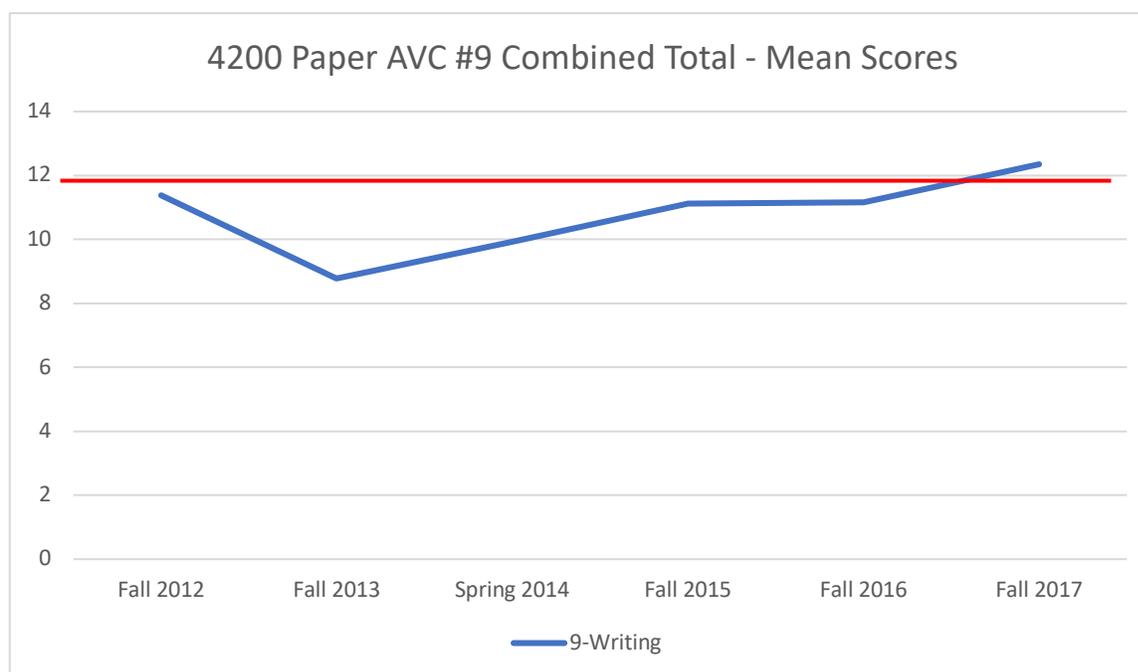
#9 - 4200 Research Paper – Writing

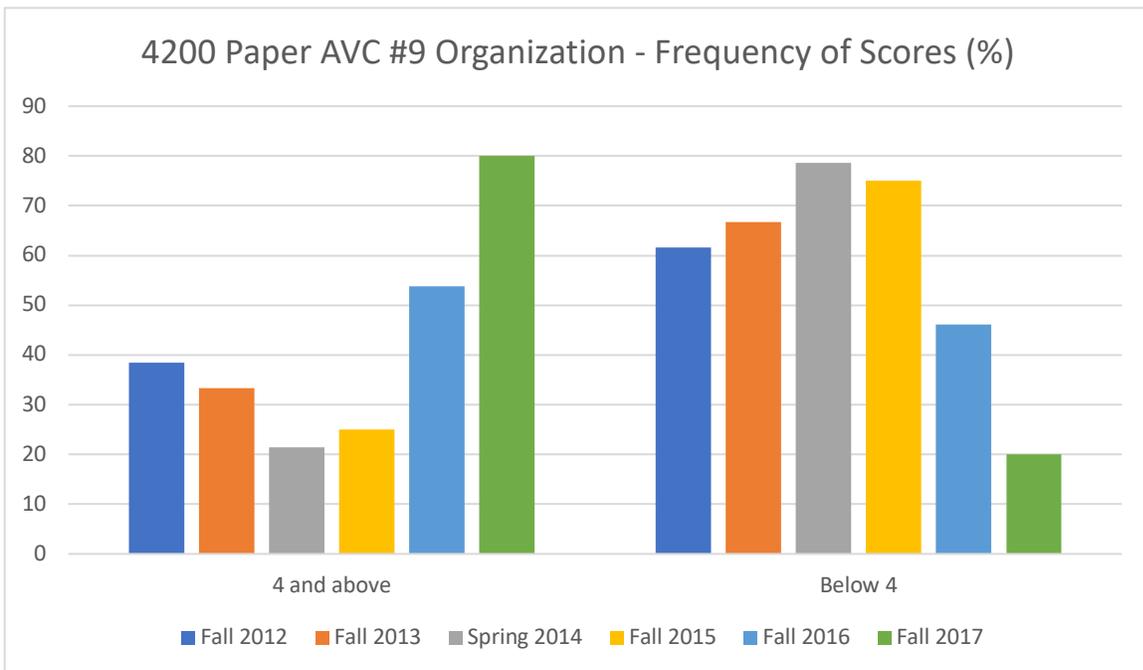
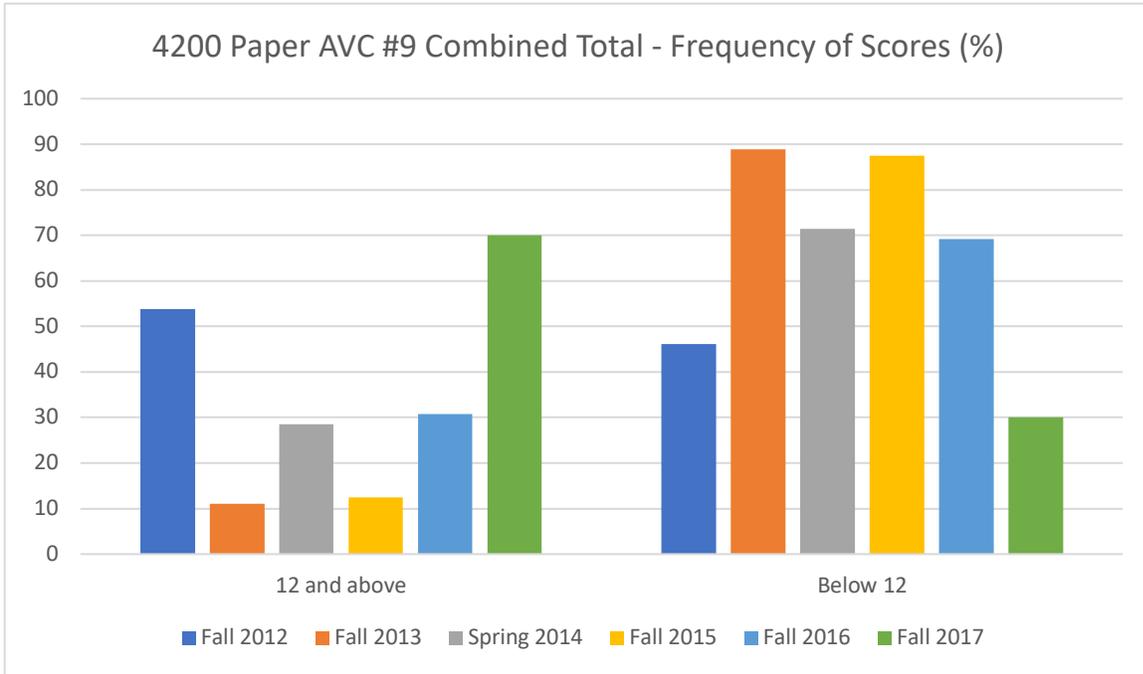
Measure: COMM 4200 Research Paper, randomly selected and scored with a rubric assessing three components of writing: thesis; organization and structure; and mechanics and grammar. Each of these components were scored on a 5-point score, for a maximum combined critical thinking score of 15.

