Please refer to the Undergraduate Catalog for further program requirements and course descriptions.

First Year – 31-32 Hours			
Fall Semester:	Hrs	Spring Semester:	Hrs
MATH 1130: College Algebra (Mathematics)	3	MATH 1830: Calculus for Mgmt, Life, & Social Sciences	3
ENGL 1010 or 1011 (Rhetoric & Writing I)	3-4	MGT 1000: Computers in Business	3
FAH: Historical Understanding	3	ENGL 1020 or HIST 2100 (Rhetoric & Writing II)	3
FAH: Literature	3	FAH: Thought, Values and Beliefs	3
Non-Western Culture	3	FAH: Visual and Performing Arts	3
BUS 1410: Success Seminar: Professional Experience I	1		
	16-17		15
Second Year – 31 Hours			•
Fall Semester:	Hrs	Spring Semester:	Hrs
MGT 2130: Statistics for Business (Statistics)	3	MGT 2140: Data Modeling for Business	3
ACC 2010: Principles of Accounting I	3	ACC 2020: Principles of Accounting II	3
ECON 1010: Principles of Economics: Macroeconomics	3	ECON 1020: Principles of Economics: Microeconomics	3
(Behav/Social Science)	3	(Behav/Social Science)	3
BUS 2500: Business and Society	3	THSP 1090: Public Speaking	3
Natural Science with Lab	4	Natural Science without Lab	3
	16		15
Third Year – 31 Hours			
Fall Semester:	Hrs	Spring Semester:	Hrs
BUS 3350: Legal Environment of Business	3	MGT 3110: Operations Management	3
MGT 3150: Management Concepts, Theory & Practice	3	MKT 3620: Integrated Marketing Communications	3
FIN 3020: Essentials of Managerial Finance	3	MKT 3650: Consumer Behavior	3
MKT 3130: Principles of Marketing	3	FIN 4120: Int. Finance , MKT 3180: Int. Marketing, MGT 4380: Int. Management, or MGT 4950r: Int. Bus Experience	3
ENGL 2880: Prof. Writing or MGT 3100: Business Comm.	3	Elective (3000-4000 Level)	3
BUS 3410: Success Seminar: Career Development	1		
	16		15
Fourth Year – 27 Hours			
Fall Semester:	Hrs	Spring Semester:	Hrs
MGT 3600: Management Info Systems	3	MGT 4400: Strategic Management	3
MKT 4610: Marketing Problems	3	MKT 4500: Marketing Research	3
MKT 3630: Professional Selling	3	Approved Concentration Elective (3000-4000 Level)	3
Approved Concentration Elective (3000-4000 Level)	3	Approved Concentration Elective (3000-4000 Level)	3
Approved Concentration Elective (3000-4000 Level)	3		1
	15		12

Completed:				
Graduation Requirements:	Hrs	Degree Requirements:	Hrs	
120 Total Hours		28-29 General Education		
54 Upper Division (3000-4000) Hours		89 Program (Major) Hours		
30 Hours at UTC		Minor (Not Required)		
60 Hours at 4-year Institution		3 Elective Hours		
50% of Business Hours at UTC		Foreign Language (Not Required)		