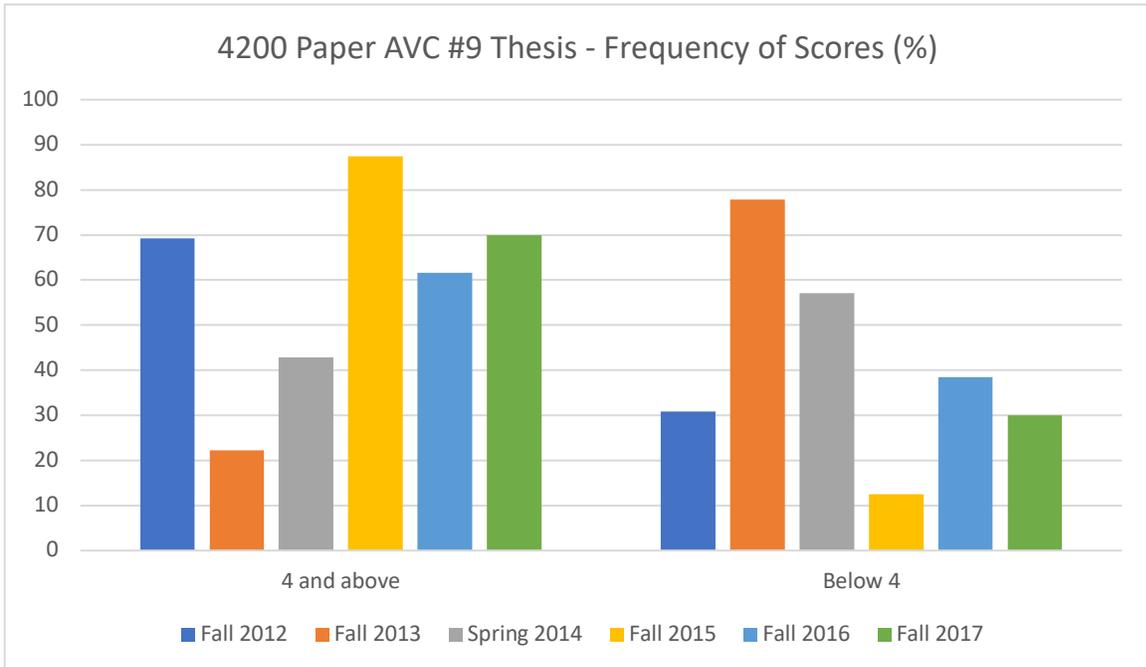
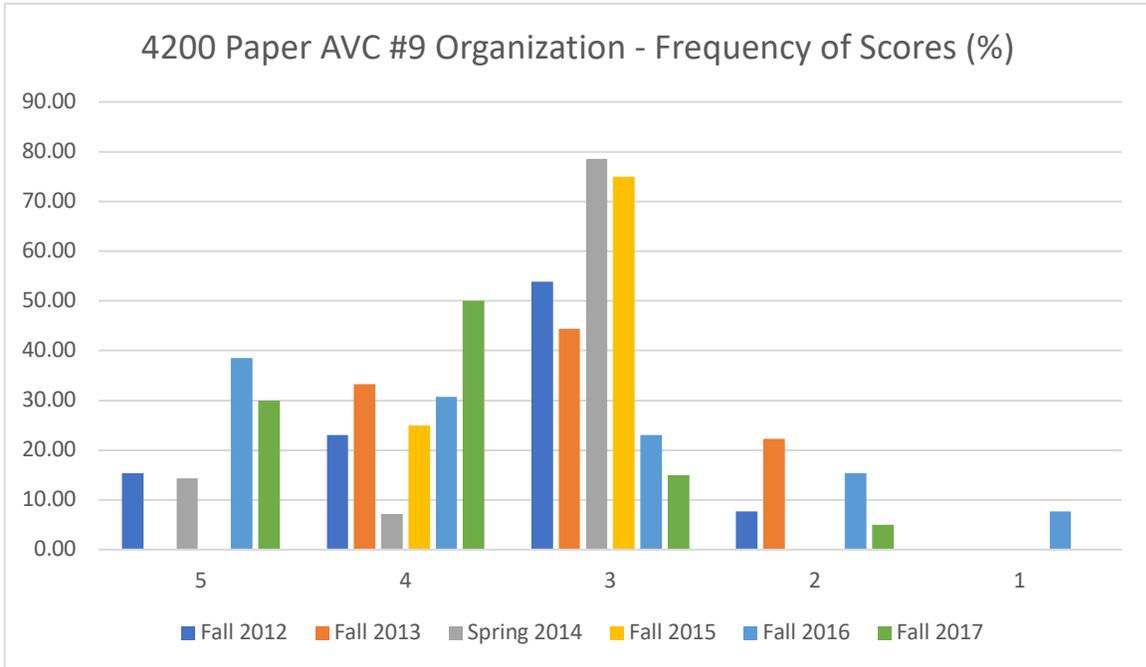
Target: Mean score of 12 for the combined score; mean score of 4 for each component.

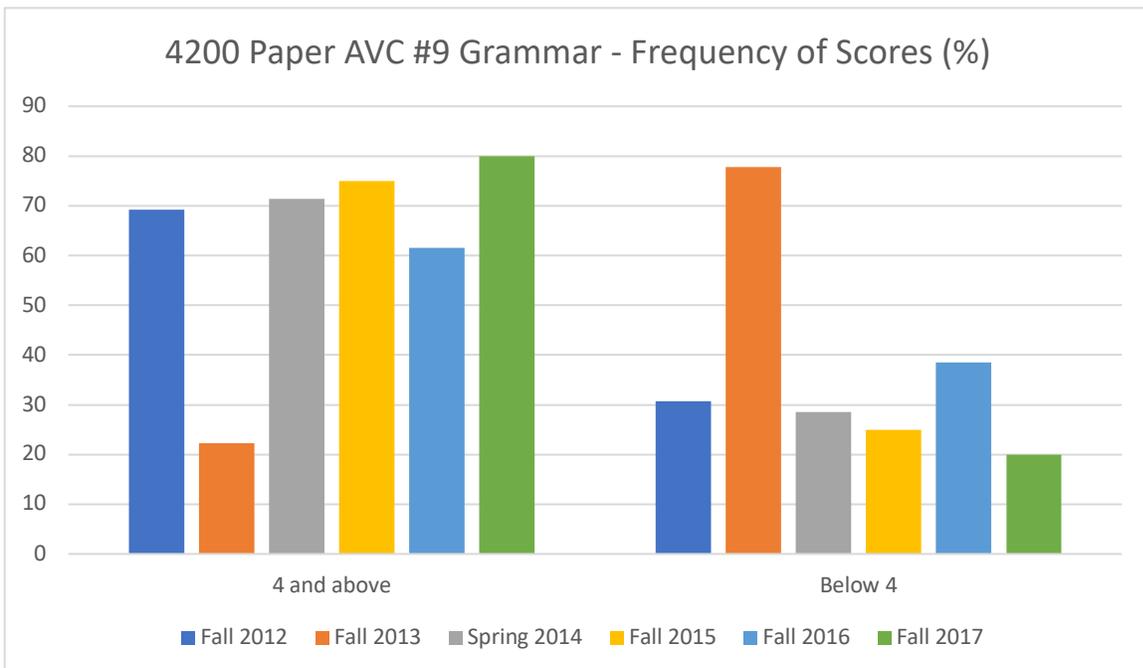
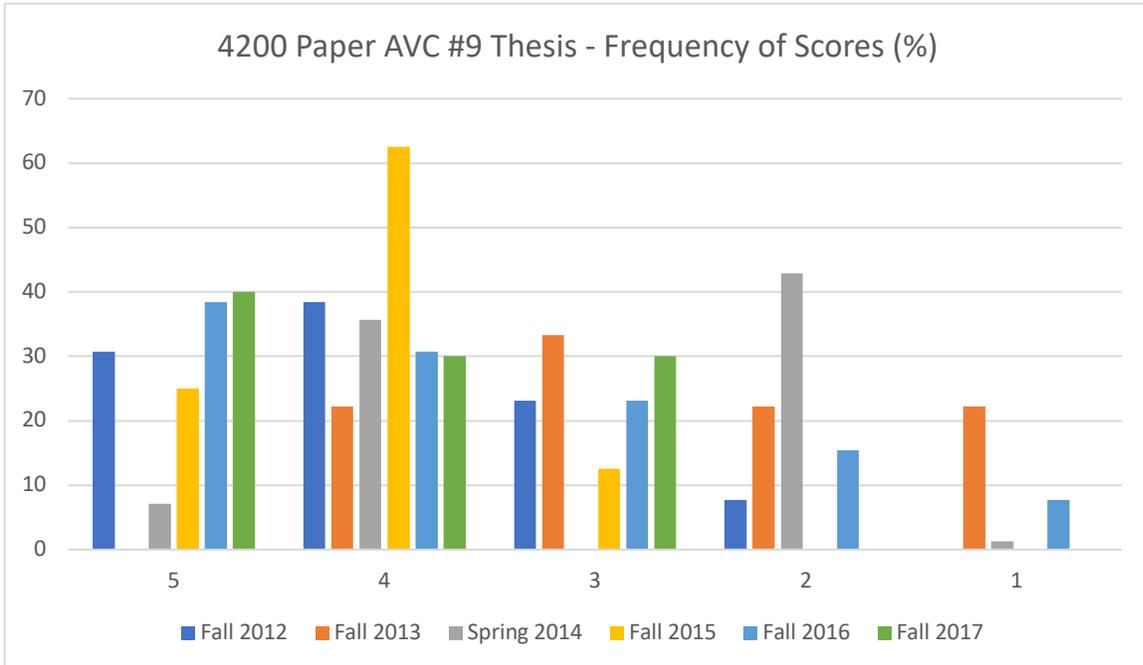
Meets Target?: No. Five out of six semesters the mean score way below the target. In Fall 2017 the mean score was just slightly above the target.

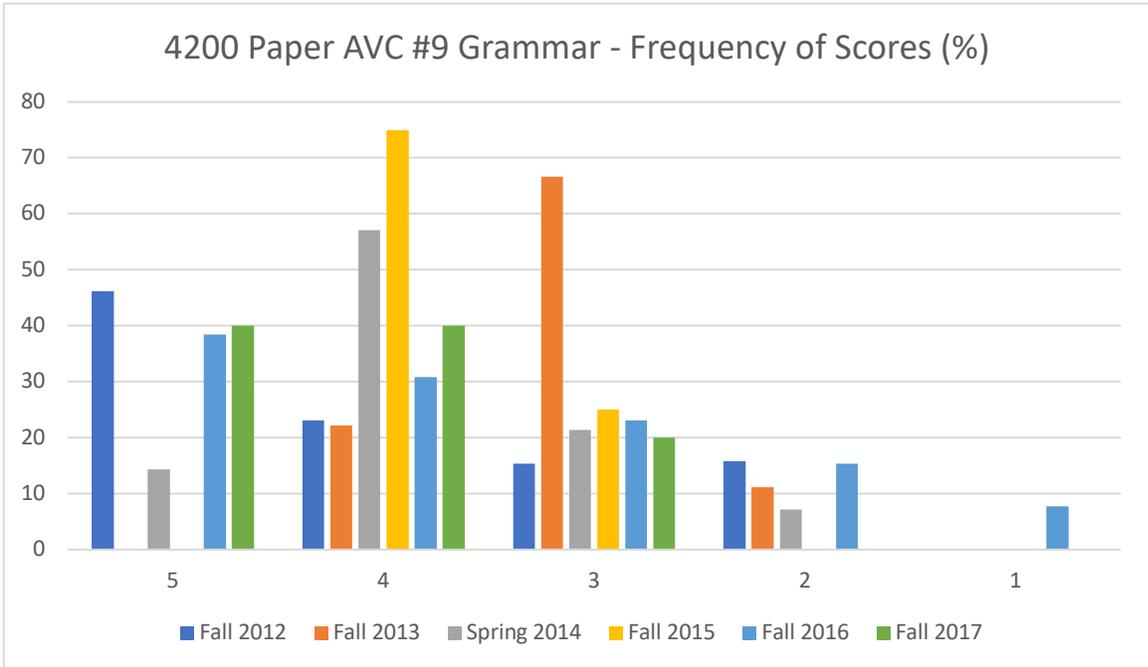
4200 Means	Combined 15-point scale, target 12	Thesis 5-point scale, target 4	Organization 5-point scale, target 4	Grammar 5-point scale, target 4	N
Fall 2012	11.38	3.92	3.46	4.0	13
Fall 2013	8.78	2.56	3.11	3.11	9
Spring 2014	9.93	2.79	3.36	3.79	14
Fall 2015	11.13	4.13	3.25	3.75	8
Fall 2016	11.15	3.85	3.62	3.69	13
Fall 2017	12.35	4.05	4.1	4.2	20











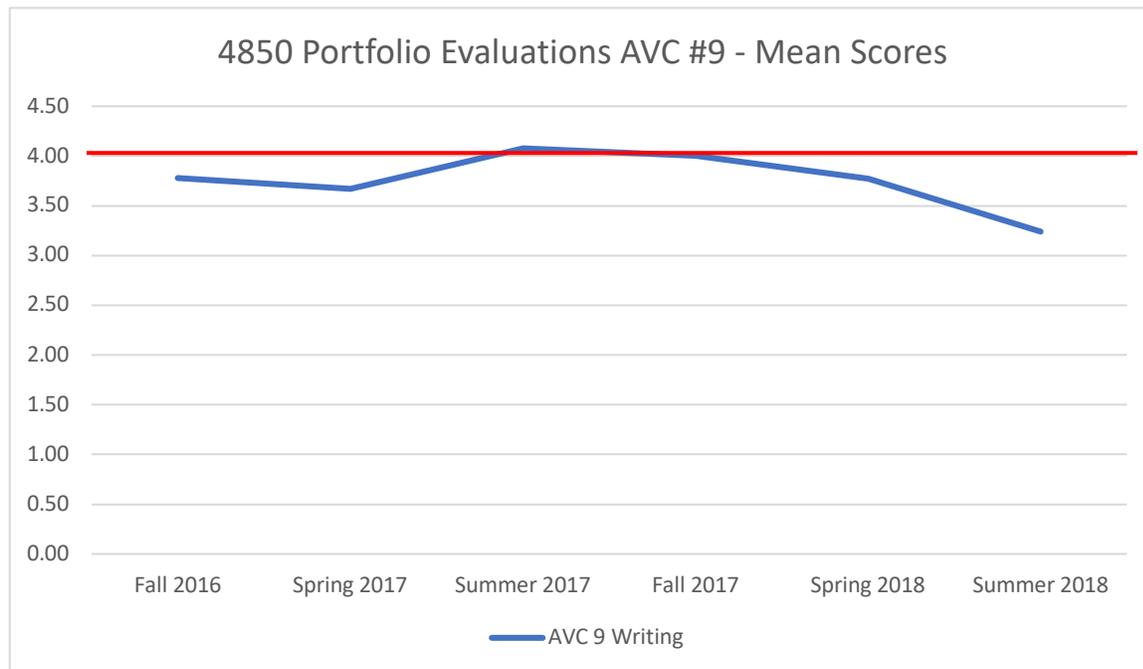
#9 - 4850 Final Portfolio Evaluated by Professionals

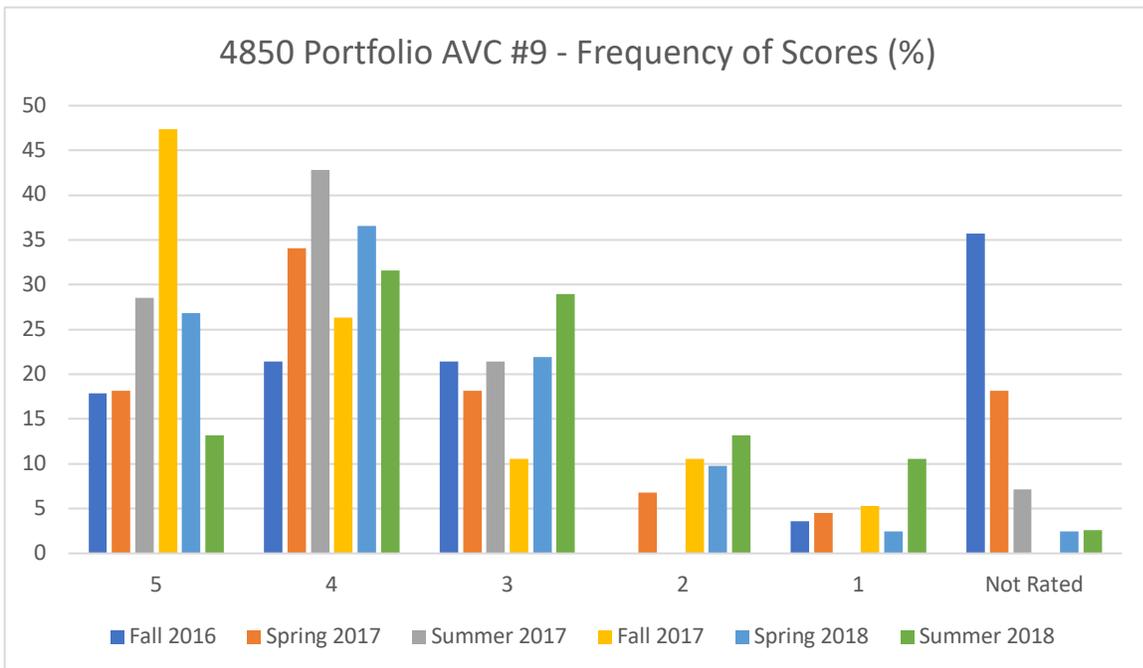
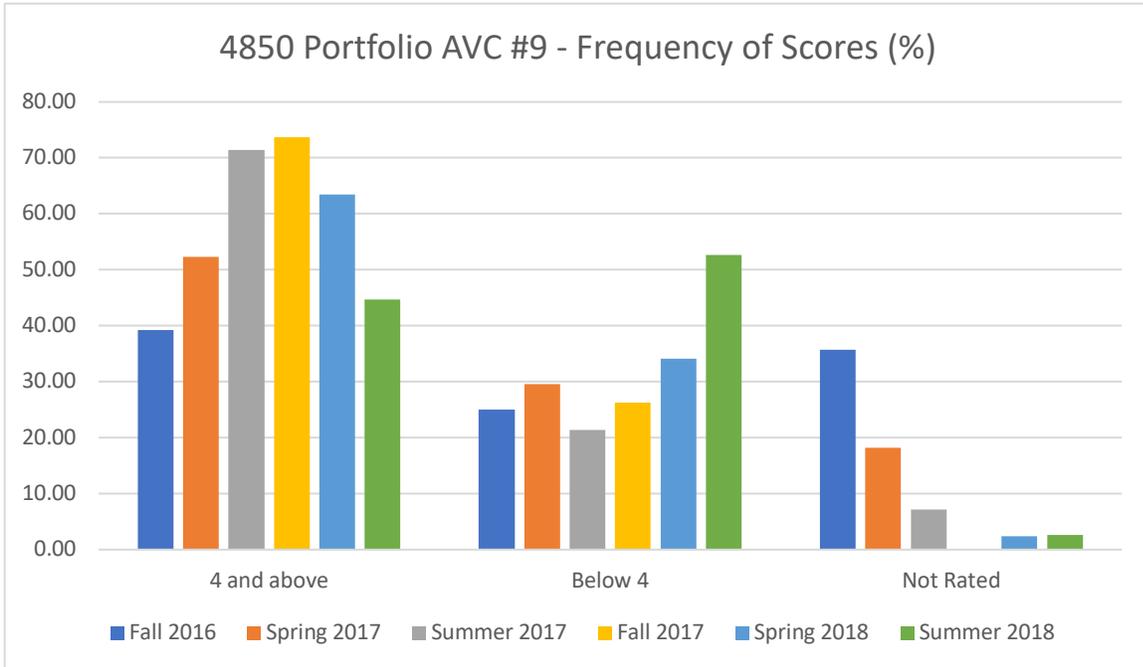
Measure: COMM 4850 final portfolio evaluated by professionals, scored on a 5-point scale (1=low, 5=high).

Target: Mean score of 4.

Meets Target?: No. Four out of six semesters the mean score was below 4. The other two semesters the score hovered at or just above a 4.

4850 Final Portfolio – AVC #9								
	Mean	5	4	3	2	1	Not Rated	N
Fall 2016	3.78	17.84%	21.43%	21.43%	0%	3.57%	0%	28
Spring 2017	3.67	18.18%	34.09%	18.18%	6.82%	4.55%	18.18%	44
Summer 2017	4.08	28.57%	42.86%	21.43%	0%	0%	7.1%	14
Fall 2017	4.00	47.37%	26.32%	10.53%	10.53%	5.26%	0%	19
Spring 2018	3.78	26.83%	36.59%	21.95%	9.76%	2.44%	2.44%	41
Summer 2018	3.24	13.16%	31.58%	28.95%	13.16%	10.53%	2.63%	38





#9 - 4850 Supervisor Evaluation

Measure: COMM 4850 students evaluated by their internship supervisor, scored on a 5-point scale (1=low, 5=high).

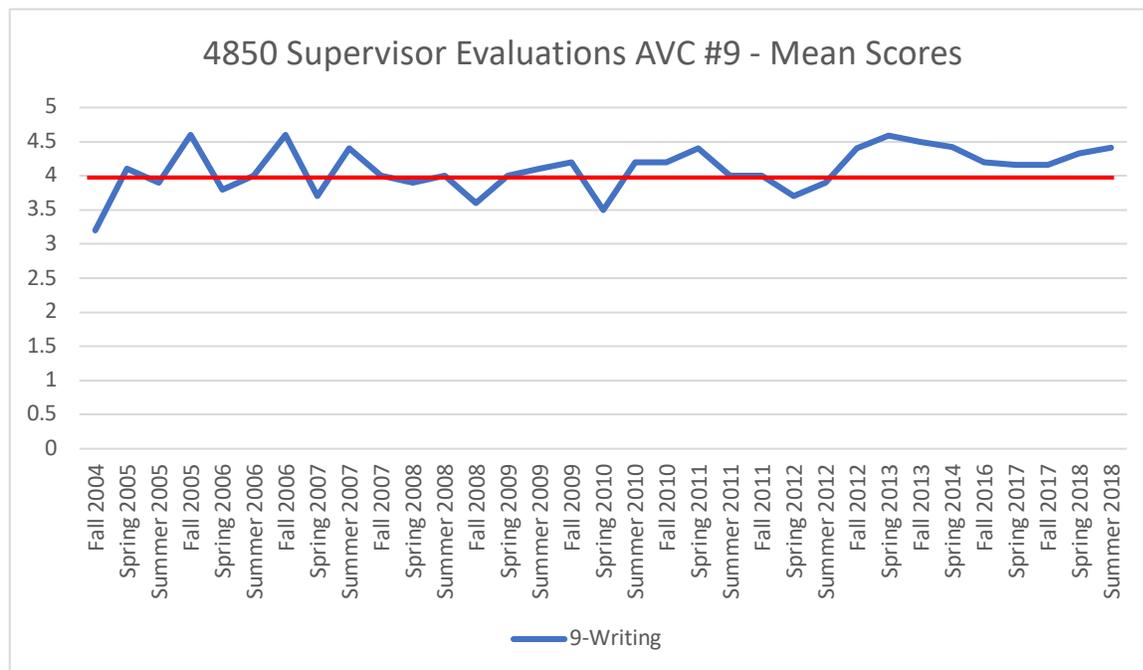
Target: Mean score of 4.

Meets Target?: Yes. With the exception of three semesters, all before 2012, the mean has been above the target.

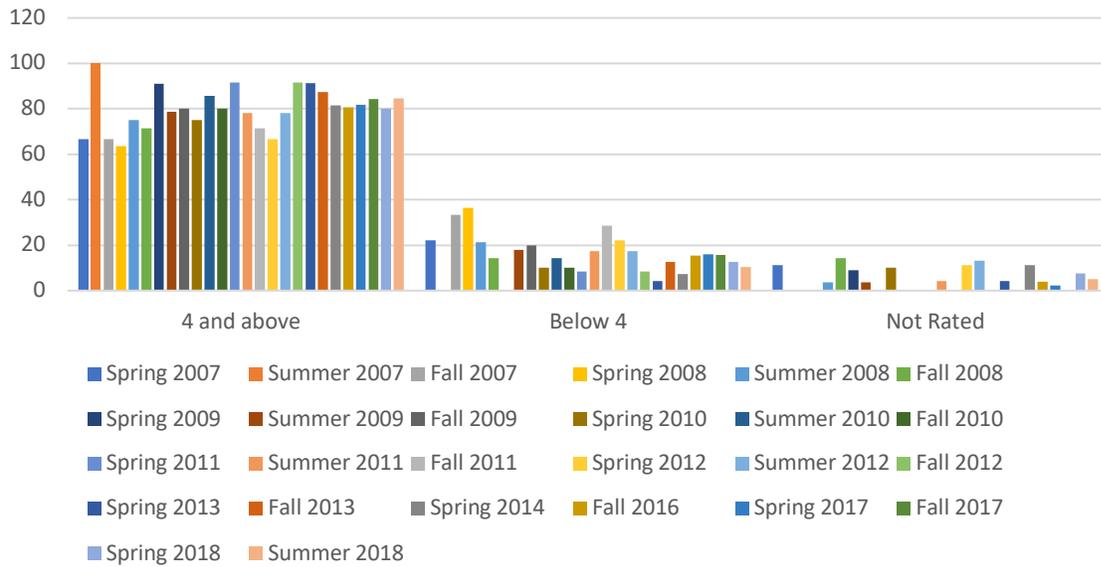
4850 Supervisor Evaluations – AVC #9

	Mean	5	4	3	2	1	Not Rated	N
Fall 2004	4.14	22.22%	44.44%	11.11%	0%	0%	22.22%	9
Spring 2005	4.56	50%	40%	0%	0%	0%	10%	10
Summer 2005	4.28	42.86%	38.1%	14.29%	0%	0%	4.76%	21
Fall 2005	4.63	62.5%	37.5%	0%	0%	0%	0%	8
Spring 2006	3.89	33.33%	22.22%	44.44%	0%	0%	0%	9
Summer 2006	4.25	33.33%	54.55%	9.09%	0%	0%	6.06%	34
Fall 2006	4.67	66.67%	33.33%	0%	0%	0%	0%	6
Spring 2007	4.25	44.44%	22.22%	22.22%	0%	0%	11.11%	9
Summer 2007	4.43	43.48%	56.52%	0%	0%	0%	0. %	23
Fall 2007	4	33.33%	50.00%	16.67%	0%	0%	0 %	6
Spring 2008	3.9	27.27%	36.36%	36.36%	0%	0%	0%	11
Summer 2008	4.15	42.86%	32.14%	17.86%	0%	3.57%	3.57%	28
Fall 2008	4.17	28.57%	42.86%	14.29%	0%	0%	14.29%	7
Spring 2009	4.5	45.45%	45.45%	0%	0%	0%	9.09%	11
Summer 2009	4.26	46.43%	32.14%	14.29%	3.57%	0%	3.57%	29
Fall 2009	4.2	40%	40%	20%	0%	0%	0%	5
Spring 2010	4.15	20%	60%	5%	0%	0%	10%	20
Summer 2010	4.21	35.71%	50%	14.29%	0%	0%	0%	14
Fall 2010	4.22	30%	50%	10%	0%	0%	0%	9
Spring 2011	4.38	45.83%	45.83%	8.33%	0%	0%	0%	24
Summer 2011	4.14	39.13%	39.13%	17.39%	0%	0%	4.35%	23
Fall 2011	4	42.86%	28.57%	14.29%	14.29%	0%	0%	7
Spring 2012	4.25	44.44%	22.22%	22.22%	0%	0%	11.11%	18
Summer 2012	3.95	39.13%	39.13%	8.7%	0%	8.7%	13.04%	23
Fall 2012	4.42	50%	41.67%	8.33%	0%	0%	0%	12
Spring 2013	4.59	60.87%	30.43%	4.35%	0%	0%	4.35%	23
Fall 2013	4.5	50%	50%	0%	0%	0%	0%	8

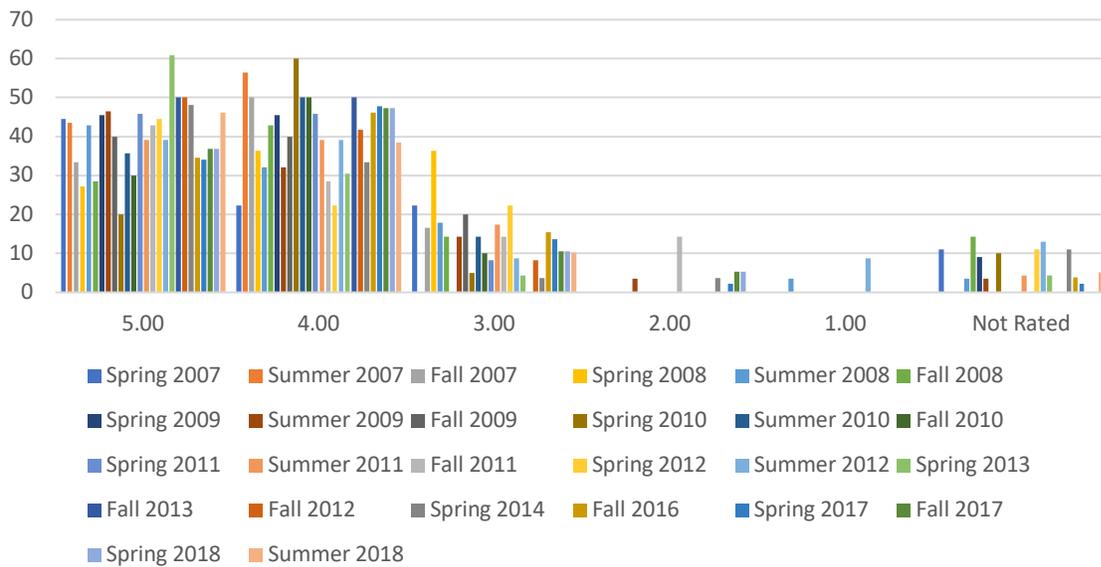
	Mean	5	4	3	2	1	Not Rated	N
Spring 2014	4.42	48.15%	33.33%	3.7%	3.7%	0%	11.11%	27
Fall 2016	4.20	34.62%	46.15%	15.38%	0%	0%	3.85%	26
Spring 2017	4.16	34.09%	47.73%	13.64%	2.27%	0%	2.27%	44
Fall 2017	4.16	36.84%	47.37%	10.53%	5.26%	0%	0%	19
Spring 2018	4.32	36.84%	47.37%	10.53%	5.26%	0%	0%	40
Summer 2018	4.41	46.15%	38.46%	10.26%	0%	0%	5.13%	39



4850 Supervisor AVC #9 - Frequency of Scores (%)



4850 Supervisor AVC #9 - Frequency of Scores (%)



AVC #10 – Evaluate Work

Critically evaluate their own work and that of others for accuracy and fairness, clarity, appropriate style and grammatical correctness.

#10 - 4850 Supervisor Evaluation

Measure: COMM 4850 students evaluated by their internship supervisor, scored on a 5-point scale (1=low, 5=high).

Target: Target: Mean score of 4.

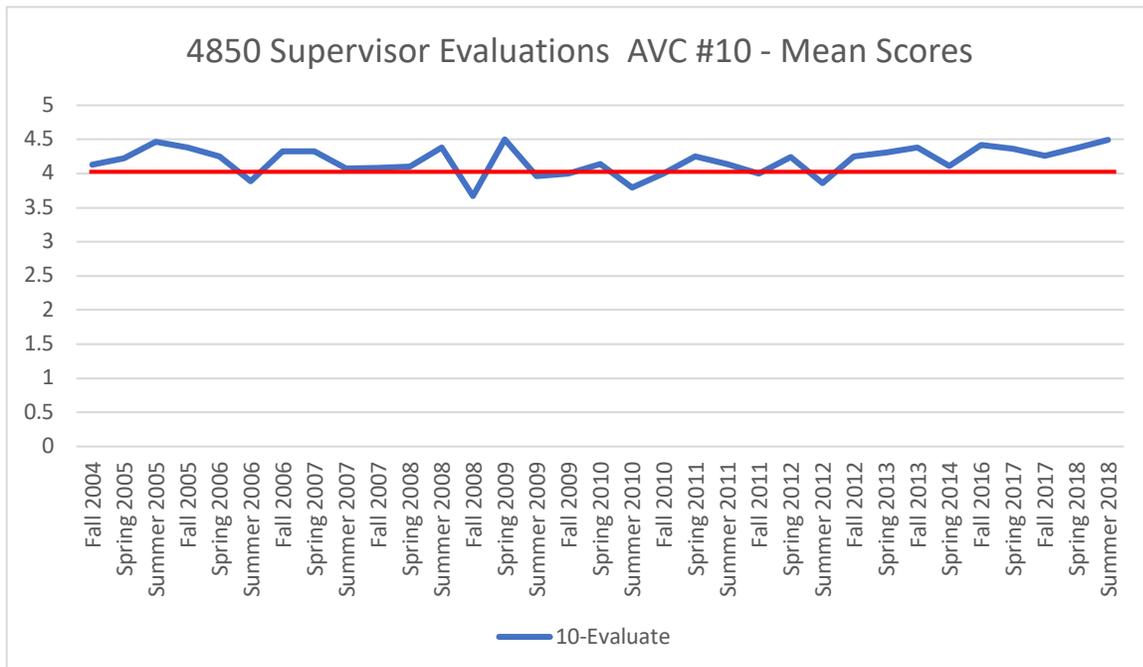
Meets Target?: Yes. The target has been reached all but five times, all prior to 2013.

Future Action: Continue to collect assessment data and monitor results for changes.

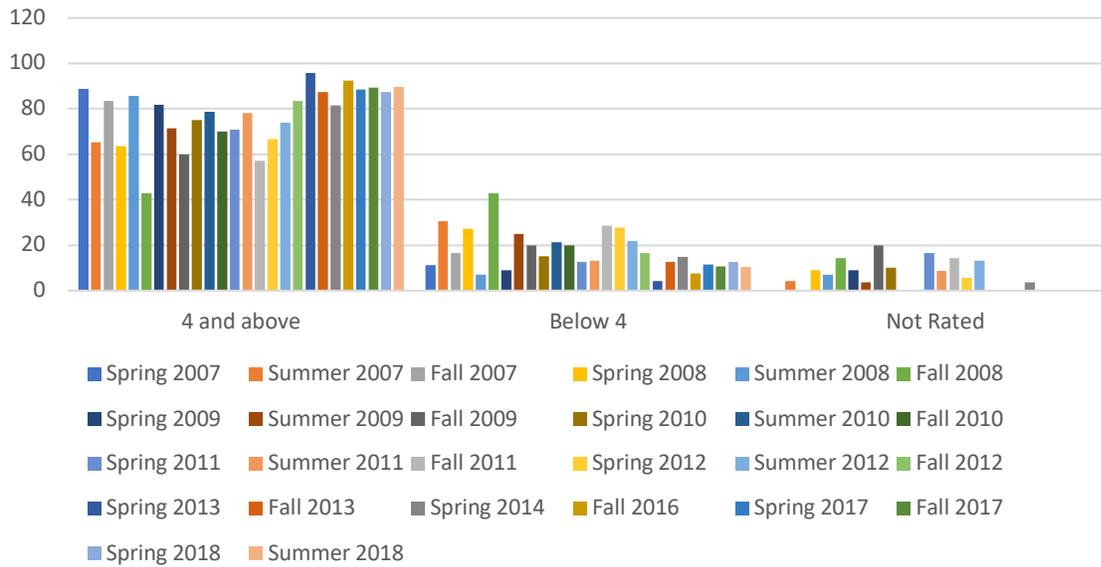
4850 Supervisor Evaluations – AVC #10

	Mean	5	4	3	2	1	Not Rated	N
Fall 2004	4.13	11.11%	77.78%	0.00%	0%	0%	11.11%	11.11
Spring 2005	4.22	40.00%	30.00%	20.00%	0%	0%	10.00%	40.00
Summer 2005	4.47	42.86%	33.33%	4.76%	0%	0%	19.05%	42.86
Fall 2005	4.38	50.00%	37.50%	12.50%	0%	0%	0.00%	50.00
Spring 2006	4.25	44.44%	22.22%	22.22%	0%	0%	11.11%	44.44
Summer 2006	3.89	21.21%	45.45%	30.30%	0%	0%	6.06%	21.21
Fall 2006	4.33	50.00%	3.33%	16.67%	0%	0%	0.00%	50.00
Spring 2007	4.33	44.44%	44.44%	11.11%	0%	0%	0%	9
Summer 2007	4.07	39.13%	26.09%	30.43%	0%	0%	4.35%	23
Fall 2007	4.08	33.33%	50%	16.67%	0%	0%	0%	6
Spring 2008	4.1	36.36%	27.27%	27.27%	0%	0%	9.09%	11
Summer 2008	4.38	46.43%	39.29%	3.57%	3.57%	0%	7.14%	28
Fall 2008	3.67	14.29%	28.57%	42.86%	0%	0%	14.29%	7
Spring 2009	4.5	54.55%	27.27%	9.09%	0%	0%	9.09%	11
Summer 2009	3.96	32.14%	39.29%	14.29%	10.71%	0%	3.57%	29
Fall 2009	4	20%	40%	20%	0%	0%	20%	5
Spring 2010	4.14	25%	55%	10%	0%	0%	10%	20
Summer 2010	3.79	7.14%	71.43%	14.29%	7.14%	0%	0%	14
Fall 2010	4	30%	40%	20%	0%	0%	0%	9
Spring 2011	4.25	37.5%	33.33%	8.33%	4.17%	0%	16.67%	24
Summer 2011	4.14	26.09%	52.17%	13.04%	0%	0%	8.70%	23
Fall 2011	4	28.57%	28.57%	28.57%	0%	0%	14.29%	7

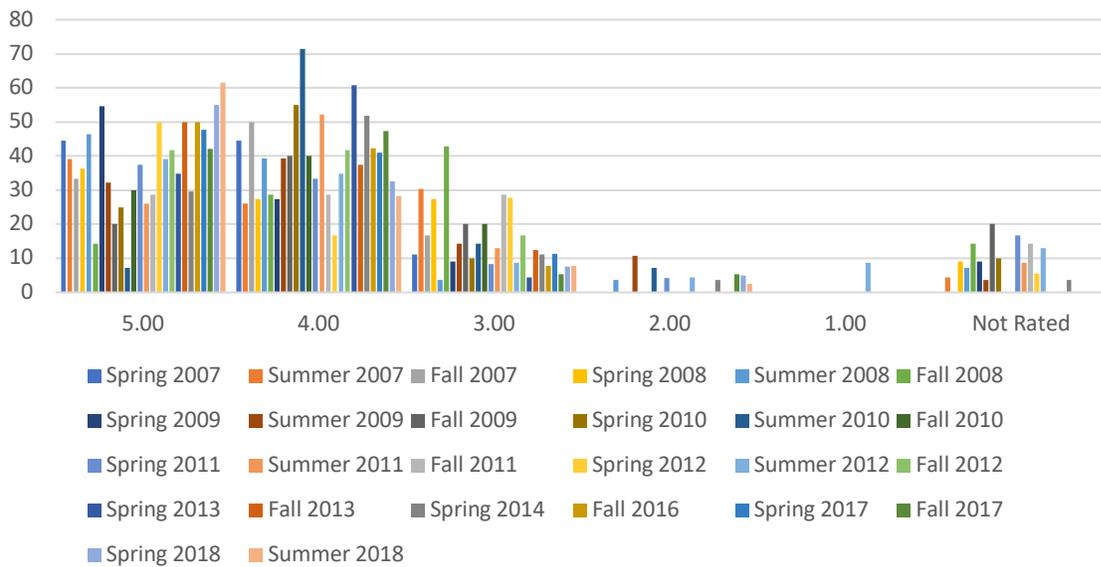
	Mean	5	4	3	2	1	Not Rated	N
Spring 2012	4.24	50%	16.67%	27.78%	0%	0%	5.56%	18
Summer 2012	3.86	39.13%	34.78%	8.7%	4.35%	8.7%	13.04%	23
Fall 2012	4.25	41.67%	41.67%	16.67%	0%	0%	0%	12
Spring 2013	4.30	34.78%	60.87%	4.35%	0%	0%	0%	23
Fall 2013	4.38	50%	37.5%	12.5%	0%	0%	0%	8
Spring 2014	4.12	29.63%	51.85%	11.11%	3.7%	0%	3.7%	27
Fall 2016	4.42	50%	42.31%	7.69%	0%	0%	0%	26
Spring 2017	4.36	47.73%	40.91%	11.36%	0%	0%	0%	44
Fall 2017	4.26	42.11%	47.37%	5.26%	5.26%	0%	0%	19
Spring 2018	4.38	55%	32.5%	7.5%	5%	0%	0%	40
Summer 2018	4.49	61.54%	28.21%	7.69%	2.56%	0%	0%	39



4850 Supervisor AVC #10 - Frequency of Scores (%)



4850 Supervisor AVC #10 - Frequency of Scores (%)



AVC #11 – Statistical

Apply basic numerical and statistical concepts.

Measure: COMM 3200 assessment.

Target:

No data collected as of Spring 2018.

Future Action: Faculty need to approve and implement assessment tool.

AVC #12 – Tools & Technology

Apply tools and technologies appropriate for the communications professions in which they work.

4850 Supervisor Evaluation

Measure: COMM 4850 students evaluated by their internship supervisor, scored on a 5-point scale (1=low, 5=high).

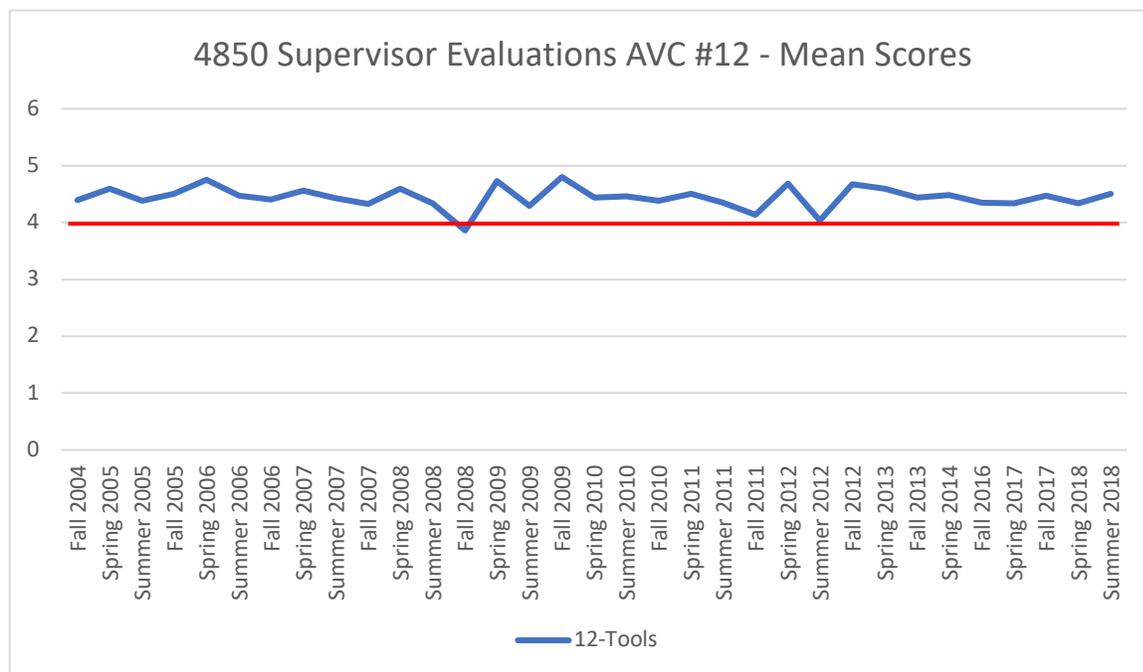
Target: Mean score of 4.

Meets Target?: Yes. The mean scores have been above the target all but two semesters, both prior to 2010.

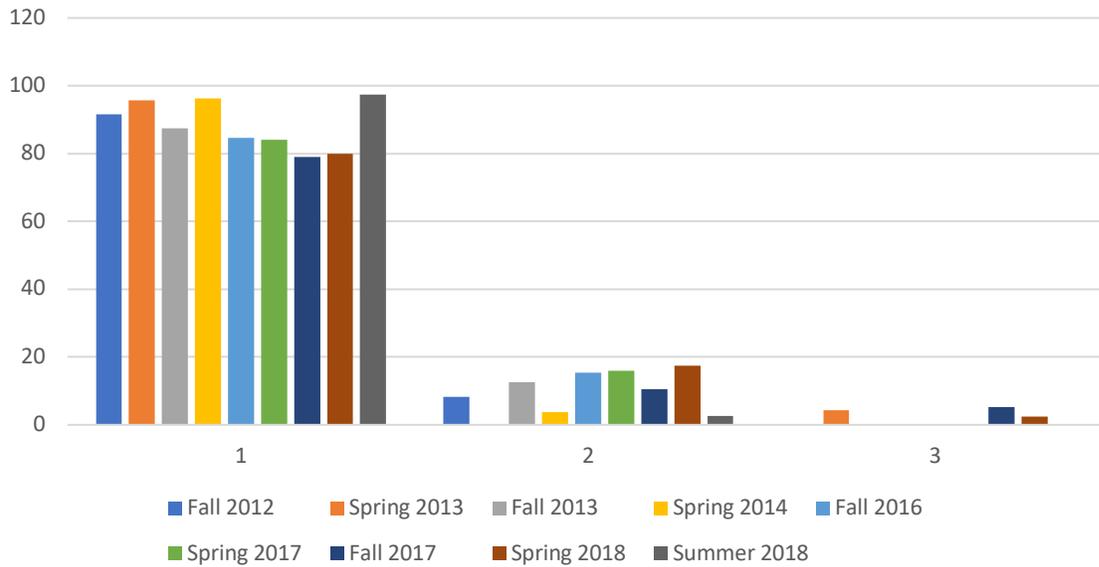
Future Action: Continue to collect assessment data and monitor results for changes.

4850 Supervisor Evaluations – AVC #12								
	Mean	5	4	3	2	1	Not Rated	
Fall 2004	4.39	55.56%	33.33%	11.11%	0%	0%	0%	9
Spring 2005	4.60	60.00%	40.00%	0.00%	0%	0%	0%	10
Summer 2005	4.38	47.62%	42.86%	9.52%	0%	0%	0%	21
Fall 2005	4.50	4.50%	50.00%	50.00%	0%	0%	0%	8
Spring 2006	4.75	66.67%	22.22%	0.00%	0%	0%	11.11%	9
Summer 2006	4.47	60.61%	21.21%	15.15%	0%	0%	6.06%	34
Fall 2006	4.40	33.33%	50.00%	0.00%	0%	0%	16.67%	6
Spring 2007	4.56	66.67%	22.22%	11.11%	0%	0%	0%	9
Summer 2007	4.43	56.52%	34.78%	4.35%	4.35%	0%	0%	23
Fall 2007	4.33	50%	33.33%	16.67%	0%	0%	0%	6
Spring 2008	4.60	63.64%	18.18%	9.09%	0%	0%	9.09%	11
Summer 2008	4.34	50%	39.29%	7.14%	3.57%	0%	0%	28
Fall 2008	3.86	28.57%	28.57%	42.86%	0%	0%	0%	7
Spring 2009	4.73	72.73%	27.27%	0%	0%	0%	0%	11
Summer 2009	4.29	39.29%	50%	10.71%	0%	0%	0%	29
Fall 2009	4.80	80%	20%	0%	0%	0%	0%	5
Spring 2010	4.44	55%	30%	10%	0%	0%	5%	20
Summer 2010	4.46	50%	35.71%	7.14%	0%	0%	7.14%	14
Fall 2010	4.38	33.33%	55.56%	0%	0%	0%	11.11%	9
Spring 2011	4.50	58.33%	37.5%	0%	4.17%	0%	0%	24

	Mean	5	4	3	2	1	Not Rated	
Summer 2011	4.35	47.83%	34.78%	13.04%	0%	0%	4.35%	23
Fall 2011	4.14	42.86%	28.57%	28.57%	0%	0%	0%	7
Spring 2012	4.69	61.11%	27.78%	0%	0%	0%	11.11%	18
Summer 2012	4.04	47.83%	34.78%	8.7%	0%	8.7%	8.7%	23
Fall 2012	4.67	75%	16.67%	8.33%	0%	0%	0%	12
Spring 2013	4.59	56.52	39.13	0.00	0.00	0.00	4.35	23
Fall 2013	4.44	50.00	50.00	0.00	0.00	0.00	0.00	8
Spring 2014	4.48	55.56%	40.74%	0%	3.7%	0%	0%	27
Fall 2016	4.35	50%	34.62%	15.38%	0%	0%	0%	26
Spring 2017	4.34	50%	34.09%	15.91%	0%	0%	0%	44
Fall 2017	4.47	0%	52.63%	36.84%	0%	0%	5.26%	19
Spring 2018	4.33	52.5%	27.5%	15%	2.5%	0%	2.5%	40
Summer 2018	4.51	53.85%	43.59%	2.56%	0%	0%	0%	39



4850 Supervisor AVC #12 - Frequency of Scores (%)



4850 Supervisor AVC #12 - Frequency of Scores (%)

